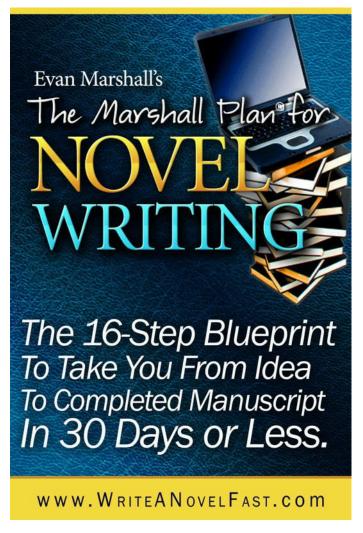


The 16-Step Blueprint To Take You From Idea To Completed Manuscript In 30 Days or Less.



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# Praise for

# The Marshall Plan®

#### for Novel Writing

- *The Marshall Plan® for Novel Writing* is a master plan for aspiring novelists. Evan Marshall is brilliant.
- -Bobbi Smith, New York Times bestselling author
- —A comprehensive manual to writing a novel for all writers—from the beginner to the more advanced looking for polishing tips. Savvy and concise.
- —Bill Contardi, literary agent
- —Finally, a practical how-to manual for all aspiring authors, written with wit and wisdom. A delightful read!

- —Maureen Walters, vice president, Curtis Brown, Ltd.
- —An invaluable tool for the aspiring novelist. An upbeat, easy-to-follow guide that takes the mystery out of writing.
- —Alicia Condon, editorial director, Kensington Brava Books

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## Evan Marshall's

The Marshall Plan® for

**NOVEL WRITING** 

The 16-Step Blueprint

To Take You From Idea

**To Completed Manuscript** 

In 30 Days or Less.

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The Marshall Plan® Novel Writing system is now available as software. For more information, visit <a href="http://www.WriteANovelFast.com">http://www.WriteANovelFast.com</a>.

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#### About the Author

Evan Marshall is an internationally recognized expert on fiction writing and author of the —Hidden Manhattan and —Jane Stuart and Winky mystery series. A former book editor, for 27 years he has been a leading literary agent specializing in fiction. His Marshall Plan® Novel Writing Software (with Martha Jewett) is an adaptation of his bestselling The Marshall Plan® series. E-mail him at <a href="mailto:evanmarshall@optonline.net">evanmarshall@optonline.net</a>. Visit his websites: <a href="http://">http://</a> www.WriteANovelFast.com and http://www.EvanMarshallMysteries.com. The Marshall Plan for Novel Writing www.WriteANovelFast.com 5 Genius only means an infinite capacity for taking pains. JANE ELLICE HOPKINS, WORK AMONGST WORKING MEN The Marshall Plan for Novel Writing www.WriteANovelFast.com 6 **Table of Contents** Introduction . . . . . 1 How the Plan Works . . . . . . 3 Part 1 PLANNING FOR SUCCESS **STEP 1** Finding the Perfect Novel for You . . . . . 6 **STEP 2** Shaping Your Story Idea . . . . . 27 **STEP 3** Creating Your Lead . . . . . 36 **STEP 4** Defining Your Other Characters . . . . . . 45 Part 2 YOUR COMPLETE GUIDE TO PLOTTING **STEP 5** Getting Off to the Right Start . . . . . 56 **STEP 6** Interweaving Story Lines . . . . . 84 **STEP 7** Surprising the Reader . . . . . 102 **STEP 8** Ending on All the Right Notes . . . . . 106 Part 3 HOW TO WRITE FICTION LIKE A PRO **STEP 9** Putting It All Together . . . . . 123

STEP 10 Mastering the Modes I: Action, Summary, Dialogue . . . . . 133

STEP 11 Mastering the Modes II: Feelings/Thoughts and Background . . . . . . 145

<b>STEP 12</b> Completing a Draft 152
The Marshall Plan for Novel Writing www.WriteANovelFast.com 7 $$
Part 4 POLISHING YOUR MANUSCRIPT
STEP 13 How to Be Your Own Editor 159
<b>STEP 14</b> Applying the Finishing Touches 166
Part 5 MARKETING YOUR NOVEL
STEP 15 Producing a Knockout Proposal 170
<b>STEP 16</b> Approaching Agents and Editors 175
Glossary 187
Appendix: A Sample Synopsis 191
The Marshall Plan for Novel Writing www.WriteANovelFast.com 8

# Introduction

As I look back on years of participating in writers conferences around the country, one in particular stands out. It was an important event, sponsored by a national writers' organization, and a number of heavy hitters—writers, agents, and editors—were scheduled to speak.

I had some free time before my workshop, so I sat in on a talk being given by a New York editor with whom I had done considerable business. Her workshop topic, as listed in the conference brochure, was —Novel-Writing 101: A Hands-On Approach.

Her presentation was certainly thorough. She covered such topics as dialogue, viewpoint, and characterization in admirable detail. But when she was finished speaking and opened up the floor for questions, everyone in the audience just sat there looking confused.

Finally a man raised his hand. —That's all well and good, he said, —but how do you know

Finally a man raised his hand. —That's all well and good, he said, —but how do you know when to do each of those things?

The editor paused, clearly struggling for an answer. At last she replied, —Well, you do them all at the same time.

A woman near me threw down her notebook in exasperation. I couldn't blame her. The editor's answer hadn't been helpful at all. If you'd asked me, her approach wasn't hands-on, it was hands-off!

Later, taking a break in my hotel room, I wondered how I would have answered that man's question. I could have answered it, but it would have been a long answer!

It then occurred to me that he wouldn't have asked the question in the first place if the editor had presented her material differently, if she had put the process of creating a novel into linear,

step-by-step form—told what to do when—instead of suggesting a literary juggling act.

If you asked a painter how she creates a landscape, her reply would resemble the editor's: she does everything at the same time. She blocks in the sky, roughs in the foreground, works on the middle distance, adds detail to the foreground, refines the sky, and so on. She is doing everything at the same time—in a manner of speaking. But it's physically impossible for her brush to be at two places at once.

And so it is with a novel. It's physically impossible to work on dialogue, viewpoint, characterization, and all the other aspects of writing a novel at the same time. When the process is broken down far enough into its steps, it's clear that creating a novel is in fact a linear

process.

It's this process I have presented in my seminars and workshops since I realized, that day in my hotel room, that it's what beginning novelists really need. And it's this process I will share with you.

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This book is different from other guides. First because of its step-by-step format. But also because it addresses novel-writing in a new way. You'll find terminology and definitions here that you've never seen before.

Perhaps because I'm an agent and make my living solely by selling books (most of them novels), my method takes a highly practical approach. It begins by helping you target a genre for your novel, then develop your story idea and characters with this market's requirements firmly in mind. The hardest part of writing a novel is finishing it, and to make sure you do, you'll use a special template to plan your entire story, subplots and all, before you even start writing. You'll translate your completed templates into professional-quality text. Finally, you'll create a dynamic selling proposal for your novel, and approach agents and editors with maximum effectiveness.

As a literary agent, I have helped dozens and dozens of writers I represent achieve success with this method. Beginning writers bursting with ideas but unsure how to turn them into novels have found guidance in this methodical, —left-brained process. Published writers who always wrote —instinctively, discovering their novels as they went along, have used this method to diagnose and repair ailing manuscripts. In all cases, these writers have been rewarded with compliments from editors on the writers' mastery of their craft—and with publication.

I hope *The Marshall Plan®* for Novel Writing does that for you.

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#### How the Plan Works

Because each step in my system builds on what you have already accomplished, it's important to follow the steps in order. The following sections give an overview of the parts that make up the plan.

# PART 1: PLANNING FOR SUCCESS

Part I shows you how to lay the groundwork for a solid novel. You discover the kind of novel that's perfect for *you* to write, then develop a story idea that's original, powerful, and suitable for the type of book you're writing. Part I then shows you how to use your story idea to create your novel's characters.

## PART 2: YOUR COMPLETE GUIDE TO PLOTTING

This part takes you through the planning of your story. You begin by ascertaining the ideal length for your novel. You learn about sections, the units of action and reaction that constitute your story, and about section sheets, on which you'll plan your sections. Part II then takes you through the plotting of your novel's sections. You devise subordinate story lines and interweave them with your main story line, plant three vital story twists, and plot your novel's last sections for maximum impact.

#### PART 3: HOW TO WRITE FICTION LIKE A PRO

This part shows you how to write the story you've plotted. You discover the secrets of viewpoint writing, then learn how to write action sections and reaction sections and to create connectors—devices for linking sections. You conquer the five fiction modes—action, summary, dialogue, thoughts/feelings, and background. Finally, Part III addresses the act of writing, from setting up your work space to setting goals to setting up your manuscript.

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# **PART 4: POLISHING YOUR MANUSCRIPT**

This part guides you in revising and editing your completed manuscript. You use the Novelist's Manual for Self-Editing to bulletproof your story and perfect your language. Then you divide your novel into chapters; adjust your manuscript's length, if necessary; and give your book an intriguing title.

# **PART 5: MARKETING YOUR NOVEL**

Often the first stage in submitting your novel to agents and editors is submitting a proposal for your novel. This part shows you how to create the most important element of the proposal: the synopsis, a powerful marketing tool. Then you begin the process of targeting agents and editors. Part V shows you how to attract these professionals' attention and get your novel in front of them for serious consideration.

## APPENDIX: A SAMPLE SYNOPSIS

There's nothing like the real thing, and in the Appendix you'll find an example of a strong synopsis for a novel that was ultimately sold and published.

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# Part 1

## PLANNING FOR SUCCESS

In This Part . . .

This part helps you find your fiction niche, develop your story idea and create your characters.

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#### STEP1

## **Finding the Perfect**

#### **Novel for You**

In This Step

The Deciding what to write

Targeting a genre

The writer—let's call her Anne—hurried through the restaurant to my table. —Thank you so much for seeing me, I she said, shaking my hand and taking her seat.

—Barbara's right, I I said, referring to my client who had referred Anne to me. —You're quite talented. But I have to be honest. I don't think I can sell your manuscript. I

There was devastation in her eyes.

—Do you read a lot of literary novels? I asked gently.

She looked down at the table. -No.

—Then why did you want to write one?

She shrugged. —They're so popular now. I thought it was what editors were looking for.

—Barbara said you love romances.

I smiled. —Wasn't it the beginning of a romance you gave Barbara to read?

- —Oh, that. I was just fooling around.
- —Why fool around? If you love romances, write one.

She stared at me, enlightenment dawning. —You know, $\|$  she said, her eyes aglow, —that was the most wonderful idea for a love story . . . $\|$ 

—Tell me about it,∥ I said.

One year later, I met Anne for lunch again. She wanted it to be at the same restaurant.

—Thank you, I she said, handing me a manila envelope. In it was a contract I had sent her to sign, a contract for a romance—the one she'd told me about—to be published by a leading New York publisher.

She raised her glass to mine. —To your invaluable advice.

—To your success, I said.

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#### A COMMON MISTAKE

Anne is not unusual. Many people, when they decide to write a novel, have no idea what to write. They just want to get published, so they choose what looks easiest or is currently hot. Some decide on young-adult novels. After all, they reason, these stories are shorter and simpler than adult novels, so they must be easier to write, right? Wrong. If anything, they're harder, because they telescope plot and emotion onto a smaller canvas.

Others choose romances. Why, they follow a formula; anyone can churn out one of those, right? Wrong. Romance is impossible to fake. Editors and readers can spot an insincere effort a mile off.

Other would-be novelists have their own ideas of what looks easy, and turn out books they shouldn't be writing because they are not familiar enough with the genre and have no passion for it. These insincere efforts are inevitably inferior, and therefore don't sell. At which point these people turn in frustration to some other kind of book that looks easy, hoping it will open the door to publication. And on it goes.

In good writing, nothing's easy. That's the first truth you have to accept. Once you do, you're ready to make an informed, intelligent decision about the kind of book you should write. It's this kind of book on which you should hone your craft, instead of splashing about directionless in a sea of genres. And it's this kind of book you'll have the best chance of selling.

#### THE RIGHT CHOICE

So what should you write? It's been right in front of you all the time: what you love to read. Why should you write what you love to read? First, because you've read books in a specific genre for so long, you're aware of the kinds of stories that have been written in it. You also have a good idea of what works and what doesn't. Second, your passion as a reader will translate into passion as a writer.

So what do you love to read? What kinds of novels do you gravitate to in the bookstore or

library? Who are your favorite authors? If, like many avid readers, you enjoy more than one genre, which is your favorite?

You may be unsure what genre your favorite books fall into. Maybe you read more by author—you enjoy a writer's work and haven't given any thought to its genre. Nevertheless, you as a novelist must know exactly what genre or subgenre you're targeting. Years ago publishers maintained a —midlist for novels that didn't quite fit genre criteria yet weren't —big enough to be published at the top of the list. But in today's sophisticated market of superclassification, the midlist is gone, and every novel must fit into a niche. Editors think in terms of genre when they acquire books, mostly from agents, who need to think this way too. Many writers resist categorizing their novels, insisting it will stifle their creativity. But a novel written without a genre in mind can be difficult if not impossible to sell. Challenge yourself to be creative within your genre's conventions.

To help you pinpoint your favorite genre, I've compiled the following list of fiction classifications and subclassifications, whether now or previously popular.

#### Action/Adventure

Aviation

Crime

Mercenary

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Nautical/maritime

Sports

Submarine

Survivalist

War and Military

Wilderness

# Inspirational/Christian/Religious

Action adventure

African American

African American urban

Amish

Anti-Apocalyptic

Apocalyptic
Biblical
Catholic
Chick Lit
Christian
Contemporary
End-Times
Fantasy
Frontier Romance
Futuristic
Historical
Historical Romance
Historical Romantic Suspense
Jewish
Mainstream
Mennonite
Mom Lit
Multigenerational Saga
Muslim
Mystery
Mystery-Romance
Parishes-Preachers
Protestant
Romance
Romantic Suspense
Saga
Science Fiction
Speculative
Supernatural Thriller
Suspense
Thriller

Western
The Marshall Plan for Novel Writing www.WriteANovelFast.com 8
Women's Fiction
Young Adult
Fantasy
African American
Alternate History
Arthurian
Bangsian
Celtic
Comic
Contemporary
Dark
Dragon
Dwarves
Dying Earth
Elves
Epic
Erotic
Fairy
Fairy Tale
Female Urban
Game-Related
Gay
Heroic
High
Historical
Human Condition
Humorous
Immortality
Legend

Lesbian
Light
Low
Magical Realism
Mannerpunk
Medieval
Military
Modern-Day
Mythic
Neo-Gothic
Parallel World
Psionic Powers
Real/Celebrity Character(s)
Romantic
Saga
The Marshall Plan for Novel Writing www.WriteANovelFast.com 9
Science
Science Fiction–Fantasy
Shape-Shifter
Shared World/Series
Sociological
Space
Speculative Science Fiction–Fantasy
Superhero
Supernatural Being(s)
Sword and Sorcery
Time Travel
Traditional
Unicorn
Urban

Gay/Lesbian

African American
Bisexual
Coming-of-Age
Erotica
Latina
Mystery
Relationship
Romance
Science Fiction
Suspense
Transgender
Historical Fiction
Adventure
Alternate History
Ancient Civilization
Biblical
Biographical
Epic
Family Saga
Frontier
General
Generational Saga
Historical Fiction
Holocaust
Multicultural
Paranormal
Prehistoric
The Marshall Plan for Novel Writing www.WriteANovelFast.com 10
Saga
Western

Horror/Paranormal

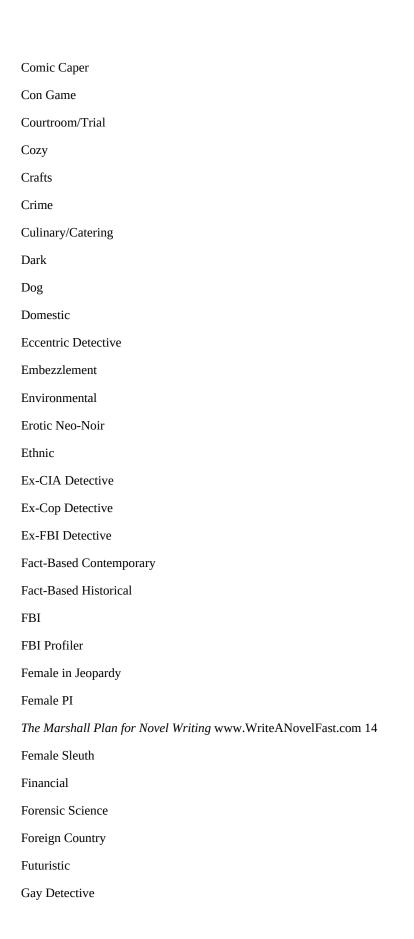
African American
Apocalyptic
Banshee
Bogeyman
Comic
Dark
Demon
Demonic Possession
Erotic
Ghost/Haunting
Ghoul
Golem
Haunted House
Humorous
Incubus
Light
Maniac/Sociopath
Medical
Modern
Monster
Mummy
Mythological Monster(s)
Occult
Paranormal
Psychological
Radiated Animal(s)
Rampant Animal(s)
Satanic Possession
Shape-Shifter
Small Town
Splatterpunk

Succubus
Technological
Telekinesis/Mind Control
Traditional
Urban
Vampire
Warlock
Werewolf
Witch
Zombie
The Marshall Plan for Novel Writing www.WriteANovelFast.com 11
Mainstream
Adventure
African American
African American Blaxploitation Lit
African American Chick Lit
African American Erotica
African American Gangsta-Lit
African American Ghetto Lit
African American Hip-Hop Lit
African American Horror
African American Christian/Inspirational/Religious
African American Mystery
African American Paranormal
African American Street Life Lit
African American Street Saga
African American Thriller
African American Urban Lit
African American Urban Pulp Lit
African American Vampire
Americana

Apocalyptic
Assistant Lit
Biblical
Biographical
Chick Lit
Chick Lit Bride
Commercial Literary
Crime
Domestic Life
Erotica
Ethnic
Fantasy/Science Fiction Erotica
Farce
Feminist
Folklore
Frontier
Gen X
Gen Y
Ghetto Lit
Glam Lit
Glitz and Glamour
Hen Lit
Hip-Hop Lit
Hispanic
Historical Erotica
Humor-Satire
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Lad Lit
Latina
Latina Chick Lit
Latina Erotica

Latina Paranormal
Latina Urban
Literary
Literary Erotica
Magic Realism
Military-War
Mom Lit
Mothers and Children
New Age
Nostalgia
Occult
Paranormal Chick Lit
Paranormal Erotica
Paranormal Shape-Shifter
Paranormal Vampire
Paranormal Witch/Warlock
Parody
Political
Prequel to/Sequel to/Completion of/Mashup Using a Classic
S & M
Satire
Single Women
Sisters
Southern
Speculative
Sports
Street Lit
Supernatural
Traditional Victorian Erotica
Urban Erotic
Urban Lit

Western
Women and Families
Women's
Women's Adventure
Women's Divorce
Women's Domestic Life
Women's Friendship
Women's Mothers and Children
Women's Relationship
Women's Self-Realization
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Women's Single Women
Women's Sisters
Mystery
Academic
Amateur Detective/Sleuth
American Cozy
Animal-Centered
Antiques
Archaeological
Art
Bank Robbery/Heist
Bibliomystery
Biographical Historical
British
Caper
Cat
Chick Lit
Child in Jeopardy
CIA
Classic Cozy



Genealogical
Geographical
Government Agency
Had-I-But-Known
Hard-Boiled PI
High Tech
Historical
Hobby-Centered
Holiday
Horticultural
Howdunit
Humorous
Humorous PI
Inverted
Kidnapping
Larceny
Latina
Legal
Lesbian detective
Literary
Locked Room
Lone Wolf/Rogue Police
MacGuffin
Mafia/Organized Crime
Malice Domestic
Married Couple
Medical
Millennium
Noir
Occult
Paranormal

Paranormal Amateur Sleuth
Paranormal Romantic Amateur Sleuth
Pet
Police
Police Detective
Police Procedural
Police Supporter Detective
Political
Private Investigator
The Marshall Plan for Novel Writing www.WriteANovelFast.com 15
Professional Detective/Sleuth
Psychic Detective
Puzzle
Red Herring
Religious
Romantic
Romantic Amateur Sleuth
Scientific
Senior Sleuth
Sherlock Holmes
Soft-Boiled PI
Solve-It
Sports
Spy/Espionage/Secret Agent
Supernatural Detective
Surrealistic
Suspense
Theater
Theft
Time Travel
Traditional

Twist
Underworld
Vampire Amateur Sleuth
Virtual/Cyber Mystery
Whodunit
Whydunit
Romance
African American
African American Erotic
African American Erotic Historical
African American Erotic Paranormal
African American Fantasy
African American Romantic Suspense
African American Shape-Shifter
African American Vampire
African American Werewolf
Action
Adventure
Alpha Male
Alternate Reality
Americana
American Historical Courtroom Drama
American-Set Historical
The Marshall Plan for Novel Writing www.WriteANovelFast.com 16
American Western Mystery/Romance
Ancient Greek
Ancient Roman
Angel
Asian Historical
BBW
British Isle-Set Historical

Celtic
Chick Lit
Civil War Historical
Colonial America
Contemporary Courtroom Drama
Contemporary Cowboy
Contemporary Scottish
Dark Historical
Dark Historical Paranormal
Dark Paranormal
Dream Walker
Early American
Edwardian
English Medieval
Erotic
Erotic BDSM
Erotic Bondage/Male Dominance
Erotic Contemporary
Erotic Fantasy
Erotic Female Dominance
Erotic Futuristic
Erotic Ghost
Erotic Ghost Erotic Historical
Erotic Historical
Erotic Historical Shape-Shifter
Erotic Historical Shape-Shifter Erotic Historical Vampire
Erotic Historical Shape-Shifter Erotic Historical Vampire Erotic Historical Werewolf
Erotic Historical Shape-Shifter Erotic Historical Vampire Erotic Historical Werewolf Erotic Historical Western
Erotic Historical Erotic Historical Shape-Shifter Erotic Historical Vampire Erotic Historical Werewolf Erotic Historical Western Erotic Light BDSM
Erotic Historical Erotic Historical Shape-Shifter Erotic Historical Vampire Erotic Historical Werewolf Erotic Historical Western Erotic Light BDSM Erotic Ménage

Erotic Science Fiction
Erotic Shape-Shifter
Erotic Vampire
Erotic Werewolf
Erotica
Ethnic
European Historical Courtroom Drama
European Historical Mystery/Romance
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Exotic Location
Fantasy
Futuristic
Futuristic Mystery/Suspense romance
Gay
Georgian
Ghost
Ghouls
Glitz and Glamour
Goblins
Gothic
Hen Lit
Hispanic
Historical
Historical Adventure
Historical American West
Historical Cowboy
Historical English
Historical Erotic
Historical Fantasy
Historical Ghost
Historical Highlands

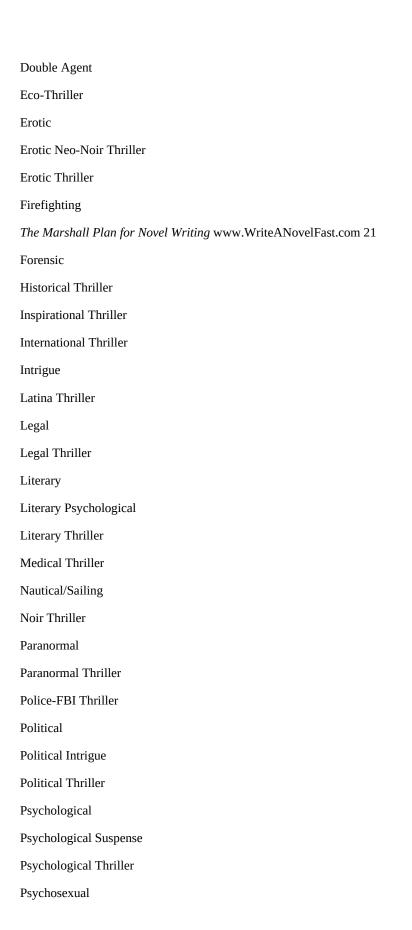
Historical Irish
Historical Irish Medieval
Historical Love and Laughter
Historical Native American
Historical Paranormal Fantasy
Historical Paranormal Vampire
Historical Paranormal Werewolf
Historical Romantic Adventure
Historical Romantic Mystery
Historical Romantic Saga
Historical Romantic Suspense
Historical Scottish
Historical Scottish Medieval
Historical Shape-Shifter
Historical Vampire
Historical Werewolf
Historical American Western
Home and Family
Horror
Humorous Futuristic
Humorous Vampire
Humorous Werewolf
Inspirational
Inspirational Historical
The Marshall Plan for Novel Writing www.WriteANovelFast.com 18
Interracial
Lad Lit
Latina Erotic
Legal/Courtroom
Lesbian
Literary

Long Sensual Contemporary
Magic
Mainstream Contemporary
Mainstream Sensual
Mature Contemporary
Medical
Medieval
Medieval Courtroom Drama
Medieval Mystery/Suspense Romance
Mennonite
Military
Multicultural Contemporary
Multicultural Historical
Multi-Ethnic
Multi-Racial
Mystery-Themed
Near Future
Nurse
Paranormal
Paranormal African American
Paranormal Mystery Romance
Paranormal Romantic Suspense
Paranormal Scottish
Paranormal Suspense
Paranormal Time Travel
Passion
Pirate Historical
Pseudo-Horror
Psychic
Regency
Regency Courtroom Drama

Regency Historical
Regency Mystery/Suspense Romance
Regency Scottish
Reincarnation
Romantic Adventure
Romantic Comedy
Romantic Intrigue
Romantic Mystery
Romantic Mystery/Gothic
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Romantic Saga
Romantic Science Fiction
Romantic Suspense
Romantic Thriller
Saga
Science Fiction
Sensual Historical
Sexy Historical
Sexy Regency
Shape-Shifter
Short Humorous Contemporary
Short Sensual Contemporary
Short Sweet Contemporary
Soap Opera
Spicy Fantasy
Spicy Futuristic
Spicy Historical
Spicy Paranormal
Spicy Science Fiction
Supernatural
Sweet Historical

Sweet Regency
Sweet/Savage Historical
Time Travel
Time Travel Mystery Romance
Time Travel Scottish
Torn Between Two Lovers
Transgender
Vampire
Victorian
Viking
Werewolf
Witch/Warlock
World War I
World War II
Science Fiction
Adventure
Alternative
Anthropological/Genetic
Apocalyptic
Avant-Pop
Cyberpunk
Cybertek
Dark Fantasy
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Darkly Humorous
Erotica
Experimental
Fantasy
Feminist
Futuristic
Hard

Harsh Parody
Horrific
Humorous
Military
Mystery-Related
Offbeat
Postmodern
Psychological
Religious
Sociological
Space Opera
Speculative
Steampunk
Surreal/Mood
Time Travel
Traditional
Urban Horror
Weird
Suspense
Action Thriller
Adventure
African American Thriller
Agent in Place
Arson
Bio-Terrorism
Child Abuse
Child(ren)-in-Jeopardy
Crime
Disaster
Domestic
Domestic Thriller



Psychosexual Thriller
Religious Thriller
Romantic
Romantic Thriller
Scientific Thriller
Secret Service
Sensual Crime Thriller
Serial-Killer Thriller
Sleuth
Speculative
Spy/Espionage/Secret Agent
Spy/espionage/Secret agent thriller
Techno-Thriller
Terrorist
Thriller
Undercover Agent
Woman-in-Jeopardy
Western
Adult
Biographical
The Marshall Plan for Novel Writing www.WriteANovelFast.com 22
Fact-Based
Military
Saga
Traditional
Young Adult
Adventure
African American
Aliens Science Fiction
Alternate/Parallel World
Alternate World Science Fiction

Ancient Civilization (Egypt, Vikings)
Biographical
Christian
Colonial America
Coming-of-Age
Contemporary
Christian Contemporary
Christian Fantasy
Christian Historical
Christian Mystery
Christian Science Fiction
Cults/Militias
Foreign Culture
Dark Fantasy
Epic Fantasy
Espionage
Ethnic
Faerie
Fairy Tale
Fantasy
Gay
Gen Y
Genetic Engineering Science Fiction
Ghosts
Girl Crush
Hard Science Fiction
Heroism
Hispanic Americans
Historical
Historical Mystery

Homosexuality

Horror
Humor
Humorous Fantasy
The Marshall Plan for Novel Writing www.WriteANovelFast.com 23
Humorous Science Fiction
Inspirational
Journey
Lesbian
Locker Lit
Magic
Mixed Heritage
Monsters/Werewolf/Other Beasts
Multicultural Americans
Multiple Cultures/Culture Clash
Mystery
Mystery Romance
Mythic Reality
Native Americans/First Nations
Paranormal
Paranormal Mystery
Personal Issue
Post Apocalypse Science Fiction
Prehistory
Problem
Psionic Powers Paranormal
Psionic Powers Science Fiction
Revolutionary America
Romance
Science Fiction
Sea Adventure
Social Issue

Sports

Survival

Suspense

Techno-Thriller

Terrorism

Time Travel

Time Travel Science Fiction

Transgender

Unexplained Phenomena

**Unique Setting** 

Utopia/Dystopia Science Fiction

Vampire

Virtual Reality Science Fiction

War

Western

Western Europe

Witches/Warlocks

The Marshall Plan for Novel Writing www.WriteANovelFast.com 24

Incredible, isn't it? Most likely you found your favorite genre in the list. Write it down. It's the genre in which you should be writing.

# ADAPTING TO THE CURRENT MARKET

What if you read in a genre that is no longer being published because it has gone out of fashion? Two examples are the gothic and the family saga. Fans of —extinct genres like these buy books that were first published years ago and are still in print, or they buy old books from used bookstores, or they borrow old books from the library. If you're one of these people, you may be unsure whether your favorite genre is still being published. To find out, you'll need to do some research.

First, go to a large bookstore and check the shelves for *new* titles in this genre. Next, go to the library and scan the new-fiction section. Then check the general shelves.

If, at either the library or the bookstore, you find books in this genre that have been published within the past two years (check the copyright page), you're in good shape. This is

the genre you should write in, because you love reading it and publishers are buying it. If, on the other hand, you find nothing in your genre that's been published within the past two years, you have some adapting to do. There's no point in writing what you love to read if no one's publishing it anymore. In order to write—and sell—what you love to read, you must change what you love to read. You can do this in either of two ways:

- 1. Switch to the genre's currently popular form, if such exists.
- 2. Switch to a similar genre that is still being published.

Here's how it works. Let's say you love horror novels—the paperback-original, —categorylkind, with covers featuring things like skulls and ferocious dolls. You buy these books used, and your research tells you this kind of horror isn't being published these days. What do you do?

Start with option #1. Visit a large bookstore and your library, looking for recently published horror. You discover that horror is still being published, but the novels are longer and more sophisticated. Read a few of these books. If they appeal to you, switch to this currently popular form of horror as your target genre.

If they don't appeal to you, try option 2. Now you're looking for a —livel genre you like as much as the one you've been reading. The genres likeliest to fit the bill are those that share characteristics with the genre you're switching from. So you ask yourself what you like most about the horror novels you've been reading. You decide it's that they're (1) gory, and (2) scary.

So look for a new genre that is gory and scary. How about serial-killer thrillers? They're certainly gory and scary. Read a few. If you like them, read some more, and if you still like them, make serial-killer thrillers your new target genre.

If serial-killer thrillers don't thrill you, repeat the process until you find a genre you like enough to switch to. If you do switch, *keep reading*. You're trying to bring yourself up to speed as quickly as possible, so you can't read too much.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 25

## STAYING ON TARGET

Write your target genre in capital letters on a piece of paper and put it up where you can see it easily from where you write. As you create your novel, you may become discouraged and feel tempted to give in to an old urge and cast about for something new—something easier or

currently hot. If this happens, look hard at this piece of paper, remember that you targeted this genre for a good reason and *resist that urge*.

Stick with your target genre. When people ask you what you write, say, —I write

\_\_\_\_\_s.\| Period. You're no longer splashing about in that sea of genres. You're happily aboard ship and ready to set sail—or should I say —sale\|?

To Recap

TWrite what you love to read.

Target a —live∥ genre.

T Keep reading in your target genre.

This is the state of the state

The Marshall Plan for Novel Writing www.WriteANovelFast.com 26

## STEP2

# **Shaping Your Story Idea**

In This Step

† Sources of inspiration

Thow to shape a story idea

Next time you're in a group of people, try an experiment. First announce a piece of good news. You'll get a positive, maybe even an enthusiastic, reaction, a —Congratulations|| or —That's great|| or —Good for you.||

Then tell the group about something terrible that happened to you. Watch gazes snap to you; listen for —Oh, my goodness! and —How awful! and —What did you do? That last question is what will be on everyone's mind: How did you deal with the disaster; what did you do to make things right again?

#### THE CRISIS

We all love bad news. We'll take it over good news any day—as long as it's about someone else! That's why we watch TV news, read the tabloids, go to the movies—and read novels. We want to know how someone, perhaps someone just like us, gets out of a bad situation.

If you think about it, an effective story begins with a person faced with a terrible problem—a crisis—that turns his world upside down and forces him to take immediate action to set things right. Here are examples of such crises from some popular novels.

Young Cathy Dollanganger is locked away with her brothers and sisters in their

grandmother's attic by their selfish mother.

(FLOWERS IN THE ATTIC, BY V.C. ANDREWS)

Martin Brody, chief of police in the beach resort town of Amity, discovers that a great white shark is feeding on swimmers.

( JAWS, BY PETER BENCHLEY)

Chris MacNeil's daughter, Regan, is possessed by the devil.

( THE EXORCIST, BY WILLIAM PETER BLATTY)

The Marshall Plan for Novel Writing www.WriteANovelFast.com 27

Hercule Poirot is asked to solve the murder of Mr. Ratchett, a fellow passenger on the Orient Express.

( MURDER ON THE ORIENT EXPRESS, BY AGATHA CHRISTIE)

Philip Ashley's beloved Cousin Ambrose dies under suspicious circumstances—poisoned, perhaps, by his beautiful wife Rachel, with whom Philip now finds himself falling in love. (*MY COUSIN RACHEL*, BY DAPHNE DU MAURIER)

## **BEGINNING TO DEFINE YOUR LEAD**

To begin developing your story idea, you need a crisis to present to your story's main character—your *lead*. But what constitutes a crisis depends on who it's happening to.

Who is your lead? You need a rudimentary idea at this early stage: For instance, is it a man or a woman? An adult, teen, or preteen?

Your target genre may have a gender requirement for the lead. For example, the lead in most types of romances must be a woman. The lead in a traditional Western must be a man. Think about your target genre. Does it have such a gender requirement for the lead? If your target genre has no gender requirement and you've observed no predominance of male or female leads, you have a choice. Your decision will come down to whether you feel more comfortable writing about a male or a female lead.

Give this question some serious thought: You'll no doubt feel more comfortable —getting inside the skin of one than of the other. Some writers feel more natural writing about a lead of their own gender. Other writers have no difficulty portraying the opposite sex and even prefer it. There's no correct answer; choose what feels right. But it's a decision you must make now, before you can continue shaping your story idea.

Now think about your lead's age. All you have to decide now is whether he or she is an

adult, a teen or a preteen. It's an easy decision: If you're writing a novel for adults, your lead must be an adult. If you're writing a novel for teens or preteens, your lead must be the age of your oldest target reader.

You now know the gender and at least the approximate age of your lead. Write this description, for example, —man, II —woman II or —twelve-year-old boy, II on a piece of paper.

## "SUPPOSES" AND WHERE TO FIND THEM

Now, what would constitute a crisis for your lead as you have defined him or her so far? Here's where you start brainstorming to come up with crisis ideas, or what I call —Supposes. Where do you find Supposes? Where other writers find them: everywhere.

## Your Life

This is where most novelists start. Often they draw from their careers. Robin Cook drew on his experience as a surgeon to come up with his Suppose for *Coma* and a string of other medical thrillers. Scott Turow has mined his background as an attorney for the Supposes behind *Presumed Innocent* and his subsequent legal novels. P. D. James worked in the Police and Criminal Law Departments of England's Home Office before conceiving the Supposes of her *The Marshall Plan for Novel Writing* www.WriteANovelFast.com 28 mysteries featuring police detective Adam Dalgliesh. And there are countless other examples. Does *your* work life suggest an interesting Suppose?

Everyday experiences can spark Supposes. Once while I was visiting a sick friend at a large New York City hospital, I got off the elevator, and the doors closed before I realized I was on the wrong floor. The floor was under construction, a desolate landscape of exposed wires and girders. I pressed the elevator button, waited what seemed an eternity, and decided to look for the stairs. I started down the corridor, which was so dark I couldn't see my hands before my face. Groping along, I felt a door and opened it. There, in dim light from a distant window, sat row upon row of oversize jars containing all manner of human parts.

Suppose a visitor to a large hospital happened upon the lair of a twisted murderer working from inside the hospital itself.

I don't really believe that's what I wandered into, but I've taken what happened to me and given it a twist. This Suppose is appropriate for a medical thriller, a serial-killer thriller or a horror novel.

#### **Your Family**

Did your parents meet in an interesting way? Has one of your siblings had an adventure or a disturbing episode? What about your grandparents? Your aunts? Your uncles? Your cousins? Your spouse? Your children?

A friend told me about his cousin who bought a large cactus from a home furnishings store and placed the plant in a corner of his living room. A few hours later the plant appeared to wiggle. Dismissing this as the product of overactive imaginations, the man and his wife went to bed—and woke to find their house crawling with tarantulas.

#### **Your Friends**

Have any of your friends had experiences that would make for interesting Supposes? Think about gossip you've heard. People from your neighborhood, your church or synagogue, your gym or health club, or organizations you belong to can be rich with Suppose material.

One of my relatives had a friend, a woman who worked in law enforcement in the South, who heard a rumor that her husband, a politician, was a member of the Ku Klux Klan.

Suppose a Southern police chief heard a rumor that her Senator husband was a member of the Ku Klux Klan.

#### **Your Co-Workers**

Listen for intriguing stories at work. Clients, customers and associates are all potential sources. One of my business acquaintances had the misfortune to be sitting in a train where a man went on a shooting rampage, killing a passenger sitting directly in front of my acquaintance. Suppose a man were shot by a mad gunman on a train.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 29

## The Media

Be on the lookout for true incidents with Suppose potential in newspapers and magazines, on TV and radio. National Public Radio once aired a story about two fishermen who found a dead hippopotamus in a creek in the Midwest.

Suppose the director of a wild-animal park arrived at work to discover that one of his prize animals had escaped.

## Places You've Been

Fascinating stories abound at vacation spots, where people often emerge from their shells.

Listen for ideas in airports, on planes and in hotels, restaurants, bars and museums. At a hotel in New York City, I heard about a couple who had stayed there a month before. They had dinner

in the dining room, then the woman went upstairs to freshen her makeup. In her room a man waited in the darkness and strangled her.

Suppose a woman found a killer waiting for her in her hotel room, struggled with him and barely escaped alive.

## **Your Dreams**

Keep pen and paper at your bedside for writing down dreams while they're fresh. Don't wait till morning, when they flee at first light.

# **Eavesdropping**

We overhear the most amazing things. Not long ago on a bus I heard two female college students discussing a third young woman from their dorm who someone was —pranking. Each morning when the young woman left for class she left her radio on to discourage intruders. Each night when she returned to her room she found her radio and lamp unplugged. Yet, to her knowledge, no one else had a key to her room.

Suppose a young woman —pranked herself to get attention, was found out, and then when someone started pranking her for real, no one believed her.

#### THE THREE CRISIS CRITERIA

Once you have a Suppose that intrigues you, you must test it against three criteria to see if it will work as the crisis for your lead.

## 1. The Crisis Must Be Genre Appropriate

In my agency we often receive novels whose crises are patently unsuited to the books' intended genres. For example, a novel intended for preteens began with the lead, a twelve-year-old boy, witnessing the brutal murder of his CIA-agent father by international terrorists. Another novel, intended as a legal thriller, began with the lead's wife leaving him—and that was the extent of *The Marshall Plan for Novel Writing* www.WriteANovelFast.com 30

the crisis. If these writers had read extensively in their genres and considered their Supposes in relation to what they'd read, they would have realized there was no way they could make these Supposes work.

From your extensive reading, you should have a good idea of the kinds of Supposes that work in your target genre. Can you imagine reading a book in your target genre that incorporates your Suppose?

Often it's easier to ask, —Is my Suppose patently wrong for my target genre? We have little

trouble recognizing what *won't* work. For example, let's say your target genre is short sweet contemporary romance, your lead is a woman and you've come up with this Suppose: Suppose a woman, while having the foundation dug for a new house, released the vengeful spirit of a man who was buried alive.

This Suppose is unquestionably wrong for a short sweet contemporary romance, and you'd know this from your reading. But perhaps you could work with this Suppose, shaping it so that it would work.

Start by identifying exactly what aspect or aspects of the Suppose make it inappropriate. In this case it's the vengeful spirit; its malevolence suggests a horror novel.

But you like the spirit part. Is there any way to make it work? Think about the short sweet contemporary romances you've read. Some of them have featured touches of the paranormal, but these touches have been lighthearted, whimsical, fun. So there is a place for spirits in your target genre, but they're different kinds of spirits.

Can you convert the vengeful spirit into something lighthearted, whimsical and fun? What if your lead opened a shop and, while renovating it, freed the ghost of a sweet, slightly dotty old gentleman, a previous owner of the shop, who fell through the floor 150 years ago? His body was never found, and thinking he had simply wandered off, his family had repaired the floor, trapping his spirit.

That works. Now we have the genre-appropriate crisis:

Suppose a woman renovating an old shop freed the spirit of a kindly old man who once owned it.

## 2. The Crisis Must Turn Your Lead's Life

## **Upside Down in a Negative Way**

A crisis isn't a crisis unless it throws the lead's life into serious disarray. If the crisis isn't —badll enough, your readers won't find it believable that the lead would make solving it her top priority. Moreover, it won't take the lead long enough—an entire novel's length—to set things right, and your story will run out of steam halfway down the track.

Does our Suppose meet criteria #2? Would freeing the old man's spirit have a major negative effect on our lead's life? Not necessarily. How can we further shape the Suppose so that it turns our lead's life upside down in a negative way?

What if the old gentleman is so grateful to our lead for freeing him that he appoints himself

her protector—and scares away every man who's interested in her, including one our lead is interested in? That works. Here's our reshaped Suppose.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 31

Suppose a woman renovating an old shop freed the spirit of a kindly old man who once owned the shop, and who now shows his gratitude by scaring away the woman's potential suitors.

## 3. The Crisis Must Capture Your Imagination

The situation the crisis creates must intrigue you. You'll be with this novel a long time. If you get bored while you're writing it, you may not finish it. And if you're bored and finish it anyway, it's a pretty good bet agents and editors will share your boredom—and return your manuscript.

Do you really want to run with this idea? If not, identify the aspect or aspects you don't like and change them.

In the Suppose we've been shaping, for example, maybe you like the idea of the lead freeing a ghost but find the idea of the ghost being that of the shop's long-ago owner dull. So you do some brainstorming.

What if the ghost were that of a beautiful young woman instead? Perhaps she becomes jealous of the men interested in our lead. This scenario suggests other kinds of situations down the line.

Maybe you like the idea of the ghost being the old man but you don't like him scaring away suitors. What if our lead has a partner in the shop, another woman, but the ghost appears only to our lead—and when he does, it's to instruct her in the —proper running of the shop? This scenario suggests its own quite different set of situations.

If your Suppose doesn't capture your imagination and you're stumped as to what to do about it, here are some ideas for shaking things up.

*Make It Worse*. Change the event or situation so that its consequences will be more dire. Suppose a man lost in a hospital happened upon someone dismembering a body.

Make It Bigger. Enlarge an event or situation.

Suppose the director of a wild-animal park arrived at work to discover that all the animals had escaped and were heading for a nearby village.

*Change Certain Elements.* Alter certain aspects of an event or situation.

Suppose a woman found a killer waiting for her in her hotel room, killed him, and then discovered it was her *husband*.

*Change the Locale.* Drop an event or situation into a different setting—from city to country, from tenement to townhouse.

Suppose a floor of a posh London hotel were infested with tarantulas.

Combine Two Supposes. Juxtapose part of one story with part of another.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 32

Suppose a woman on her way to her hotel room were taken hostage by a man on a shooting rampage in the corridor.

Once you've reshaped your Suppose, test it against the three crisis criteria, and make any necessary modifications so it fits all three.

Take your time devising a Suppose that works; it's the foundation upon which you'll build your entire novel. A poorly conceived Suppose will cause a story to crumble somewhere along the way. A well-crafted Suppose will give a novel strength and energy right to the end.

## THE STORY GOAL

Once you have selected a crisis, you must decide what your lead is going to do about it. Your lead must set a goal that he believes, when achieved, will solve the crisis. This goal is the *story goal*. To work effectively, it must meet four criteria.

#### 1. Possession or Relief

Your lead, in trying to solve the crisis, must be trying to gain:

T possession of something (a person, an object, information—anything) or

T relief from something (fear, pain, sadness, loneliness, domination, oppression—again, anything).

A man whose story goal is to rescue his kidnapped daughter is seeking possession of something: his child. A young woman who resolves to flee a marriage her father has arranged for her is seeking relief from something: her father's domination.

Have your lead set a goal that would solve the crisis—restore her life to normal—by gaining possession of something or relief from something.

Our shopkeeper with the jealous ghost might set a goal of restoring her life to normal by putting the old man's ghost to rest without hurting him (he is, after all, a dear old thing). This goal falls into the relief category.

# 2. Terrible Consequences

Your lead must face terrible consequences if she fails to achieve this goal. There must be a lot at stake.

If the man fails to rescue his daughter, he'll suffer the loss of his child. If the young woman fails to free herself from her father's domination, she will be trapped in a marriage she doesn't want.

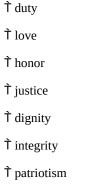
Our shopkeeper faces life without love—a terrible consequence—if she can't free herself from the ghost's protective scare tactics.

# 3. A Worthy Motivation

Your lead must have at least one worthy, high-minded motivation for pursuing this goal.

Readers must be able to root for your lead in his mission, to admire his efforts. They will not do *The Marshall Plan for Novel Writing* www.WriteANovelFast.com 33

so unless they approve of your lead's motivation for seeking his story goal. Examples of worthy, high-minded motivations are



**T** redemption

T self-respect

The detective on the trail of a murderer is motivated by justice. The woman who resolves to help her son kick his crack addiction is motivated by love.

Note that softer motivations, such as kindness and generosity, do not work as effectively.

Nor do negative motivations, such as lust, envy, anger, covetousness, excessive pride, hatred and greed.

Revenge is also hard to pull off because many readers have trouble sympathizing with a lead whose story goal is to get even with someone. The only instance in which readers feel that a lead is justified in seeking revenge is when the justice system has failed to punish someone who

clearly deserves punishment. An example is the movie *Death Wish*, in which the lead takes it on himself to execute his wife's killers.

But I would discourage you from using revenge as your lead's motivation, at least when you're starting out and need as many cards stacked in your favor as possible. A lead acting out of a negative motivation is an antihero, and effective antiheroes are more difficult to create than effective heroes. Novels with antiheroes are also harder to sell to publishers.

Our shopkeeper's motivation in trying to gently rid herself of her ghost is love—both her fondness for the ghost, which motivates her not to hurt him, and her desire to have love in her own life.

## 4. Tremendous Odds

To achieve the story goal, your lead must be working against tremendous odds. It should appear practically impossible for your lead to achieve her objective.

The Southern police chief who hears a rumor that her senator husband is a member of the Ku Klux Klan faces enormous odds in trying to learn the truth. It's practically impossible to learn the identity of Klan members, and if her husband does belong, it will be especially difficult to unhood a man with so much to protect.

Our shopkeeper will have no easy time laying her spirit to rest. After all, he's been in the shop (or under it) for 150 years.

#### THE STORY IDEA

If necessary, revise your lead's story goal so that it meets all four criteria. Then combine it with your Suppose in the following format:

The Marshall Plan for Novel Writing www.WriteANovelFast.com 34
Suppose
S/he decides s/he must
This is your <i>story idea</i> , the essence of your novel. But it's probably quite different from the

This is your *story idea*, the essence of your novel. But it's probably quite different from the notion you started with. Once again, ask yourself if this concept appeals to you. Can you imagine constructing a story around a lead with this crisis, seeking this goal she seeks to solve

the crisis?

If the story idea doesn't appeal to you, or if you're unsure, try again. You're just playing with ideas at this stage and have nothing to lose. Keep trying until you have a crisis and a story goal that combine to form a story idea you really like. Then move on to step three, where you'll bring your story idea to life.

To Recap

TYour story idea begins with a crisis for your lead—a Suppose.

The crisis must be genre-appropriate, it must turn your lead's life upside down in a negative way, and it must capture your imagination.

T Some sources of Supposes are your life, your family, your friends, your coworkers, the media, travel, dreams and eavesdropping.

T Enhance a Suppose by worsening it, enlarging it, altering it, moving it, and/or combining it with another Suppose.

T Give your lead a story goal for solving the crisis. Your lead must seek possession or relief, face terrible consequences if he fails, have a worthy motivation, and confront tremendous odds. *The Marshall Plan for Novel Writing* www.WriteANovelFast.com 35

# STEP3

# **Creating Your Lead**

In This Step

The character fact list

The Defining your story's main character

There's an old argument among novelists. Some insist that characters determine plot, while others maintain that plot determines characters. I say both sides are right. Characters' personalities inevitably affect how a story develops. But your story idea helps you define your characters.

# **DEFINING THE LEAD**

Your lead is your novel's most important character, the hero or heroine of your story. Every novel needs a lead; a novel without a lead is like a movie without a star.

To define your lead, as well as your other major characters, use the character fact list—a compilation of the facts you need to know about a character before you begin plotting your story. Use all the following categories every time you create a character fact list.

# CHARACTER FACT LIST Character Type: Connection to Lead: Story Goal: Gender: Age: Appearance Height: The Marshall Plan for Novel Writing www.WriteANovelFast.com 36 Body Type: Hair Color: Eye Color: Mannerisms: Distinctive Speech Pattern: Personality: Background: Personal Life: Private Life:

Let's discuss each item in terms of your lead.

# **Character Type**

Work Life:

Strength:

Weakness:

Name:

This is the role this character plays in your novel (lead, opposition, confidant, or romantic

involvement). For this character, write —Lead.

# **Connection to Lead**

This is the character's relationship to the lead. Since you are defining the lead, leave this blank.

# **Story Goal**

You defined your lead's story goal in step two. Enter it here.

## Gender

Enter what you decided in step two.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 37

#### Age

Your Suppose may suggest your lead's age. For example, if you had —Suppose a young widow with an infant falls in love with a man who she thinks dislikes children, you might make her in her mid twenties. If you had —Suppose the emperor of a distant planet learned that his subjects would die if they remained on the planet, you might make him somewhere in his thirties or forties, so that he has some life experience.

Your target genre may suggest the age of your lead. For example, if you're writing a novel for eight- to twelve-year-olds, you know from step two that your lead should be twelve, the age of your oldest reader. If you're writing a cozy mystery featuring an older female sleuth, you might make your lead somewhere in her sixties or seventies. If you're writing a legal thriller, you know from your reading that these novels usually feature leads in their thirties.

If you're writing a book for a specific publisher's —line —for example, one of the romance lines at Harlequin or Silhouette—check the publisher's website for its guidelines, or —tip sheet. Often the particulars of the tip sheet will include age ranges for the lead.

## **Appearance**

You already know whether your lead is male or female, and you know his or her age. There may be further clues to appearance in your Suppose. Perhaps your lead's ethnic background is integral—for example, if you're writing a multicultural romance and have already designated your lead as African American. If your Suppose is about a male model, he'd have to be goodlooking. The lead in a historical novel about a Roman soldier or a sea captain or a medieval nun would have a distinctive appearance.

Your target genre may suggest your lead's appearance. For example, if you're writing a historical romance, you know from your reading that your lead must be beautiful.

You may have had a mental picture of your lead all along, simply because it came to you.

Perhaps your lead is a seasoned homicide detective in a big city and you're already decided he's a bachelor who doesn't take care of himself. He's overweight, unkempt, gray from too many cigarettes.

Jot down any appearance traits you've come up with using any of the above means. For example,

Female

Early twenties

African-American

Gorgeous

Voluptuous figure

or

Male

Late fifties

Fat

**Pasty** 

Unkempt

The Marshall Plan for Novel Writing www.WriteANovelFast.com 38

Now you'll use a shortcut used by many veteran novelists. Gather up all the magazines and catalogues you can find, and with your notes beside you, look for a color photograph of a person whose appearance fits your notes. When you find one, try to imagine this person as the subject of your novel—in action, interacting with other characters.

When you find someone you like, paste the picture onto a piece of paper or cardboard, leaving a few inches of blank space at the bottom. Often a catalog or magazine will run a number of shots of the same person in different clothes and settings. Cut out all the pictures you can find of this person and create a collage of your lead.

You can also make a character collage on your computer. Gather photos online and paste them into a document.

Put your photo sheet on the wall where it will be in constant view, or place it on your computer's desktop for easy access. Refer to it as you record the details of your lead's appearance.

# **Height and Body Type**

Tall and willowy? Short and stocky? Muscular? Scrawny? Voluptuous? Sylphlike?

## **Hair Color**

Blond, brown, black (raven), red, auburn, gray, white. Light, medium or dark?

# **Eye Color**

Gray, green, blue, violet, brown, deep brown, hazel?

## **Mannerisms**

Study the photo sheet and use your imagination to picture your lead in action—talking, walking, sitting, eating, laughing. How would you describe his or her manner? Does he gesticulate excitedly when speaking, or is he always controlled and subdued? Does she smile a lot? Frown a lot? Turn her head in sharp, birdlike movements? Or is she languid, never moving quickly for anything or anyone?

Pay particular attention to the eyes. Does he slide shy glances? Open his eyes wide when happy? Does he have trouble meeting people's gaze?

## **Distinctive Speech Pattern**

Again, in your mind: When your lead speaks, what stands out? Does she pepper her sentences with curses? Is she careful in her speech, weighing every word, eager never to offend? Does he make liberal use of hyperbole? Does she tend to downplay everything? Does he often come out with malapropisms? Does she fall back on clichés? Does he use a lot of big words? Does she have a favorite expression; for example, calling all her women friends —doll or —honey or —girlfriend? Is he well spoken? Does she make frequent grammatical mistakes?

The Marshall Plan for Novel Writing www.WriteANovelFast.com 39

Who your lead is will help determine his speech pattern. A professor speaks differently than a prostitute; an adult differently than a child; a twelfth-century monk differently than a twentieth-century gang member.

## Personality

It's vital that your reader like your lead. If not, the reader won't care if your lead succeeds or fails in her quest, and a reader who doesn't care stops reading. You can ensure reader sympathy by giving your lead four specific personality traits. They are traits that have been shared by heroes and heroines for as long as people have told each other stories.

- 1. *Courage*. Your lead should possess an inner strength that will enable her to confront obstacles that arise as she pursues her story goal. This courage needn't be an obvious attribute; your lead may have a quiet or hidden courage, so that she sometimes falters before pulling herself up and facing adversity.
- 2. *Virtue*. Your lead should be a moral person who knows right from wrong, who understands the difference between good and evil. He's no saint—he is human, and humans don't always take the high road—but at the end of the day, if he's done something illegal,

immoral or unethical, he knows it and seeks to make reparation.

- 3. *Likability*. Your lead should have a sense of humor and be able to laugh at herself. She must be modest about her good qualities, though not falsely so. She must be kind, considerate and concerned about the welfare of others.
- 4. *Competence*. Your lead should be a sensible, intelligent person who makes full use of these qualities when dealing with problems and obstacles. If he can't always be clever, he must at least possess common sense.

# **Background**

What has your lead's life been like up to now? Use any clues in your Suppose, and let your imagination fill in the rest. You needn't go into exhaustive detail; a few paragraphs will suffice. Following are some areas to explore:

T Geography: Where was she born? Where did she grow up? Was she raised in one place, or did her family move around?

T Family: What were his parents like? Does he have siblings? Was he close to any of them? Did he marry? Have any children?

T Childhood: What was his childhood like? Was he happy, well adjusted, popular? Miserable, out of place, lonely? Why?

T Education/Vocation: Did she go to college? If so, where? Did she do graduate work? Did she receive any other kind of training? What is her work history?

# **Personal Life**

Where does she live? In a house, an apartment, a co-op, a condo? In what state, in what city or town (real or made up), on what street?

The Marshall Plan for Novel Writing www.WriteANovelFast.com 40

Who else is at home? Is she married? Does she live with someone she's not married to—a partner, a parent? Are there children? If so what are their names and ages? Any pets?

What is your lead's social life like? Who are his friends? Who is his best friend? Someone at work? What does he do with his friends? Does she work out at the gym early every morning?

Take her son to Cub Scouts every Wednesday night? Enjoy bowling with the girls, bridge with her husband, after-hours dance clubs with her boyfriend, museums on Sunday afternoons?

# **Private Life**

What does your lead do when she's alone? What are her hobbies and interests? Does she like to

read, watch TV, listen to music, take walks, paint, write, walk her dog?

## **Work Life**

What does he do for a living? Where does he work, in an office or at home? Does he travel? Who are his co-workers? Whom does he report to? Who reports to him? Who are his allies? His rivals?

## Strength

What is your lead's strongest positive trait (in addition to courage, virtue, likability and competence)? Examples are humor, loyalty, fairness, kindness, ingenuity, tolerance, discretion, generosity and adaptability.

## Weakness

What is your lead's strongest negative trait, her flaw? Examples are envy, greed, vanity, laziness, arrogance, insecurity, narcissism, intolerance, selfishness, conceitedness and false pride.

## Name

Write the character's name here, and write or type it in the space you left at the bottom of the photo sheet.

A character's name must truly fit or, like a cheap suit, it will never feel right. Here are some guidelines for naming characters.

Gather source materials. Buy the most comprehensive baby name book you can find for ideas. Visit any of the numerous baby name websites, such as www.babynames.com or www.babynamer.com. Other sources are newspapers, magazines, and the telephone book. Take cues from the character's background. A well-heeled New York attorney might be named Roger or Elliott or Arthur. But those names wouldn't suit a Cuban drug lord working out of Miami, who might be called Jesus or Roberto or Jaime.

Consider whether the character's parents would have selected a certain kind of name. A classics professor might name his daughter Athena. A movie fan in the forties might have named her daughter Ava or Rita.

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Make sure a name you're considering was in fashion when the character was born. A man born in 1929 might be named Sidney, but a young boy today probably wouldn't—he might be named Ethan. A young girl born today might be named Isabella, but a woman born in the

thirties probably wouldn't. She might be named Jean.

Select a name that fits the character's personality. Is he or she a formal sort of person, or

more informal? A repressed spinster teacher in an exclusive girls' prep school might be named

Diane, but probably not DeeDee—though one of her students might go by that name.

Consider whether your character might have changed her given name to better suit her

personality. She might have chosen a nickname, a middle name or a made-up name. For

example, a flamboyant young woman trying to break into films might have been christened

Katherine Frances Freemont by her conservative Midwestern parents, but when she goes on

auditions, she's Franki Freemont.

Use a different first initial for all of your more important characters' first and last names.

Readers get confused when there's an Adam and an Alec, a Mrs. Wilson and a Mrs. Webster.

To keep track, write out the alphabet and write down the names as you decided on them.

Avoid names that end alike or similarly. Examples are Gloria and Maria, Tony and Bobby,

Eileen and Marlene, Bill and Will, Jackson and Robertson.

Vary name lengths and sounds. Not all of your characters should have Anglo names.

*Avoid using names ending in s.* These make for awkward possessives that trip readers:

Thomas's, Lucas's, the Maciases'.

A Sample Lead's Character Fact List

Here's the character fact list as it might look for the lead of a story idea that began as a Suppose

in step two (the target genre is thriller).

Suppose a Southern police chief heard a rumor that her Senator husband was a member of

the Ku-Klux Klan.

She decides she must find out if her husband is a member of the KKK.

**CHARACTER FACT LIST** 

Character Type: Lead

Connection to Lead:

Story Goal: To find out if her husband is a Klan member

Gender: Female

Age: 36

Appearance

Height: 5'7∥

The Marshall Plan for Novel Writing www.WriteANovelFast.com 42

Body Type: Thin, wiry, athletic

Hair Color: Brown

Eye Color: Pale green

Mannerisms: Face shows a lot of emotion

Distinctive Speech Pattern: Controlled, educated way of speaking

Personality: Courageous, virtuous, likable, competent

Background: Raised in Boston, only child of affluent parents. Both alive in Boston, not part of her life now because they disapprove of her career and have shut her out. Married at twenty-two to a man she met at Boston University; he was abusive and they divorced bitterly a year later; no children. She switched from law to law enforcement, followed a man to Otisville (near New Orleans), later broke up with him, but stayed in Otisville and has worked her way up to chief of police. Four years ago she began dating [name?], a Louisiana Senator. After a year they married.

Personal Life: She and her husband live in a magnificent restored mansion that she insists is too big for two people and too ostentatious for a police chief. He claims it suits a senator perfectly. They have no children, though she wants a baby desperately. She has a fluffy white toy poodle named Pierre. There is a housekeeper, [name?]. Socially, they are active, attending various official functions. They are considered a golden couple. He entertains a lot of his political contacts. She sees [first lieutenant] socially when she can find time. She also enjoys the company of a neighbor, a fellow Yankee, who is married to a local bank president. Lately she finds her husband increasingly private and wonders about their future though she loves him deeply.

Private Life: Her secret passion is sketching the wonderful old buildings of the French Quarter. Sometimes she puts on jeans and a sweatshirt and wanders around sketching. She also volunteers at Helping Hand, a children's shelter.

Work Life: Chief of police in Otisville. For the most part she has earned the respect of the officers on her force, though occasionally conflicts arise because she is (1) a woman and (2) a Yankee. Her closest ally is her first lieutenant, [name?], who has become her close friend. The atmosphere in the outdated old building that houses the police department is friendly but professional. Since she married the senator, she feels a difference in the air, a

distance from her officers.

Strength: Gentle kindness toward the weak and helpless

Weakness: She's got a chip on her shoulder about being a woman in a man's job; this makes

her defensive, sometimes combative.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 43

Name: Sara Bradford

You now know enough about your lead to begin taking her through your story. Before you do, though, you must define the rest of your novel's characters. You'll do that in step four.

To Recap

The Create a character fact list for your lead.

T Your Suppose will provide clues to your lead's appearance, background and characteristics.

T Your lead must be courageous, virtuous, likable and competent.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 44

## STEP4

# **Defining Your Other**

## Characters

In This Step

The opposition

The confidant

The romantic involvement

T Additional characters

Certain character types recur in novels because they play such important roles in the development of the story. In this step you'll define these characters for your novel. The first is the opposition, a must for every novel. The second is the confidant—not a must for every novel, but a must in The Marshall Plan®. Finally, there is the romantic involvement; whether you include this character type will depend on your target genre and story idea.

# **DEFINING THE OPPOSITION**

The opposition is the character who *most* stands in the way of the lead's achieving the story goal. Though the opposition is sometimes called the villain, he needn't be evil. He simply has a goal in direct conflict with that of the lead.

The opposition must be a person. It may not be a force of nature, such as a fire, drought, blizzard, or earthquake; a group, such as a gang or corporation; or a general life condition, such as poverty, corruption or society's apathy.

The opposition must be an equal match to your lead, a person of roughly similar strengths and abilities, to ensure a good —fight.

The most effective opposition is a character who already plays some part in the lead's life; for example, a husband, a wife, a boss or a business rival. Or the opposition may have some other connection to the lead; they may have a mutual acquaintance or some shared event in their past.

In some novels the identity of the opposition is not disclosed to the reader until the end, though the opposition's actions are always evident. Examples are a murder mystery or a woman -in-jeopardy suspense novel. In these the opposition is likely to be a character we know; we're just not aware she's the opposition.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 45

The key to devising an effective opposition is to create a character whose motivation for standing in the lead's way is as strong and logical as the lead's motivation to attain his goal. The opposition needn't be working from a negative motivation; indeed, often if the tables were turned, the opposition could be the lead. Take, for example, a Western historical novel in which the lead raises sheep and the opposition raises cattle. Though the opposition's goal is in direct conflict with the lead's, the opposition is not necessarily bad or evil, and a novel could be written in which the two roles were reversed.

A common pitfall I find in novels submitted to me is the opposition who exists solely to obstruct the lead; the opposition has no motivating goal of his own. This kind of opposition runs the risk of turning into the unrealistic, mustache-twirling Snidely Whiplash type of villain. In real life, an opposition is a real person who believes as strongly as the lead does that his motivations are valid and his actions justified.

In *Sleeping with the Enemy*, Nancy Price created an especially effective opposition in Martin, the cruelly abusive husband who loves his wife, Sara, so passionately that when she runs away, he wants to track her down and kill her rather than let her go. His desire for vengeance is largely the product of madness, yet to the very end he rationally (at least to *him*) maintains, —They want it, referring to women and abuse.

In Eye of the Needle, Ken Follett gave us Henry Faber, the master German spy who tries to use the vulnerable Englishwoman Lucy Rose as his means of escape from the English forces on his trail. He is ruthless in his efforts to win the war for the Nazis, as convinced of the rightness of his cause as any Englishman.

In The Prime of Miss Jean Brodie, Muriel Spark gave us Miss Mackay, headmistress of Marcia Blaine School for Girls, who in her conventional dedication to her students proves a potent opposition to the unorthodox, free-thinking and equally dedicated Miss Brodie.

# **Finding Your Lead's Opposition**

Who is your lead's opposition? The answer may lie in your Suppose. Here are some Supposes and the oppositions they suggest.

Suppose a visitor to a large hospital happened upon the lair of a twisted murderer working from inside the hospital itself.

Opposition: the murderer

Suppose a woman discovered that her husband was having an affair with his young secretary.

Opposition: the secretary? the husband?

Suppose a rancher returned home to discover that his wife had been abducted by Indians.

Opposition: the Indians who abducted her

Suppose a teenage girl received an anonymous threatening letter.

Opposition: the person who sent the letter

The Marshall Plan for Novel Writing www.WriteANovelFast.com 46

If your Suppose doesn't suggest an opposition, consider your lead's story goal and then list characters who might oppose him and why. Choose the one that seems to have the strongest story potential, then create a character fact list for that character.

Consider Sara Bradford, whose goal is to find out if her husband is a Klan member. Who might be her opposition? Her husband? Perhaps, but not necessarily. Even if he is a Klan member, he may love Sara and not want her to come to harm. Perhaps one of his advisers wants to keep Sara from learning the truth, because the adviser has goals of his own that depend on the senator's remaining senator. The adviser's goal, then, is to thwart Sara's truth-seeking efforts. Or maybe the opposition is a vicious Klan leader who can't afford to have any of his disciples exposed.

# A Sample Opposition's Character Fact List

Here's the character fact list as it might look for Sara's opposition.

## **CHARACTER FACT LIST**

Character Type: Opposition

Connection to Lead: Closest adviser to Sara's husband

Story Goal: To prevent Sara from learning that her husband is a member of the KKK

Gender: Male

Age: 44

Appearance

Height: 6'

Body Type: Muscular build

Hair Color: Dark blond

Eye Color: Pale blue

Mannerisms: Every movement careful and controlled

Distinctive Speech Pattern: In professional and social situations he affects a smooth, refined

way of speaking. When he's off guard, he is vulgar and foulmouthed.

Personality: Loyal to Sara's husband, but ultimately loyal to himself; ruthless in going after

what he wants

The Marshall Plan for Novel Writing www.WriteANovelFast.com 47

Background: Like Sara, he's a Northerner, but he experienced nothing of her privileged upbringing. The son of a poor Boston Irish railroad worker, he is the only one of six children who rose out of the squalor. He cut off all ties to his embarrassing roots as soon as he could and changed his name. He worked his way through college, relying on his cunning and good looks to get ahead. Also like Sara, he went to law school, then entered politics and is now the senator's private counsel and adviser.

Personal Life: He's single. He has no time for relationships or a social life, except when he seeks out a certain prostitute who is willing to indulge his violent sexual proclivities.

Private Life: He works out and plays racquetball at the same club as the senator and their high-level colleagues. He sees the club as an opportunity to learn secrets and forge strategic friendships.

Work Life: He works closely with the senator. His friends and enemies are the senator's

friends and enemies.

Strength: He never gives up in pursuit of his goal. He is tireless, undauntable.

Weakness: He underestimates the cleverness and intelligence of others.

Name: Allen Gardner (born Leary)

## **DEFINING THE CONFIDANT**

Not every novel has a confidant, but I've made this character a requirement in The Marshall Plan® because it adds so much to a story. The confidant is a person close to the lead who is privy to the lead's thoughts, secrets and fears. The confidant can be a friend, a spouse, a lover, a relative, a co-worker, an employee. This character acts as a sounding board, helping the lead make plans, analyze situations and work through problems and dilemmas. The confidant can supply information to the lead, advise her, cajole her, soothe, persuade or confront her. With the confidant, the lead can talk things out naturally. The confidant's story goal always is to help the lead achieve *her* goal.

A writer who provides no confidant for the lead is making her own life more difficult because most of the time, when the lead is working out a problem or deciding on a course of action, he'll have no one to talk things out with. This process must therefore take the form of long passages of introspection, and these can become dull or lifeless. A conversation or argument with another character is far more interesting and dynamic.

Additionally, while the lead and confidant are working out the lead's problems, aspects of the lead's personality are coming out, helping to characterize her. Think of Watson to Holmes, Hastings to Poirot (you'll find that detectives always make liberal use of the confidant for figuring out their cases), Rhoda Morgenstern to Mary Richards. Even as he or she listens and reacts, the confidant draws out the lead as a human being.

A common error of beginning writers is to create the confidant without subtlety: This character clearly exists only to act as a sounding board for the lead, and whenever the lead has a problem, the confidant practically falls in the door, ready to listen and react. The best kind of *The Marshall Plan for Novel Writing* www.WriteANovelFast.com 48 confidant is a character who is already part of the lead's life and would naturally play this role, but who has reason to exist in her own right.

For example, in *Jaws*, Peter Benchley makes expert use of Martin Brody's wife, Ellen, as his confidant. Amidst talk of Ellen's recently acquired habit of taking sleeping pills, Brody's

haphazard eating habits, and the possibility of tennis lessons for their boys, they discuss the problem of the shark:

- —Have you made any progress?
- —You mean about catching that damn thing? No. Meadows called that oceanographer friend of his down from Woods Hole, so he's here. Not that I see what good he's going to do.
- —What's he like?∥
- —He's all right, I guess. He's young, a decent-looking guy. He's a bit of a know-it-all, but that's not surprising. He seems to know the area pretty well.
- —Oh? How so?∥
- —He said he was a summer kid in Southampton. Spent all his summers there.
- —Working?∥
- —I don't know, living with his parents probably. He looks to be the type.
- —What type?∥
- —Rich. Good family. The Southampton summer type. You ought to know it, for God's sake.
- -Don't get angry. I was just asking.
- —I'm not angry. I just said you ought to know the type, that's all. I mean, you're the type yourself.∥

It's perfectly natural that Brody's wife would ask him how things are going. And just as naturally Brody tells her (and the reader) how he feels about Matt Hooper. Benchley also characterizes Brody in this exchange: We sense that he feels socially inferior to people of privilege like Matt, and that Brody married above himself when he married Ellen.

One of the best-loved confidants in literature is Mammy in Margaret Mitchell's *Gone With the Wind*. Mammy's intimate role in Scarlett's life makes her a natural sounding board and adviser, and advise she does—on everything from eating before the barbecue at Twelve Oaks to breaking her engagement to Rhett Butler, —a mule in hawse harness, jes' lak you. But, her disapproval notwithstanding, Mammy promises that, even if Scarlett marries Rhett, —Ah ain' leavin' you. Ah gwine stay right hyah an' see dis ting thoo. What a confidant—loyal to the end, her devotion unconditional, *her* story goal to help Scarlett achieve her story goal of keeping Tara and finding love.

Mitchell wrote of Mammy: —. . . her code of conduct and her sense of pride were as high as

or higher than those of her owners. I We see evidence of these qualities again and again as

Mammy voices her disapproval of her scheming charge's behavior. Mammy represents

society's disapproval in general, and Scarlett's reactions to this disapproval characterize her

beautifully.

Who is your lead's confidant? Reread your lead's character fact list, looking for likely

candidates. Could a spouse, a friend, a colleague or an associate play this role more effectively

than anyone else? Consider each possible character carefully, and when you've decided on your

lead's confidant, create a character fact list for this character.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 49

# A Sample Confidant's Character Fact List

Sara Bradford's character fact list, under Work Life, says: —Her closest ally is her first

lieutenant, [name?], who has become her close friend. I This character would make an excellent

confidant for Sara. Here's how the character fact list might look:

## **CHARACTER FACT LIST**

Character Type: Confidant

Connection to Lead: Sara's first lieutenant

Story Goal: To help Sara find out if her husband is a member of the KKK

Gender: Female

Age: 33

Appearance

Height: 5' 3∥

Body Type: Chubby, cuddly

Hair Color: Auburn

Eye Color: Brown

Mannerisms: Exaggerated, comical

Distinctive Speech Pattern: Heavy Southern accent; uses —darlin', | —sugar | and —sweetie |

liberally

Personality: Mischievous, fun-loving, self-deprecating; jokes about her weight problem

Background: A local girl, from an honest working-class family, who made good

Personal Life: Single; she dates the same guy (a loser she's fond of) on and off. She shares

her shabbily comfortable apartment with a grouchy old Siamese cat named Custard.

Private Life: She loves nothing more than to curl up with a romance novel and a bag of potato chips.

Work Life: Works closely with Sara in the department; her right-hand person

Strength: Her wonderful sense of humor; her ability to laugh at herself

The Marshall Plan for Novel Writing www.WriteANovelFast.com 50

Weakness: Out of her insecurity she has built up unrealistically high standards in men—

standards that keep her lonely most of the time.

Name: Rosie Pike

## DEFINING THE ROMANTIC INVOLVEMENT

The romantic involvement is a character who is the object of your lead's romantic and/or sexual interest. The romantic involvement's story goal is always to win, or keep, the lead's love. Not every novel should have a romantic involvement. Whether to include one depends on the kind of novel you're writing.

You'll know from your reading if novels in your target genre usually include a romantic involvement. Any sort of romance, obviously, has a romantic involvement. In many suspense novels the lead is involved in a romantic relationship while pursuing the story goal. In novels of romantic suspense, there is, of course, always a romantic involvement. In other kinds of novels—mysteries, for instance—a romantic involvement is optional.

If your target genre requires a romantic involvement, you'll have to create this character.

If a romantic involvement is optional for the kind of novel you're writing, you must decide whether to include a character who plays this role.

## Aspects of Love

First consider your lead's circumstances, like whether your lead is already involved in a committed romantic relationship? This does not mean such a relationship makes a romantic involvement out of the question; it just gives the situation a whole new dynamic. If your lead is married or living with someone or committed to someone, she can still have a new romantic relationship, but keep in mind that in The Marshall Plan®, the lead and the romantic involvement always end up together. That means you'll be ending the old relationship. Is your lead in an unhappy marriage? Living with someone she doesn't really love? Stuck in a relationship that's going nowhere? These are all situations in which a new romantic relationship

could work.

If your lead isn't involved in any sort of committed relationship, consider what effect a romantic relationship could have on his life. Is he lonely? Often the lead's achievement of the story goal is made far richer because the lead has found someone with whom to share his restored happiness.

Consider also that the ups and downs, aparts and togethers of a developing romantic relationship can add a nice layer of tension to the lead's life as she pursues her story goal. And anything that adds to the lead's state of uneasiness, that increases her state of anxiety and doubt, is good in terms of storytelling. Think of the harried detective who arrives home so exhausted she can barely eat dinner, but who has a date with the romantic involvement that night. You can bet on conflict as her job gets in the way of their relationship. Consider the firefighter whose wife begs him to give up his dangerous work for the sake of her and their children. The romantic involvement (the wife) causes him to feel tension and anxiety both at work and at home—also good for your story.

In *Sins*, by Judith Gould, fashion-magazine queen Hélène Junot schemes to avenge the sins that have been committed against her and her family. At the same time she tries again and again *The Marshall Plan for Novel Writing* www.WriteANovelFast.com 51 to make a permanent connection with the great love of her life, Nigel Somerset. Her inability to do so adds frustration and loneliness to her life as she pursues her story goal. At the end of the novel, Hélène and Nigel narrowly escape death at the hands of an assassin. Hélène finds herself praying, to a God she thought she didn't believe in, for Nigel to live. When it's clear he will live, she finds also that she no longer desires her long-sought revenge because now, with Nigel here to love her, that revenge no longer matters.

A sob caught in her throat. For a long moment she was silent. —. . . . *And* . . . *and forgive us our trespasses*, she said in a fervent whisper, — *as we forgive those who trespass against us*. In this case, then, the lead's fulfillment at winning the romantic involvement is so great that she doesn't relish achieving the story goal; she is now able to see, through the contentment love brings, that her goal is no longer important, and she lets it go. It's an extremely effective device if used judiciously. If you use it, make sure your lead *believes* she must achieve her story goal right up to the moment she releases it.

Would a romantic involvement add to the texture and complexity of your novel? If the

answer is yes, you should probably have one. Looking for likely candidates, reread your story

idea and your lead's character fact list. Think about how this character might come into your

lead's life or already be a part of it. Then create a character fact list for the romantic

involvement.

A Sample Romantic Involvement's Character Fact List

Rereading Sara Bradford's story idea and character fact list, it seems to me a romantic

involvement could add an interesting dimension to her story. As she begins to see Lance in a

new light and begins to realize he's not the man she thought she married, she can become open

to a new romantic relationship, one that will have no lies or deception. I'll use these ideas to

create Sara's romantic interest—Eric Montero, one of her officers, who has had enough of

deceitful relationships and believes he can have something honest and good with Sara. Here's

how his character fact list might look.

**CHARACTER FACT LIST** 

Character Type: Romantic involvement

Connection to Lead: He's an officer on Sara's force.

Story Goal: To win Sara's love

Gender: Male

Age: 33

Appearance

The Marshall Plan for Novel Writing www.WriteANovelFast.com 52

Height: 5' 10 ||

Body Type: Stocky, solid muscle

Hair Color: Black

Eye Color: Black

Mannerisms: Easy gait, relaxed manner; but lightning reflexes in a tense situation

Distinctive Speech Pattern: Faint Hispanic accent

Personality: Sexy, macho, fair minded

Background: Of Colombian descent; grew up in New Orleans

Personal Life: His mother lives with him and takes care of his daughter.

Private Life: Nearly every night he has gone out to drink and meet women—until the

possibility of a relationship with Sara arose.

Work Life: He reports to Sara; there has always been a tension, an electricity, between them.

Strength: A big, warm, generous heart; hopelessly romantic and sentimental

Weakness: Macho defensiveness, a remnant of a rough youth

Name: Eric Montero

# **DEFINING YOUR OTHER CHARACTERS**

Your novel will include numerous other characters who will not play —officiall roles. Some of the characters will be important to your story; others, not as important—perhaps just names from characters' pasts. You'll find you've already created most, if not all, of these characters in your character fact lists. Reread them, looking for characters you've mentioned or suggested, some of whom you may not even have named. Name them now, then list them, leaving space under each name for notes. You'll undoubtedly add to this list as your novel progresses.

Here's my list from Sara's story.

Kirk Layton: Sara's ex-husband

Ian Thomas: Sara's lover after her divorce

Lance Bradford: Sara's husband, the senator

Connie Farnsworth: Lance's administrative assistant

Juanita Nuñez: the Bradfords' housekeeper

Helen Davidson: the Bradfords' neighbor; Sara's fellow Yankee

Vicki Yost: head of Helping Hand, the children's shelter where Sara volunteers

The Marshall Plan for Novel Writing www.WriteANovelFast.com 53

Xaviera: Allen Gardner's prostitute friend

Ollie Zack: Rosie's sometime boyfriend

—Queenie∥ Montero: Eric's mother

Wanda Montero: Eric's daughter

Ursula: Eric's ex-wife

Keep your list of additional characters with your character fact lists for easy reference. In step five, you'll put these characters in action.

To Recap

The Designate the opposition and create a character fact list.

The Designate the confidant and create a character fact list.

T Decide whether your novel should have a romantic involvement; if it should, designate

this character and create a character fact list.

T Reread your character fact lists for additional characters. List each new one with a brief descriptive tag.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 54

# Part 2

## YOUR COMPLETE GUIDE

## **TO PLOTTING**

In This Part . . .

This part shows you how to plot your novel.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 55

## STEP 5

## Getting Off to the

## **Right Start**

In This Step

T Classic novel structure

T Story length

**T** Sections

**†** Section sheets

† Plotting your first sections

OK, you have your target genre, a story idea and some characters. Why not just start writing? Because without some kind of plan, a map of the route your story will take, you're practically guaranteed to start with a bang and, sooner or later, look up and say, —Now what? To push the metaphor a little further, you'll have a full tank of gas, but you'll be at a crossroads and have no idea which road to take. You won't know where you're going!

Anyone can write a great beginning. Show me an unpublished novelist and I'll show you a drawer full of false starts. The trick is to keep your story running without stalling or blocking. To achieve this end, you must have, at the very least, a basic notion of the course your lead will take to achieve her story goal. That's where plotting comes in.

# THE CLASSIC STRUCTURE

Before you can begin plotting, you must understand the basic structure of the novel. It's a classic form, defined first by Aristotle in *Poetics*, and for our purposes it's enough to know that it consists of three parts: the beginning, the middle and the end.

# **BEGINNING**

## **MIDDLE**

## **END**

The beginning constitutes the first quarter of your novel. Here you'll set up your story situation, introduce all your characters, present all necessary background information and, most *The Marshall Plan for Novel Writing* www.WriteANovelFast.com 56 importantly, begin all of your story lines: your lead's main story line—in pursuit of the story goal—and any other subplots you decide to include.

The middle constitutes half your novel's length. It contains the principle action of the lead's story line and all the subplots, as well as twists and surprises and complications.

The end constitutes your novel's last quarter. Here all story lines resolve themselves, most notably your lead's main story line, which moves through distinct phases as it builds to the climactic moment and then, finally, wraps itself up.

Note that these divisions will not be visible to the reader. They exist solely to help you structure your story.

In this step, you'll start plotting your novel's beginning. Before you can do that, however, you must ascertain the correct length for your novel as a whole.

#### DETERMINING YOUR NOVEL'S IDEAL LENGTH

Any given type of novel has a customary length or length range. The flexibility of this length requirement depends on the kind of book. Traditionally, book lengths have been expressed in terms of the approximate number of words the book contains. For example, at this writing, a Love Inspired Historical—brand novel in Harlequin Books' Steeple Hill imprint must run from 70,000 to 75,000 words. A novel in Silhouette's Special Edition imprint must run from 55,000 to 60,000 words. These are relatively tight ranges, when you consider that 1,000 words equal only four manuscript pages. On the other hand, a historical romance for Avon Books may run from 90,000 to 100,000 words, a looser range.

Why should you even worry about manuscript length? Why can't you just write your book and let it end where it wants to? First and most important, because publishers require these lengths. They have several reasons for doing so. On a purely business level, manufacturing costs require that a book fall within a certain length range in order to be profitable. In the case of paperbacks, books must meet length requirements that allow a predetermined number of books to fit into a bookstore shelf pocket; even before that, the correct number of books must fit in a shipping carton. This mechanization of art may sound crass, but it's how publishing

works—a reality we have to work with if we want to sell novels.

A less hard-nosed reason is that readers have come to expect that certain kinds of books will run to certain lengths. Fans of Harlequin Romances don't want books stretched to a leisurely 100,000 words any more than devotees of Avon historical romances want books that weigh in at a puny 53,000 words.

How do find the correct word length for the novel you're writing? You can use several methods.

Visit publishers' websites for author guidelines, which usually state length requirements.

Blogs and websites about writing often provide this information.

Another way to find length requirement is to consult how-to writing books devoted to your genre; you'll find these books in your bookstore or library.

If you're writing a category novel for a specific publisher's program and can't find out the word length by any of the above methods, call the publisher's editorial department and ask an editorial assistant what the preferred word length is for novels in the program.

Failing all of this, you can come up with an approximate word count of your own by taking a book of the type you're writing and applying the following formula:

The Marshall Plan for Novel Writing www.WriteANovelFast.com 57

Book pages  $\times$  lines on a full page  $\times$  9 = number of words

Do this for half a dozen books like yours and then take an average of their word counts.

### **SECTIONS AND SECTION SHEETS**

You now know the correct word length for your novel, but before you can start plotting, let me introduce the device that will serve as your plotting tool: the *section* sheet.

A section sheet is a template on which you will plan a single unit of action in your novel—a section. Presently we'll go into more specifics about what happens in a section and how to record those events on a section sheet. For now, though, you must assemble the correct number of section sheets for your novel. To do this, refer to the NovelMaster below.

Round the word length you just came up with to the nearest thousand, and find this rounded number in one of the word-length headings. Below the heading you will find the number of section sheets you'll need for your entire novel.

### THE NOVELMASTER

50,000-54,000 WORDS

40 Sections (Beginning 10, Middle 20, End 10)

Viewpoint Characters and Section Distribution:

Lead: 24 Sections

Viewpoint Character #2: 16 Sections

55,000-59,000 WORDS

44 Sections (Beginning 11, Middle 22, End 11)

Viewpoint Characters and Section Distribution:

Lead: 26 Sections

Viewpoint Character #2: 18 Sections

60,000-64,000 WORDS

48 Sections (Beginning 12, Middle 24, End 12)

Viewpoint Characters and Section Distribution:

Lead: 29 Sections

Viewpoint Character #2: 19 Sections

The Marshall Plan for Novel Writing www.WriteANovelFast.com 58

65,000-69,000 WORDS

52 Sections (Beginning 13, Middle 26, End 13)

Viewpoint Characters and Section Distribution:

Lead: 31 Sections

Viewpoint Character #2: 11 Sections

Viewpoint Character #3: 10 Sections

70,000-74,000 WORDS

56 Sections (Beginning 14, Middle 28, End 14)

Viewpoint Characters and Section Distribution:

Lead: 34 Sections

Viewpoint Character #2: 11 Sections

Viewpoint Character #3: 11 Sections

75,000-79,000 WORDS

60 Sections (Beginning 15, Middle 30, End 15)

Viewpoint Characters and Section Distribution:

Lead: 36 Sections

Viewpoint Character #2: 12 Sections

Viewpoint Character #3: 12 Sections

80,000-84,000 WORDS

64 Sections (Beginning 16, Middle 32, End 16)

Viewpoint Characters and Section Distribution:

Lead: 38 Sections

Viewpoint Character #2: 13 Sections

Viewpoint Character #3: 13 Sections

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85,000-89,000 WORDS

68 Sections (Beginning 17, Middle 34, End 17)

Viewpoint Characters and Section Distribution:

Lead: 41 Sections

Viewpoint Character #2: 14 Sections

Viewpoint Character #3: 13 Sections

90,000-94,000 WORDS

72 Sections (Beginning 18, Middle 36, End 18)

Viewpoint Characters and Section Distribution:

Lead: 43 Sections

Viewpoint Character #2: 10 Sections

Viewpoint Character #3: 10 Sections

Viewpoint Character #4: 9 Sections

95,000-99,000 WORDS

76 Sections (Beginning 19, Middle 38, End 19)

Viewpoint Characters and Section Distribution:

Lead: 46 Sections

Viewpoint Character #2: 11 Sections

Viewpoint Character #3: 10 Sections

Viewpoint Character #4: 9 Sections

100,000–104,000 WORDS

80 Sections (Beginning 20, Middle 40, End 20)

Viewpoint Characters and Section Distribution:

Lead: 48 Sections

Viewpoint Character #2: 11 Sections

Viewpoint Character #3: 11 Sections

Viewpoint Character #4: 10 Sections

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# 105,000-109,000 WORDS

84 Sections (Beginning 21, Middle 42, End 21)

Viewpoint Characters and Section Distribution:

Lead: 50 Sections

Viewpoint Character #2: 12 Sections

Viewpoint Character #3: 11 Sections

Viewpoint Character #4: 11 Sections

# 110,000-114,000 WORDS

88 Sections (Beginning 22, Middle 44, End 22)

Viewpoint Characters and Section Distribution:

Lead: 53 Sections

Viewpoint Character #2: 12 Sections

Viewpoint Character #3: 12 Sections

Viewpoint Character #4: 11 Sections

# 115,000-119,000 WORDS

92 Sections (Beginning 23, Middle 46, End 23)

Viewpoint Characters and Section Distribution:

Lead: 55 Sections

Viewpoint Character #2: 10 Sections

Viewpoint Character #3: 9 Sections

Viewpoint Character #4: 9 Sections

Viewpoint Character #5: 9 Sections

# 120,000-124,000 WORDS

96 Sections (Beginning 24, Middle 48, End 24)

Viewpoint Characters and Section Distribution:

Lead: 58 Sections

Viewpoint Character #2: 10 Sections

Viewpoint Character #3: 10 Sections

Viewpoint Character #4: 9 Sections

Viewpoint Character #5: 9 Sections

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# 125,000-129,000 WORDS

100 Sections (Beginning 25, Middle 50, End 25)

Viewpoint Characters and Section Distribution:

Lead: 60 Sections

Viewpoint Character #2: 10 Sections

Viewpoint Character #3: 10 Sections

Viewpoint Character #4: 10 Sections

Viewpoint Character #5: 10 Sections

# 130,000-134,000 WORDS

104 Sections (Beginning 26, Middle 52, End 26)

Viewpoint Characters and Section Distribution:

Lead: 62 Sections

Viewpoint Character #2: 11 Sections

Viewpoint Character #3: 11 Sections

Viewpoint Character #4: 10 Sections

Viewpoint Character #5: 10 Sections

# 135,000-139,000 WORDS

108 Sections (Beginning 27, Middle 54, End 27)

Viewpoint Characters and Section Distribution:

Lead: 65 Sections

Viewpoint Character #2: 11 Sections

Viewpoint Character #3: 11 Sections

Viewpoint Character #4: 11 Sections

Viewpoint Character #5: 10 Sections

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# 140,000-144,000 WORDS

112 Sections (Beginning 28, Middle 56, End 28)

Viewpoint Characters and Section Distribution:

Lead: 67 Sections

Viewpoint Character #2: 9 Sections

Viewpoint Character #3: 9 Sections

Viewpoint Character #4: 9 Sections

Viewpoint Character #5: 9 Sections

Viewpoint Character #6: 9 Sections

# 145,000-149,000 WORDS

116 Sections (Beginning 29, Middle 58, End 29)

Viewpoint Characters and Section Distribution:

Lead: 70 Sections

Viewpoint Character #2: 10 Sections

Viewpoint Character #3: 9 Sections

Viewpoint Character #4: 9 Sections

Viewpoint Character #5: 9 Sections

Viewpoint Character #6: 9 Sections

# 150,000-154,000 WORDS

120 Sections (Beginning 30, Middle 60, End 30)

Viewpoint Characters and Section Distribution:

Lead: 72 Sections

Viewpoint Character #2: 10 Sections

Viewpoint Character #3: 10 Sections

Viewpoint Character #4: 10 Sections

Viewpoint Character #5: 9 Sections

Viewpoint Character #6: 9 Sections

To illustrate this step, let's use Sara's story. We've already determined this novel will be a thriller. Since a thriller is not a category type of novel, no publishers offer a tip sheet that would state an appropriate word length. Nor is there a how-to guide to refer to. So I've taken six thrillers of the type I have in mind, applied the formula and averaged the word lengths to come

up with 120,444 words. When we round this figure to the nearest thousand, we get 120,000The Marshall Plan for Novel Writing www.WriteANovelFast.com 63 it that Sara's

tion section ction sheets by e at <a href="http://">http://</a> type to get you started.

words. I find this number in the 120,000-124,000 words heading and see below $\ensuremath{\mathrm{i}}$	
story will require 96 section sheets.	
A section sheet may be either of two types: the <i>action</i> section sheet and the <i>react</i>	
sheet. On the next two pages is an example of each. You can create your own sec	
hand or your computer using the headings below, or download section sheets free	
themarshallplanet.com/Section Sheets.pdf. Print out a supply of about 50 of each	
The Marshall Plan for Novel Writing www.WriteANovelFast.com 64	
FROM#	
ACTION	
SECTION #	
Section Character:	
Where:	
When:	
Goal from Character's Last Section:	
Against:	
Conflict:	
Failure (Unless Opposition):	
New Goal (OR Go to a Reaction Section):	
TO #	
The Marshall Plan for Novel Writing www.WriteANovelFast.com 65	
FROM #	
REACTION	
SECTION #	
Section Character:	
Where:	
When:	
Failure from Character's Last Action Section:	
With:	

Emotional:

Rational:

New Goal:

#### TO#

The Marshall Plan for Novel Writing www.WriteANovelFast.com 66

As stated earlier, a section is a unit of story action in a novel. Sections interlock in a chain of action-reaction that is the essence of plotting. Each section is planned on a section sheet. Later, when you actually write your novel, you'll write from your section sheets.

As also stated above, a section may be either of two types: an *action* section or a *reaction* section.

# THE ACTION SECTION

An action section is a unit of story in which the *section character* attempts to achieve a short-term *section goal* that he thinks will help him overcome an obstacle he faces and take him closer to achieving his story goal. Usually this attempt involves another character who also appears in the section and who has reason to oppose the section character's efforts (other characters may, of course, be present).

Let's take as an example a novel in which a pair of criminals running from the police have forced themselves into a woman's home and are holding her and her invalid father hostage. The woman's story goal is to get her and her father out of the house and away from their captors. An example of a section goal would be to slip a note requesting rescue out the window when the men aren't looking.

In the course of trying to achieve the section goal, the section character meets resistance through some type of conflict with the another character. This conflict can be talking, arguing, fighting, wheedling, seducing, chasing, waiting, searching, fleeing, manipulating, cajoling, insisting, demanding or anything else that puts the characters in opposition regarding the section goal. At the end of this struggle/encounter, the section character experiences a *failure* in one of three forms:

The fails to achieve the section goal.

The not only fails to achieve the section goal, but he also learns of a new, even larger problem or obstacle that makes matters even worse.

The achieves the section goal but learns of a new, even larger problem or obstacle than the one he has just overcome.

The failure must be a natural consequence of the section character's efforts. It may *not* take the form of some external problem unrelated to the conflict. For example, if during the conflict phase, your section character is quarreling with his neighbor, the failure cannot come in the form of a sudden storm that drives your section character inside. The failure must relate to the quarrel.

The failure must never involve coincidence. We've all experienced coincidence in real life, but readers find coincidence in fiction contrived. If during the conflict phase, the section character is running from the opposition who for some reason is trying to kill her, the failure cannot be that she hides in an empty house and discovers that it belongs to the opposition. The section ends with this failure. In most cases you'll go next to another action section, in which the section character pursues a new section goal he devised as a result of the failure. This new short-term goal, he believes, will help him overcome this new obstacle and, in turn, take him closer to achieving his story goal.

If the failure was especially devastating, you'll go to a reaction section, in which you'll show the section character reacting to the failure and devising his new section goal.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 67

Sometimes an action section will have no visible opposing character—for example, the section character may be alone and searching for something, running from someone whose identity he doesn't know, or performing any kind of activity he thinks will help him attain his section goal but doesn't involve direct interaction with another character. All novels have sections like these, and you should include them when they make sense in your story.

# THE REACTION SECTION

A reaction section is a unit of story action in which the section character reacts to the failure she experienced in the preceding action section. The section character may be alone or with another character, most commonly the confidant. If the section character is alone, her reaction is shown through her thoughts and actions. If she is with another character, her reaction is shown primarily through dialogue, though it can be shown through thoughts and actions as well. The first phase of the reaction section is the emotional phase, in which the section character could be said to respond with her heart to the failure. She is angry, outraged, insulted, frustrated, embarrassed, or whatever emotion would be natural in the situation.

After reacting emotionally, the section character pulls herself together, cools down and is

able to react with her head—rationally.

In the rational phase of the reaction section, you first show the section character trying to analyze the failure and understand exactly what transpired. Then you show her trying to decide what action to take to solve the new problem brought about by the failure.

Finally she settles on a new course of action, setting a new short-term goal—the goal of the next section, an action section. A reaction section is always followed by an action section.

#### WHEN TO USE A REACTION SECTION

When you're completing an action section sheet, stop after you describe the character's failure and consider what his emotional reaction will be. If it will clearly be strong—the character will be extremely upset or disappointed or devastated or furious, for example—you need a reaction section to show this emotion.

You also need a reaction section if the character's rational response—either analysis or option-weighing—will necessarily be complex or extended.

To use a general rule of thumb: The more devastating or momentous the failure in the action section, the likelier it is you'll need a reaction section.

#### **USING THE SECTION SHEET**

The section sheet is a template on which you plan the action of a section.

Throughout most of the plotting process, you'll be free to plan your action and reaction sections as you see fit. However, at certain points I'll help you plan sections with special requirements. These sections follow.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 68

# **SECTION SHEET #1**

Section #1 is an action section (take a blank action section sheet from your supply) about your lead (enter her name as the section character). It ends with her first failure—the crisis you've already devised—which will cause your lead to set the story goal, triggering the story itself.

### **Goal From Character's Last Section**

There's no last section, of course, since this is the first, so leave this area blank. At the beginning of a novel, before the crisis hits, the lead does, however, have an implicit goal: to continue living his life according to the status quo. Therefore, in section #1 you want to show your lead in a setting that is typical of his generally happy, precrisis, day-to-day life.

Think about your lead's crisis. What might he be doing when this crisis occurs? Where

would he be? What time of day would it be? Exactly how would the crisis occur? Once you

have decided these points, fill in —Where and —When on the section sheet. (For example,

—Monday morning, ■—At the office. ■) Then, in the —Conflict area, describe what your lead is

doing just before the crisis hits. For example:

1. Billi is teaching her freshman biology class . . .

2. Laura has just arrived home from work and is waiting for Timmy's school bus . . .

3. David is in his office, arguing with a disgruntled client on the phone . . .

4. Victoria is napping in her stateroom . . .

Have your lead engaged in behavior that is typical of her everyday life—depending, of

course, on where and when your lead is likely to be when the crisis occurs. For ideas about

what to have your lead doing, review Work Life, Personal Life and Private Life on her

character fact list.

**Against** 

In section #1, —Against refers to the person or circumstance that brings about the crisis itself.

For instance, a letter containing shocking news could arrive, someone could call or ask to speak

to the lead, or the lead could learn something or happen upon something or someone. Examples:

1.... when the principal appears at the door, motioning for Billi to come out.

Against: The principal's news

2. . . . when Peter arrives home from work early.

Against: Peter

3. . . . when his secretary drops a letter marked —Personal I in his inbox.

Against: What's in the letter

The Marshall Plan for Novel Writing www.WriteANovelFast.com 69

4. . . . when Aunt Cora rushes in, gasping for breath.

Against: What's upsetting Aunt Cora

**Conflict** 

In section #1, —Conflict refers to the occurrence of the crisis, and then to any behavior on your

lead's part that constitutes shock, disbelief, denial, devastation, surprise, anger, amazement—

any feelings your lead would likely have in response to the crisis. For instance:

1.

Gently, the principal tells Billi that her son, Stephen, has just been killed during a robbery in

a convenience store. The police are here to talk to her. Billi, in shock, laughs and says that's impossible; Stephen is at home, waiting for her; they have a reservation for dinner to celebrate his nineteenth birthday.

2.

Peter says he's been doing a lot of thinking since his fortieth birthday. He's decided he's not happy in his life, in his marriage. He's divorcing Laura, and he intends to get full custody of Timmy. Furious, Laura slaps him, tells him she's not some servant he can dismiss. What about their years together, working to build their life? Peter says he wants no part of it anymore; it's meaningless because he doesn't love Laura and realizes now that he never has. The bus pulls up in front of the house. Laura says she'll keep Peter from getting custody of Timmy if it takes her dying breath.

3.

When he's alone, David opens the envelope. Inside is a note that says: —I saw you making love to Vanessa last night, saw everything you did to her. Saw you kill her. Stunned, David closes his door and dials Vanessa's number. An elderly man answers and identifies himself as Vanessa's father. He sounds upset. When David asks to speak to her, her father breaks down and says she's dead, murdered. The police are looking for the man she was with last night. He did this to her. David slams down the receiver as if it's suddenly red hot.

4.

—The ship has been overtaken by pirates! Aunt Cora blurts out, and in the next instant the door bursts open and one of the pirates stands there, filthy, leering. He pushes Aunt Cora aside and grabs Victoria, nuzzling her breasts. She'll make a tasty prize for the captain, he says. She stomps on his foot and bites his hand, and as he cries out she flies past him, down the corridor and up the stairs. On deck, sailors and pirates struggle wildly, the boards running scarlet.

### **Failure**

In section #1, the failure consists of the lead's inability to undo or deny the crisis. He must accept that his life has just turned upside down.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 70

1.

Without returning to her classroom, Billi gets in her car and drives home in a daze. Two

police officers are waiting for her, the same ones who were waiting for her at school. They tell Billi what happened at the convenience store. Then they hand her a shopping bag Stephen was carrying when the bullet hit him. In the bag is a pair of new slippers, clearly a Christmas present for Billi. She lowers her face to the slippers and weeps.

2.

Timmy appears and steps down from the bus. Laura runs toward him, but suddenly Peter rushes past her and lifts a laughing Timmy high into the air, then drops him into his silver convertible. Peter tells Timmy they're going for a little ride. —Bye, Mommy! Peter says, smiling though his gaze is cold. Laura screams Timmy's name. The car takes off with a squeal of tires.

3.

David drives to Vanessa's house. The police have cordoned it off. He switches on the car radio and hears that the police are seeking David Williamson, the person last seen with Vanessa Houghton, who was found hanging by a leather strap from the ceiling of her bedroom.

4.

A thick arm grabs Victoria around the waist. It's the pirate she bit. He nibbles her ear, holding her while another man, clearly the pirate captain, approaches. He laughs, cupping one of her breasts, and says he'll keep her for himself. Then he orders the other pirate to take her to his new cabin below.

# New Goal (or Go to a Reaction Section)

You don't actually show your section character devising this new goal in the action section, but you must decide what this goal will be. If your next section will be a reaction section, you needn't devise this goal now at all; you'll devise it in the reaction section. Otherwise, indicate the new goal here.

Since the failure in section #1 is one of the most devastating failures in your novel, a reaction section is definitely in order. Leave this area blank on section sheet #1.

Following is an example of section sheet #1 as it might look for Sara Bradford's story.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 71

### **SARA BRADFORD'S SECTION SHEET #1**

#### FROM#

### **ACTION**

### **SECTION #1**

Section Character: Sara Bradford

Where: Her office at the station

When: Monday morning

Goal from Character's Last Section:

Against: Connie Farnsworth, Lance's administrative assistant

Conflict: Sara's dealing with some routine police matters when Connie, whom Sara barely knows, arrives at the station unexpectedly. Connie, clearly nervous, says she's been working up her courage to speak to Sara. After much hesitation she reveals she has good reason to believe Lance is involved in things he shouldn't be involved in. He may even be a member of the Ku Klux Klan. Sara laughs and says that's impossible, ludicrous. Connie says she wouldn't make such a statement without being reasonably sure. She says she cares about Lance and is only telling Sara so she can prevent Lance from destroying himself and his career. Amazed at this woman and her nonsense, Sara thanks her and sees her out.

Failure (Unless Opposition): But when Connie is gone, Sara sits stunned. Connie's accusation is impossible to believe of the man she loves, lives with, thought she knew.

New Goal (OR Go to a Reaction Section):

### TO #2

The Marshall Plan for Novel Writing www.WriteANovelFast.com 72

# **SECTION SHEET #2**

Take a blank reaction section sheet from your supply and enter your lead's name at the top.

#### Failure from Character's Last Action Section

The first thing you must do in a reaction section is briefly restate exactly what terrible thing has just happened to the section character. The reason for this is that the reader must be told exactly what an especially devastating failure means to the character.

For example, let's say an action section ends with a character discovering that the Earth-owned space station he has traveled light-years to reach has been ravaged by disease, leaving the entire crew dead. The action section would end with this gruesome discovery—certainly a failure devastating enough to warrant a reaction section sheet.

What the reader doesn't know yet is that the dead crew means more to the character than just a dead crew. That's because you've decided that if the disease has reached and invaded this space station, it has undoubtedly also reached all the other space stations in this part of the galaxy; it's just that kind of disease. The reader has no way of knowing exactly what this failure represents unless you tell him, and you do so at the beginning of the reaction section.

Whether or not the failure needs explaining, restate it briefly here, as in the following examples:

Stephen is dead.

Peter has kidnapped their son.

Vanessa has been murdered and the cops think David did it.

Victoria is a prisoner of the pirates' captain.

The disease known as Zartak-4 has decimated all the space stations in Sector 8 of the Piroan Galaxy.

### With

Who is with this character as he reacts to the failure? It isn't necessary for another character to be present. What would be natural and believable under the circumstances?

Billi, in her living room after the police have gone, would most likely remain alone.

Laura, on the other hand, might call her best friend or her mother or her sister—and the one she calls would most likely be the confidant—as she wildly reacts to what Peter has just done. Poor David can't confide in anyone—or can he? Who's his confidant? Can David reach him or her to talk privately about what's happened to Vanessa? Would he be likely to seek out this person, given the nature of their relationship? It would all depend on how you'd defined the confidant earlier.

Victoria will undoubtedly be alone as she reacts to her crisis. She'll be locked up in the pirate's cabin.

If your lead will be with another character—not necessarily the confidant, but whoever would be likely—put that character's name here.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 73

# **Emotional**

Describe the character's emotional response to the failure.

1.

Billi is numb, still floating through her life as if Stephen will walk in at any moment. It's all too crazy, some kind of cruel joke.

2.

Laura calls her neighbor and best friend, Rachel, who hurries over. Laura is horrified. All of the hate she has felt toward Peter since their encounter rushes to the surface.

3.

David is shocked and terrified. Shocked that someone else may have had the same kind of relationship with Vanessa that he did—except that someone killed her. Terrified because the police believe he did it, and he's not at all sure he'll be able to prove otherwise.

4.

Victoria is wild with fear—fear of what the pirates will do to poor old Aunt Cora, fear of what their captain will do to her.

5.

Jeremy, back on his own ship with Dr. Harvey, his second in command, is stunned at the immense loss of life, news of which never reached Earth.

#### **Rational**

Describe the character's analyzing and option-weighing process.

1.

Billi tries to pull herself together, tries to make herself understand that Stephen is really gone—just like that. These things happen. You see them on the news all the time; you just don't expect them to happen to you. She hopes he didn't feel anything. How exactly did it happen? she wonders. She's afraid to know. If only he didn't feel any pain, her wonderful sweet Stephen who will never come home.

2.

Laura tells Rachel she should have expected something like this from Peter. She should have seen it coming. He warned her he'd get Timmy somehow. She just never imagined he'd pull something like this, the bastard. She hopes Timmy isn't scared. Laura has always protected him from Peter's violent side. He's probably got Timmy at his parents' apartment downtown. She could call the police, but the thought of all of South Ridge knowing her sordid business horrifies her. It would also horrify Peter, the big-shot lawyer. Maybe she should go to his apartment and threaten to tell the press everything if he doesn't give Timmy

back. She'd never really do it, but Peter wouldn't know that.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 74

3

David thinks back to the times he's been with Vanessa. She never mentioned any other man she was seeing, but then, Vanessa could be secretive; she could have had a whole other life and he wouldn't have known about it. Come to think of it, she did have a whole other life—her job at Digicomm. He used to tease her about being the proper executive by day and the wild sex animal by night, especially when they got heavy into the Game. He remembers commenting that wouldn't her colleagues be shocked if they knew the other her, and she answered with a smile and told him he'd be surprised. What the hell did she mean by that? Was she seeing someone else? Maybe he should just go to the police and tell them everything. After all, he didn't kill her, and playing the Game wasn't illegal—at least not in New York. But would the cops listen to him? For some reason they already thought he did it—or did they? Maybe all they wanted to do was ask him some questions because he was the last person to see her alive, not counting the killer. What the hell should he do? Talk to her father? He might know something. Who wrote that note? The same person who killed Vanessa and is framing him. . . .

4.

Victoria looks around the tiny cabin and ponders what to do. The door is locked and there is no porthole. She could find something to hurt the pirate with and attack him as he comes in. But would he simply overpower her? Perhaps she should pretend to play along and then catch him off guard. But even a little playing along meant he'd do hideous things to her. What about a bribe! Pirates love money. She's a rich woman. She could promise him a large payment in exchange for her release; she'd even sign a paper swearing to it. And what about ransom money? Uncle Montague would gladly pay for her return.

5.

Jeremy tells Dr. Harvey that Earth Control will be devastated at this news. And there's no question as to what they will tell him to do: Find the core organism that is present in every Zartak-4 colony and destroy it. As an officer, he would have to obey that order, even though it could mean his death. He could refuse; after all, the game has changed. Disease-hunting isn't what he agreed to do. And yet, an officer obeys commands—unless he just walks away,

quits, disappears. Of course, if he did that, he could never return to Earth again. He'd never see Jasmara again. He couldn't bear that. Besides, running away isn't his style.

#### **New Goal**

At the end of the reaction section you *do* show your section character devising a new section goal.

Note that in section #2, however, your lead sets two goals:

- 1. The story goal—the objective she will be striving to achieve *throughout the novel*.
- 2. A new section goal.

You already devised your lead's story goal when you created your story idea. The story goal begins with —S/he decides s/he must. . . . || Enter that goal here on the reaction section sheet. The Marshall Plan for Novel Writing www.WriteANovelFast.com 75

1.

Billi decides she must get through this devastation and get on with her life because it's what Stephen would have wanted.

2.

Laura decides she must get Timmy back.

3.

David decides he must find out who killed Vanessa to clear himself.

4.

Victoria decides she must escape the pirates and get herself and Aunt Cora to safety.

5.

Jeremy decides he must find and destroy Zartak-4's core organism before it wipes out the entire Piroan Galaxy.

Phrase the new section goal like this:

S/he will	
: <b>-</b>	
in order to	<del></del> •

1.

Billi will bravely face the police, answer their questions, learn what happened to Stephen, in order to start dealing with this tragedy.

2.

Laura will go to Peter's apartment and threaten him with a scandal in order to force him to

give Timmy back to her.

3.

David will speak to Vanessa's father in order to try to find out what really happened after David left Vanessa's apartment last night.

4.

Victoria will pretend to be willing in order to buy some time during which she and Aunt Cora can escape.

5.

Jeremy will go back into the space station and look for clues in order to trace the disease's present location.

Following is Sara Bradford's section sheet #2.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 76

# **SARA BRADFORD'S SECTION SHEET #2**

FROM #1

REACTION

**SECTION #2** 

Section Character: Sara Bradford

Where: A café on the way home from work

When: Early Monday evening

Failure from Character's Last Action Section: Connie has accused Lance of being a Klan member.

With: Rosie Pike

Emotional: Sara tells Rosie she's furious—how dare Connie make such an accusation! The dried-up old witch probably has the hots for Lance and is hurt because he barely notices her. But to suggest that about Lance—a respected senator, a man famous for his liberalism and sense of fairness. It's pure slander.

Rational: She can't just ignore it. She could talk to Lance, but for some reason she doesn't want to. Why? Rose asks. Because he'll just deny it? Angry, Sara says it would hurt him terribly if he thought she believed he could ever do such a thing. Yet, Rosie says, Sara's not just forgetting the whole thing. Ignoring this, Sara says she should probably just keep an eye on Lance, find out what he's doing that would give Connie such ideas.

New Goal:

- (1) Sara decides she must find out if Lance is a member of the KKK, if he's living a secret life
- (2) Sara will watch Lance and follow him the next time he goes out on one of his unexplained appointments in order to find out if he's really attending Klan meetings.

# TO #3

The Marshall Plan for Novel Writing www.WriteANovelFast.com 77

### **SECTION SHEET #3**

Section #3 is an action section, again featuring your lead.

# **Goal from Character's Last Action Section**

Insert your character's section goal at the end of section #2.

1.

To bravely face the police, answer their questions, learn what happened to Stephen, in order to start dealing with this tragedy.

2.

To go to Peter's apartment and threaten him with a scandal in order to force him to give Timmy back to her.

3.

To speak with Vanessa's father in order to try to find out what really happened after David left Vanessa's apartment last night.

4.

To pretend to be willing in order to buy some time during which she and Aunt Cora can escape.

5.

To go back into the space station and look for clues in order to trace the disease's present location.

# **Against**

Your section character (in this case your lead), in trying to achieve the short-term goal, must confront another character you've already created (it can be, but doesn't have to be, the opposition). List here this other character; for example:

1.

The police

2.

Peter

3.

Vanessa's father

4.

The pirate captain

The Marshall Plan for Novel Writing www.WriteANovelFast.com 78

5.

Dr. Harvey (who refuses to risk his life by accompanying Jeremy)

### **Conflict**

The conflict phase constitutes the bulk of the action section. The conflict is the essence of the section, just as it is the essence of the novel as a whole. Readers want to witness a good struggle; they want to really wonder whether the section character will achieve her short-term goal. The opposing character must have a good reason for wanting the section character to fail in her mission to achieve her short-term goal, and the opposing character's behavior will be driven by that desire.

Outline the main points of the struggle—anything from an argument to a physical fight to a chase—between these two characters.

1.

Billi finds the police strangely unforthcoming with information about exactly how Stephen died. They are asking her questions, but they're not at all the questions Billi expected. The police want to know if Stephen had ever talked about needing money badly, if he had any sort of drug problem, if he had any history of break-ins or robberies! Billi insists on knowing why they're asking her these things. She realizes now there's something they're not telling her. But she won't ask anything, mustn't give them any ideas. She demands to know what happened in that convenience store; as his mother she has a right to know. They ask her to answer their questions first, and then they'll answer hers. No, she tells them, no to everything. He was a good boy who went to junior college and had a beer or two with his buddies on Friday nights.

2.

When Laura gets to Peter's apartment, no one answers the door. She wonders if he's home, but then she calls Peter's and Timmy's names and Timmy runs to the door, crying for her. But Peter won't open the door. He tells her to go home, that she's wasting her time. He's keeping Timmy, just as he said he would, and she can do anything she wants, go to any court, but she'll never get him back. Laura, frantic, hating to talk through a door, begs him to open it but he won't. So she warns him through the door that if he doesn't hand Timmy over right now, the next stop she makes will be the newspaper—where she'll spill the whole story of the town's prominent lawyer taking the law into his own hands and kidnapping his own son—and then the police station, where they'll agree he's broken the law and come back here with her. Still he won't open the door.

3.

David has convinced Vanessa's father to meet him secretly. David asks him what happened last night. A hostile Mr. Houghton says that's exactly what he wants David to tell him. David explains that he and Vanessa went to dinner at Lily's Rolls Royce, then went back to Vanessa's apartment. —To play your filthy sex games? It he old man asks. David ignores this, says simply that he left Vanessa's apartment at 1:15 A.M., and that when he left, she was very much alive. Houghton says he doesn't believe a word David says, and he refuses to tell David anything of what he knows of last night—and clearly he knows something.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 79

4.

The cabin door bursts open and the pirate captain enters. Victoria puts on a brave face. He grabs her, savagely mauls her, pinches her breasts, kisses her so hard that tears come to her eyes. But then, to Victoria's surprise, he suddenly stops, busying himself at the desk in the corner of the cabin. She must distract him, make him think she's willing. Daringly she tells him she's always wondered what it would be like to make love to a pirate, a *real* man. He turns and tells her that her tricks won't work on him. He's not the drooling clod she thinks he is. He's an educated man—Oxford—and even studied the law. And it's not for her luscious body that he wants Victoria. In fact, it's not even for her money, though he knows she has a lot of that; he's after a much bigger prize. Victoria demands to know why, then, he has massacred the ship's crew and detained her and her aunt.

Jeremy has finally persuaded the reluctant Dr. Harvey to accompany him back onto the space station. This time, fully suited against the disease, they begin a thorough inspection. Dr. Harvey makes it as far as the second ring of habitation units, then suddenly blurts out that he can't go on; it's too dangerous. Jeremy knows what he means. The disease's usual pattern is to ravage its victims and move on, but it's entirely possible that part of the disease has remained here, perhaps awaiting more victims. But Jeremy needs a second person to help him conduct the inspection, and he has given Dr. Harvey strict orders. He tells the other man to get ahold of himself, and they enter the habitation units, finding victim after victim of Zartak-4, each with his skin rotted away to expose the tissue and bones beneath—the disease's trademark. At the sight of a particularly gruesome corpse, Dr. Harvey bolts from the room. Jeremy catches him. Dr. Harvey screams that these are the worst cases of the disease he's ever seen; Jeremy knows as well as he does that the disease is probably still here. Jeremy says that's why they're suited against it. He convinces Dr. Harvey to continue, promising that as soon as they've got some indication of the disease's present location they'll leave.

#### **Failure**

Whatever form the failure takes, it must come swiftly and suddenly for full dramatic impact.

1.

Then the police tell Billi that they had been watching Stephen for some time. He was running an extensive ring of brutal holdup men in the city, and today he decided to pull off one of the robberies himself. Unfortunately, the store clerk had a gun handy and managed to shoot Stephen in the head at the exact same time that Stephen shot the clerk in the chest. It's all on video. Fortunately for the clerk and the police, the clerk's still alive and he's going to make it.

2.

Peter tells Laura it doesn't matter what she tells the newspaper because he's leaving South Ridge forever—with Timmy. He can't risk exposing the boy to Laura any further. And as for the police, he's already told them about Laura's drug problem and the string of men she's been bringing to the house—and about how she's been harassing him. Suddenly the door *The Marshall Plan for Novel Writing* www.WriteANovelFast.com 80 opens, and at the same time, at the street, a police car pulls up. Peter thanks the officers for

coming, throws up his hands, and indicating poor, crying Timmy, asks if they could please

take Laura away so that he and his son and his parents can have a little peace. The officers,

clearly friends of Peter's, assure him that they'll take care of it. Peter smiles and shuts the

door.

3.

As David, frustrated, gets up to leave, the old man says Vanessa told him all about David—

that he had a vicious temper and was wildly jealous. Vanessa told her father that when she

tried to break off their relationship, David told her that she'd be dead first, that she'd be his

or no one's. And, Houghton says, he's told all this to the cops.

4.

Because, the captain says, he knows that Victoria is an expert on the Pearl Islands and their

history. If so, she undoubtedly knows of the fantastic treasure buried there a thousand years

ago by the islands' early inhabitants. That's all just a legend, Victoria says; it's not real. Ah,

but there she's wrong, he says. He knows the treasure is real and he knows where it is. What

he needs is someone who knows the natives, who are guarding it, well enough to lead them

into his trap.

5.

Jeremy has no sooner said these words than the ceiling panel above Dr. Harvey's head bursts

open and a gray phosphorescent tentacle—Jeremy knows it's Zartak-4—drops straight down

and pierces Dr. Harvey's helmet with its needlelike tip. Dr. Harvey's eyes roll back in his

head and in the next instant his skin is rotting from his skull. Jeremy turns and runs for his

ship.

Following is Sara Bradford's section sheet #3.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 81

**SARA BRADFORD'S SECTION SHEET #3** 

FROM #2

**ACTION** 

SECTION #3

Section Character: Sara Bradford

Where: Sara and Lance's home

When: 8 P.M. Tuesday

Goal from Character's Last Section: To watch Lance and follow him the next time he goes out on one of his unexplained appointments, in order to find out if he's really attending Klan meetings.

Against: Lance

Conflict: When Lance tells Sara he has to go out, she says she's had Juanita make a special dinner and couldn't he stay home? He says he's sorry but it's not something he can cancel. Sara asks him what's so important but he laughs and says it'll do her good not to know everything. Sara gives up but watches him leave, and as soon as he drives off she jumps into her Jeep and follows him at a safe distance. A mile from the house she loses him. A minute later he pulls up behind her, gets out, and gets into Sara's Jeep. He says he resents her following him; if she doesn't trust him, he wants out of their marriage.

Failure (Unless Opposition): Sara tries to apologize but he says he's extremely upset and will spend the next few nights at his club while he sorts out his feelings about this situation.

New Goal (OR Go to a Reaction Section): Sara will drop the while issue, in order to prove to Lance that she does trust him.

#### TO #5

The Marshall Plan for Novel Writing www.WriteANovelFast.com 82

To Recap

To prevent stalling while writing your novel, you must first plot it in its entirety.

The classic Aristotelian novel structure is (1) the beginning (the first quarter of the book),

(2) the middle (comprising half the book's length), and (3) the end (the last quarter of the book).

T Determine your novel's ideal length and create the appropriate number of section sheets.

The A section is a unit of story action in your novel.

The in an action section, a character seeks a short-term goal.

Teaction section, a character reacts to what happened in the previous action section.

T In section #1, your lead experiences the crisis.

This section #2, your lead reacts to the crisis by setting a story goal and a section goal.

T In section #3 your lead springs into action, pursuing the section goal just set.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 83

### STEP6

#### **Interweaving Story Lines**

In This Step

The lead's subplot

T Other characters' story lines

T Rotating story lines

Up to now you've been concerned only with your lead and his main story line. At this point you'll begin new story threads—a subplot for your lead and a story line for each of your other viewpoint characters, through whose awareness and perception you will plan and write sections. In this step you'll learn how to get these story lines started and keep them going, interweaving them for maximum dramatic impact.

Why do you need a subplot and other story lines? A subplot for your lead adds depth and texture to a novel. It gives your reader other issues to worry about when she's not worrying about how the main story line will resolve itself. A subplot involving your novel's lead also makes a novel more realistic. In real life we don't pursue a goal in a vacuum, unaffected by other events and situations in our lives.

#### ADVANTAGES OF SUBPLOTS

The most effective subplots intertwine with and are somehow related to the main story line. Think of a subplot as a formalized way of showing that life is complicated, that how we strive to achieve our goals is to some extent a function of what else is happening to us. In John Lutz's thriller SWF Seeks Same (the basis for the movie Single White Female), Allie Jones, the lead, is a hungry computer-software entrepreneur living in New York City. Early in the story, Allie meets Mike Mayfair, a prospective customer who's more interested in Allie than in her software system. As Lutz develops the main story line—Allie, having kicked out her livein boyfriend, needs a roommate and takes in the psychopathic Hedra Carlson—he also keeps the Mike Mayfair subplot going. When Allie visits Mayfair's office to tutor him in using the system, he makes his move, and Allie rejects him, thereby losing the account. Much later, when a penniless Allie is fleeing the murderous Hedra, Lutz makes clever use of the Mayfair subplot by having Allie break into Mayfair's apartment and steal several items that she later sells. (One of the items is Mayfair's laptop computer—a nice touch of irony.) Not only has Mayfair's The Marshall Plan for Novel Writing www.WriteANovelFast.com 84 presence in Allie's life affected how she behaves in dire straits, but Lutz has also achieved a satisfying justice as Allie uses Mayfair instead of Mayfair using Allie. This is an excellent

example of a subplot that relates to *and* influences the main story line.

Story lines involving characters other than your lead also add depth and texture to a novel if only because they show us the private actions of people involved in the lead's life and in his pursuit of the story goal. Once again we get a more realistic picture of how life works: We strive for goals in the context of how others in our lives behave, not in a vacuum.

But these other-character story lines can do much more. We've all read novels in which a

character reflects on the lead—something she's said or done, her situation, even how she looks. This gives us insights into the lead that we could never get from within the lead's own consciousness and adds depth to the story: We see ways in which the lead may not perceive her world or situation objectively or realistically. And, of course, we learn how the other character perceives the lead's situation and what he intends to do about it.

This leads to another important function other-character story lines can perform. By showing the reader things the lead doesn't know about, you give the reader a superior position and create what's called dramatic irony—when the lead doesn't know something the audience knows. The most obvious use of this device is to create suspense by showing that a character intends to harm or oppose the lead. The lead doesn't know, and the reader bites her nails waiting for the confrontation or hoping the lead catches on in time. It's a device as old as storytelling—and it always works.

Jackie Collins used this device quite effectively in her blockbuster *Hollywood Wives*. Interwoven among the stories of women seeking power and passion in Hollywood's makebelieve world is a dark, gritty story line about Deke Andrews, a delusional murderer making his way west across the country from Philadelphia, frantic to reach California. Collins has lent additional subtlety to this device in two ways: (1) We don't know why Deke wants to get to California, so (2) we don't know which character in Hollywood Deke has a connection to. At the end, when these questions are answered, it's a real shocker.

Other-character story lines also serve to flesh out these characters themselves. They are shown pursuing story goals of their own; how they go about these pursuits characterizes them for the reader. When the reader knows these characters well, she better understands what motivates them when they oppose the lead. And when the reader understands the motivations of both the lead and an opposing character, the confrontation between them becomes more believable.

You'll have a lot of freedom when you develop your lead's subplot and other viewpoint characters' story lines. With only a few exceptions, you can devise any goal for each of these story lines as long as that goal relates in some way to the lead's main story line. (The opposition, the confidant and the romantic involvement have prescribed goals.) You can even delay showing the reader how a story line relates to the lead's main story line (as Jackie Collins did with Deke), as long as you do eventually make the connection.

The subplots and story lines that don't work are those that never really connect to the lead's main story line. The reader patiently follows these threads, trusting they'll converge at some point—but they never do. A novel like this is really just a braid of several stories within a single cover. Don't make this mistake; remember that readers assume from the very existence of a subordinate story line that it will fit somehow into the lead's journey to her story goal.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 85

# SECTION SHEET #4: CREATING YOUR LEAD'S SUBPLOT

main story line. How do you determine your lead's subplot?

Section #4 is where you'll begin your lead's subplot. This is another action section—an exception to the rule that says an especially devastating failure calls for a reaction section. The reason for this exception is that this section is not about your lead's main story line; it's the beginning of the lead's subplot, and any new story line begins with an action section.

The lead's subplot is a separate, self-contained story thread related in some way to the lead's

T If you decided earlier to have a romantic involvement in your novel, that is your lead's subplot.

T If your novel has no romantic involvement, you must devise a subplot. Make sure it relates to the lead's main story line.

# The Lead's Subplot: Romantic Involvement

The romantic involvement's story goal is to win or keep the lead's love. This means that in every section containing your lead and the romantic involvement, the romantic involvement's goal will be aimed toward this larger goal. The lead's goal will be to resist the romantic involvement's efforts.

A romantic subplot has a special set of rules. Right from the start, your lead and the romantic involvement must feel a sense of attraction that will grow and produce romantic and/or sexual tension as the subplot progresses. This attraction and tension may prompt them to act on their

feelings in whatever way or ways are in character and are appropriate to the situation.

However, right from the start two other elements must be present to generate the conflict between these two characters and thus prevent their committing to each other. These elements are the *internal conflict* and the *external conflict*.

**The Internal Conflict.** This conflict refers to an emotional resistance within each character which makes him or her hesitant or unwilling to enter into, continue with or commit to a romantic or sexual relationship.

For example, a woman whose firefighter husband died in a fire might be terrified of committing to a man she might lose due to his similarly dangerous profession. A man whose wife betrayed his trust by having extramarital affairs and then finally left him might be unwilling to open his heart again.

An internal conflict can take any number of forms, as long as it constitutes a *conflict* to the character's attraction to the other character. Of course, the internal conflicts for your lead and romantic involvement will depend on the backgrounds you've created for them.

Sara Bradford's romantic involvement is Eric Montero. Eric's daughter, Wanda, lives with him, as does Eric's mother, Queenie, who takes care of Wanda. Ursula, Eric's ex-wife, is out of the picture. Also, until the possibility of a relationship with Sara arose, Eric frequented bars every night, picking up different women.

It's safe to surmise that Eric's relationship with Ursula was less than happy. We can go back and add details now that would give Eric his internal conflict. For example, we could decide that Ursula grew bored with Eric's stodgy work life and craved an excitement he couldn't give her. So she fooled around with other men, ultimately right under Eric's nose, at which point he threw her out. What hurt Eric most was not Ursula's infidelity (though that did hurt) but how her lack of concern for Wanda traumatized the child. The girl still cries when she remembers *The Marshall Plan for Novel Writing* www.WriteANovelFast.com 86 the things her mother did—like the time Ursula left Wanda alone in the apartment to keep a

rendezvous with a boyfriend, and the cat knocked over a candle in the kitchen and a fire started.

A neighbor rescued poor Wanda (and the cat) from the smoke-filled apartment.

So, as you can imagine, Eric refuses to commit to a new woman because he will not permit Wanda to be hurt again. In fact, he doesn't even let Wanda meet any of the women he sees. Review the character fact list for your romantic involvement and see if you can find an

internal conflict there—or the seeds of one. If you have to, add material, as we did for Eric, to create the basis of an internal conflict.

Now follow the same procedure for your lead. For Sara, the internal conflict is easy. She's married, which for a lead is a big deal; remember, she's virtuous. Of course, eventually Sara will realize that Lance is a creep and that Eric is the man for her—as your lead and romantic involvement will do—but at the beginning it's simply that she's married to Lance, for better or worse, that holds her back. (By the way, you'd think Eric would understand where she's coming from, given his experience with Ursula; but he won't understand—he wants Sara that bad—and his lack of understanding can make for some juicy conflict between them.)

**The External Conflict.** As if the internal conflict weren't enough, there must be an external conflict also keeping the lead and the romantic involvement from getting together. This external conflict is an outside, *situational* element that stands as an obstacle to a relationship.

For example, a woman has come west to bring to justice the gunfighter she believes shot her father, then, to her own amazement, finds herself attracted to the gunfighter—that's external conflict. A police detective who finds himself falling in love with a suspect; a teacher attracted to a student—these are both external conflicts.

For Sara and Eric, the external conflict is that she is his boss; romantic relations between them are strictly forbidden.

Review the character fact lists for your lead and romantic involvement and, if necessary, add material that would create an external conflict between them.

# The Lead's Subplot: No Romantic Involvement

If your novel has no romantic involvement, you need a secondary goal for your lead. Once again, your lead seeks

T Possession of something (e.g., a person, an object, information), or

T Relief from something (e.g., fear, pain, sadness, loneliness, domination, oppression).

Review your lead's character fact list, looking for subplot ideas. Chances are you'll find you've already planted some useful seeds.

Sara Bradford volunteers at Helping Hand, a children's shelter. If she had no romantic involvement, a possible subplot might center on this work. For instance, Sara might encounter an especially appealing child who has suffered at the hands of his abusive father, who is intent on getting his son back. Sara's subplot goal could be to place the boy in a loving foster home,

out of his father's grasp.

Here are some other examples of leads' subplots. They take the same form as the main story idea, though they needn't incorporate an opposition.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 87

1.

Billi realizes that a sinister-looking young man has been watching her house. She decides she must find out who he is and what his involvement with Stephen was.

2.

Laura's boss, who dislikes her and has been looking for a reason to fire her, is using Laura's erratic behavior to build a case against her. She decides she must keep up the illusion of normalcy at work; she can't afford to lose her job.

3.

David is so distraught at Vanessa's murder and the events surrounding it that he seeks confidential counseling to sort out what really happened—he's not so sure anymore. He decides he must find out the truth about this feelings toward Vanessa.

4.

Aunt Cora is suffering terrible nervous strain as a prisoner of the pirates. Victoria decides she must keep the old dear distracted to ease her anxiety.

5.

Jeremy finds one creature still alive on one of the disease-ravaged space stations: a zhalster, a small furry animal native to the planet Yy. Jeremy decides he must watch the animal and try to figure out why it was immune to Zartak-4.

# **Carrying Over Emotion**

At the end of section #3, your lead experienced a failure. Ordinarily, on this next action section sheet, you would show your lead acting on a new short-term goal resulting from that failure. But here, as you begin your lead's subplot, you're not going to do that. Bring from the last section only how the lead would feel—his emotional state as a result of the failure. Then, with your character in this emotional state, begin your subplot.

Leave —Goal from Character's Last Section | blank.

For —Against, lenter the name of the character against whom the lead's subplot puts him in conflict. If you have a romantic subplot, that character is your romantic involvement.

For Billy, it's the sinister-looking young man.

For Laura, it's her scheming boss.

For David, it's the psychiatrist.

For Victoria, it's Aunt Cora.

For Jeremy, it's the zhalster.

In —Conflict, show your lead in his emotional state from his failure in section #3, trying to attain his subplot goal.

For example, you'd show Billi, stunned and incredulous at what the police said, catching the young man watching the house and, reckless in her distraught state, running outside to speak to him.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 88

You'd show Laura, badly shaken after Peter's manipulation of the police, in a meeting with her boss. She's trying to appear calm and businesslike, trying to keep her hands from shaking, as he watches her closely and finally asks if she's been getting enough sleep—or if perhaps her job is becoming too much for her.

You'd show David, sweating profusely, terrified he'll be caught, sitting facing the psychiatrist, who's not sympathetic. In fact, David wonders if he can trust the man at all. Has he made a terrible mistake coming here?

You'd show Victoria, disgusted at the captain's high-handed tactics, trying not to let these feelings show as she plays a game of Old Maid with Aunt Cora, who keeps insisting the pirates will murder them both.

You'd show Jeremy, professionally calm as ever—even after what happened to Dr.

Harvey—studying the zhalster, baffled as to why this small creature with no central circulatory organ has escaped the ravages of Zartak-4.

### **Failure**

Show the failure as usual.

1.

The young man takes off, Billi's cries echoing in the empty darkness.

2.

Despite Laura's assurances that she's just fine, her boss says he's been unhappy with the quality of her work lately, and after what he's seen today, he's going to have to speak to his

boss about her.

3.

David's psychiatrist says David is obviously upset, but he wonders if David has even a clear grasp of his problem. The doctor believes that David simply needs a tranquilizer so that he can calm down and rationally separate fact from fancy. He writes David a prescription for Xanax and says their session is over.

4.

Just as Victoria is assuring Aunt Cora that the pirates have no intention of hurting either of them, a pirate bursts in and says the captain has ordered him to —entertain Aunt Cora until Victoria changes her mind about helping the captain find the Pearl Islands treasure.

5.

Jeremy, stumped and exhausted, puts the zhalster back in its cage.

For an example of how a romantic subplot would begin, see Sara Bradford's section sheet #4 on the following page.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 89

### **SARA BRADFORD'S SECTION SHEET #4**

FROM#

**ACTION** 

**SECTION #4** 

Section Character: Sara Bradford

Where: The station

When: Wednesday morning

Goal from Character's Last Section:

Against: Eric Montero

Conflict: Sara, badly shaken after her encounter last night with Lance, is jumpy and short tempered at work. She barks an order at Eric, who reacts by getting right in her face and asking just who she thinks she's talking to. She apologizes, explaining she's got some problems at home. For the first time, as they stand this close to each other, electricity flows between them. Their faces remain together a moment too long, each knowing what the other is thinking. Sara repeats that she's sorry and that they'd both better get back to work.

Failure (Unless Opposition): Eric, giving Sara a meaningful look, says he's sure she *is* sorry, and saunters out of her office.

New Goal (OR Go to a Reaction Section): Sara will adopt a cool, professional manner in dealing with Eric from now on in order to prevent an encounter like this one from occurring again.

### TO #7

The Marshall Plan for Novel Writing www.WriteANovelFast.com 90

#### **SECTION SHEET #5**

In section #5, you return to the lead's main story line, which you left hanging at the end of section #3.

As you weave story lines, you'll want an easy way to track where they pick up and leave off. That's what the —FROM #|| and —TO #|| at the top and bottom of the section sheet are for. At the bottom of section sheet #3, enter a 5 so it reads —TO #5.|| At the top of section sheet #5, enter a 3 so that it reads —FROM #3.|| This signifies that the story line leaves off in section #3 and picks up in section #5.

From now on, when you leave story lines and pick them up later, use these guides to indicate how the story lines runs.

Section #5, an action section, picks up from the failure at the end of section #3. Your lead has a new section goal and moves through the conflict phase as usual. Once again, the events of section #4 will undoubtedly affect her mental state as she moves through this phase.

To illustrate:

1.

Agitated at losing the sinister young man, Billi reacts to what the police said by searching Stephen's room for signs of a secret life.

2.

Laura—convinced she's going to lose her job, chain-smoking and cursing her boss up and down—reacts to Peter's high-handed manipulation by seeking out a lawyer who can tell her her rights.

3.

David, calmer on the Xanax but baffled by the psychiatrist's advice, reacts to what Mr.

Houghton said by seeking out a close friend of Vanessa's in an attempt to find out what was

really going on in her life.

4.

Victoria is worried to death about poor, dear old Aunt Cora, who has been dragged away by the pirates and whose heart surely cannot take much more. Victoria tries to bargain with the Captain, offering to draw him all the maps he needs if he'll let her and Aunt Cora go.

5.

Jeremy, still confounded as to what kept the zhalster alive, takes measures to plant timed explosives on the space station and detach his ship from the station in preparation for blowing it—and the Zartak-4—up.

Section sheet #5 ends with the failure as usual.

Following is Sara Bradford's section sheet #5.

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# **SARA BRADFORD'S SECTION SHEET #5**

FROM #3

**ACTION** 

**SECTION #5** 

Section Character: Sara Bradford

Where: Sara and Lance's home

When: Saturday morning

Goal from Character's Last Section: To drop the whole issue, in order to prove to Lance that she does trust him.

Against: Lance

Conflict: Lance returns from his club just before lunch. The meal is pleasant but strained, each spouse careful not to say the wrong thing. Desperate to remove the tension, Sara suggests that they drive into New Orleans after lunch, to walk around, maybe visit some art galleries. Lance smiles suggestively and says he has a better idea. She's surprised but relieved that his feelings haven't changed. They go up to their bedroom and Lance undresses her, then himself. She begins to respond, but suddenly when she shuts her eyes it's Eric's face she sees. She forces herself to look at Lance as he makes love to her. But again, images of Eric intrude, images of him making love to her. Lance jokes that it's been too long since they've been together. Sara tries to lose herself in passion . . .

Failure (Unless Opposition): . . . when suddenly Lance stops. He's furious. Clearly things are still not right between them. He dresses quickly and walks out, slamming the door.

New Goal (OR Go to a Reaction Section):

#### TO #7

The Marshall Plan for Novel Writing www.WriteANovelFast.com 92

# OTHER CHARACTERS' SUBPLOTS

Thus far in your plotting you've created sections that focus on your lead, whether her main story line or her subplot. We've been seeing the story exclusively from the lead's viewpoint; the action has centered on the lead's goals.

In section #6 you'll introduce your first (or only, depending on the length of your novel) subplot centering on another character. Like the lead, this character will have his own action and reaction sections, in which he will set short-term goals in pursuit of his story goal. When planning other characters' subplots, you must first determine how many viewpoint characters (including the lead) your novel should have. The NovelMaster gives you this number, under —Viewpoint Characters and Section Distribution.

The next question is harder: Who should your other viewpoint characters be?

Sometimes a novel's genre provides the answer. For example, if you're writing a short contemporary romance, whose length would dictate two viewpoint characters, those two characters are always the lead and the romantic involvement. You would know this from your reading and perhaps from the publishers' guidelines.

If you're writing a historical romance of 120,000 words, you're allowed five viewpoint characters and would make the first two of them your lead and romantic involvement. In fact, any kind of romance would have at least the lead and romantic involvement as viewpoint characters.

Sometimes a novel's genre tells you which characters *not* to use as viewpoint characters. In any in which the actions of a character (usually the opposition) are kept secret, you must not use that character as a viewpoint character. In a murder mystery, for example, you would never use the murderer as a viewpoint character because then, privy to all his thoughts and feelings, the reader would know he was the murderer—a secret you can't reveal till the end!

In Agatha Christie's *The Murder of Roger Ackroyd*, the story's narrator turns out to be the murderer. Many readers have objected to this device as —cheating#: We are led to believe that

because this narrator is a viewpoint character, we know everything important about him. Yet the most important thing about him is saved to the end, purely for the author's convenience. It's a trick you shouldn't try.

So who are your viewpoint characters? Fill your allotted slots in this order:

The Your lead is always the first viewpoint character.

Romantic Involvement

T If you have a romantic involvement, he or she is *always* viewpoint character #2.

Opposition

† *If you have no romantic involvement*, your opposition is viewpoint character #2.

† *If you have a romantic involvement*, your opposition is viewpoint character #3.

† *If your novel requires an "invisible" opposition* (as explained above), skip the opposition as a viewpoint character entirely.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 93

Confidant

T *If you have no romantic involvement and a "visible" opposition*, your confidant is viewpoint character #3.

† *If you have no romantic involvement and an "invisible" opposition*, your confidant is viewpoint character #2.

*T If you have a romantic involvement and an "invisible" opposition*, your confidant is viewpoint character #3.

† *If you have a romantic involvement and a "visible" opposition*, your confidant is viewpoint character #4.

If you're writing a novel requiring more viewpoint characters, select them from your list of additional characters. Choose the ones you believe will play the most important roles in your story, then create a character fact list for each.

When you've decided on all of your viewpoint characters, pull their character fact lists, write —VPII and the number (for example, —VP #3II) at the top of each, put them in order and staple them together. Leave them within easy reach on your desk.

## **SECTION SHEET #6**

Section #6 is an action section. The section character is your viewpoint character #2. You're looking at the story from *this* character's perspective now.

If you have a romantic involvement, he is viewpoint character #2 and was introduced in section #4. As a result of what happened in that section, he has set a new short-term goal that he will pursue now. He's thinking about or in some way reacting to what happened in section #4. Take him through the phases of the action section, ending with a failure for him.

If you have no romantic involvement, your viewpoint character #2 is the opposition—unless you have an —invisible opposition—in which case your viewpoint character #2 is the confidant. You may or may not have introduced this character yet. If you have, remember that he'll be thinking about or in some way reacting to what happened in that section as he pursues his short-term goal in this section.

Since this may be your first section in which the opposition is the viewpoint character, note that in any sections containing the opposition, the opposition ends on a success, not a failure. On the section sheet, —(Unless Opposition) appears under —Failure to remind you of this. Here are some examples of oppositions achieving their section goals.

1.

Let's say the sinister young man is Billi's opposition. Here he's thinking about being spotted and chased by Stephen's mother while he was watching her house to see what happened with the police, but more to get an idea of her schedule so he'd know when to search the place. Finally he does get in to search and takes an incriminating piece of evidence Stephen had hidden in his room—evidence that would have shown that Stephen was only a pawn in the sinister young man's game. Evidence that would have helped Billi. Opposition's section goal achieved.

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2.

Peter is thinking about the encounter with Laura as he now makes plans to take Timmy away. Perhaps in this section he wants to convince the woman he's been seeing to let him use her house on Martha's Vineyard for a few weeks while he sorts things out. She resists, but at the end of the section she says yes—section goal achieved for the opposition.

3.

Let's say David's opposition is a man Vanessa worked with and who also got pulled into her kinky world, but things got out of hand. He's thinking about having sent David that note accusing him of killing Vanessa. He's remembering about the argument he and Vanessa had

before things got wild, before she was hanging there and gave him the mercy signal but he

was hating her so much that he literally saw red. He wanted her to die, and he couldn't

believe it but she was dying, right there in front of him, and he was glad. Now, driven by all

these thoughts and the fear of getting caught, he has set a section goal of further implicating

David by planting an intimate garment of Vanessa's in David's office where David won't

find it but the cops will. It's difficult at first to get in the office—the police have sealed it—

but ultimately he manages to sneak in and plant the evidence. Opposition's section goal

achieved.

4.

The pirate captain, frustrated at Victoria's stubbornness, sets a section goal of convincing her

to help him by using the old lady. Victoria resists him at first, unwilling to succumb to his

blackmail and calling his bluff. Then the captain gives a command, and from a distant place

comes Aunt Cora's screams. Victoria quickly agrees to help him. Opposition's section goal

achieved.

5.

From another space station that has also been ravaged by Zartak-4, Volkag, who controls the

movements of the disease, watches Jeremy by means of secret cameras mounted in every

chamber of Jeremy's ship. Jeremy's discovery of the zhalster was unexpected, though

Volkag is certain that Jeremy will never deduce the secret of the creature's survival. What's

more important is that Jeremy must be stopped in his investigation. Volkag has planted an

explosive device aboard Jeremy's ship, which Volkag intends to use now to destroy Jeremy.

Volkag tries to detonate the device, encounters difficulty at first (conflict), and ultimately

succeeds, seriously damaging Jeremy's ship. Opposition's section goal achieved.

Following is section sheet #6 from Sara Bradford's story. Since the story includes a romantic

involvement, he's the section character.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 95

SARA BRADFORD'S SECTION SHEET #6

FROM#

**ACTION** 

**SECTION #6** 

Section Character: Eric Montero

Where: At Helping Hand, the children's shelter

When: Monday afternoon

Goal from Character's Last Section: To get close to Sara again, in order to relight the spark

that ignited between them.

Against: Sara

Conflict: Sara has asked Eric to help her set up some tables and chairs that Sara convinced a

local furniture dealer to donate to the shelter. Eric enjoys himself, joking with the

children—who clearly love him—and chatting easily with Sara and Vicki Yost, who runs

the shelter. When he and Sara are finished, they head for his car, in which they came, but

Sara suggests they have a cup of coffee. Delighted at this sign that Sara shares his

feelings, he agrees and they go to a nearby diner. Over coffee Eric makes his move. He

says he wants to talk about what happened Wednesday morning. To his delight, she says

she does, too. That kind of thing must never happen again, she says, or . . . or measures

would have to be taken. Measures! Eric says. She knows damn well she's as interested as

he is. Why doesn't she just let things go where they want to go? He covers her hand with

his. She pulls hers away and abruptly stands up, obviously upset.

Failure (Unless Opposition): Try that again,, she says, and he'll find himself out of a job. She

tells him she'll find another way back to the station and walks out of the diner.

New Goal (OR Go to a Reaction Section): Eric will find the right quiet moment—away from

work—in order to get close to Sara and let her see how right things could be between

them if she'd only give him half a chance.

TO #16

The Marshall Plan for Novel Writing www.WriteANovelFast.com 96

**SECTION SHEET #7** 

Section #7 is an action section dealing with the lead's subplot, which we left in section #4.

Picking up from the failure in section #4, have your lead set a new section goal and take him

through the phases as usual.

Six Guidelines for Juggling Story Lines

Depending on your novel's target length, you may or may not have more viewpoint characters'

story lines to begin. From these lists, find the number of viewpoint characters in your novel and

follow the pattern below the heading.

## **2 VIEWPOINT CHARACTERS**

Section #1: Action: Begin Lead Main Story Line

Section #2: Reaction: Lead Main Story Line

Section #3: Action: Lead Main Story Line

Section #4: Action: Begin Lead's Subplot

Section #5: Action: Lead Main Story Line

Section #6: Action: Begin Viewpoint Character #2

Section #7: Action: Lead's Subplot

## **3 VIEWPOINT CHARACTERS**

Section #1: Action: Begin Lead Main Story Line

Section #2: Reaction: Lead Main Story Line

Section #3: Action: Lead Main Story Line

Section #4: Action: Begin Lead's Subplot

Section #5: Action: Lead Main Story Line

Section #6: Action: Begin Viewpoint Character #2

Section #7: Action: Lead's Subplot

The Marshall Plan for Novel Writing www.WriteANovelFast.com 97

Section #8: Action: Begin Viewpoint Character #3

Section #9: Action: Lead Main Story Line

## **4 VIEWPOINT CHARACTERS**

Section #1: Action: Begin Lead Main Story Line

Section #2: Reaction: Lead Main Story Line

Section #3: Action: Lead Main Story Line

Section #4: Action: Begin Lead's Subplot

Section #5: Action: Lead Main Story Line

Section #6: Action: Begin Viewpoint Character #2

Section #7: Action: Lead's Subplot

Section #8: Action: Begin Viewpoint Character #3

Section #9: Action: Lead Main Story Line

Section #10: Action: Begin Viewpoint Character #4

Section #11: Action: Lead's Subplot

## **5 VIEWPOINT CHARACTERS**

Section #1: Action: Begin Lead Main Story Line

Section #2: Reaction: Lead Main Story Line

Section #3: Action: Lead Main Story Line

Section #4: Action: Begin Lead's Subplot

Section #5: Action: Lead Main Story Line

Section #6: Action: Begin Viewpoint Character #2

Section #7: Action: Lead's Subplot

The Marshall Plan for Novel Writing www.WriteANovelFast.com 98

Section #8: Action: Begin Viewpoint Character #3

Section #9: Action: Lead Main Story Line

Section #10: Action: Begin Viewpoint Character #4

Section #11: Action: Lead's Subplot

Section #12: Action: Begin Viewpoint Character #5

Section #13: Action: Lead Main Story Line

#### **6 VIEWPOINT CHARACTERS**

Section #1: Action: Begin Lead Main Story Line

Section #2: Reaction: Lead Main Story Line

Section #3: Action: Lead Main Story Line

Section #4: Action: Begin Lead's Subplot

Section #5: Action: Lead Main Story Line

Section #6: Action: Begin Viewpoint Character #2

Section #7: Action: Lead's Subplot

Section #8: Action: Begin Viewpoint Character #3

Section #9: Action: Lead Main Story Line

Section #10: Action: Begin Viewpoint Character #4

Section #11: Action: Lead's Subplot

Section #12: Action: Begin Viewpoint Character #5

Section #13: Action: Lead Main Story Line

Section #14: Action: Begin Viewpoint Character #6

Section #15: Action: Lead's Subplot

The Marshall Plan for Novel Writing www.WriteANovelFast.com 99

Once you've begun all your story lines, keep in mind the following six guidelines as you continue plotting.

1. Your lead will have more sections than any other viewpoint character. Your novel is first and foremost the lead's story, and he will have far more sections than any of the other viewpoint characters. Among his sections, you'll distribute your other characters' sections. The NovelMaster tells you how many sections to use for each of your viewpoint characters. How you distribute them is up to you. Keep a running tally as you work so you'll know at a glance how many of each character's allotted sections you've used. For example:

Jennifer (lead)

Gets 38 / Used so far:

Raoul (viewpoint character #2)

Gets 13 / Used so far:

Nell (viewpoint character #3)

Gets 13 / Used so far:

- 2. Don't go too long without picking up any one story line. Rotate your story lines so that you check in with all your viewpoint characters regularly.
- 3. Always leave a viewpoint character other than the opposition on an action-section failure. By leaving the reader hanging after a bad development, you're pulling her along wanting to see how that character will react. That's suspense.
- 4. Remember that when you pick up a viewpoint character, he has not been in frozen suspension since the last section in which he appeared. He has been performing action offstage that may or may not affect how he behaves onstage.
- 5. Remember that a section in which a viewpoint character appears but is not the section character doesn't count as a section for that character. You will undoubtedly have sections containing two of your viewpoint characters. Only one of them can be the section character, and you'll structure the section according to which one you choose.
- 6. *Use your judgment as to when to pick up the lead's main story line and when to pick up the lead's subplot.* There is no required number of sections for the lead's subplot, but don't let it outweigh the main story line in importance. Pick it up frequently enough that the reader won't forget it and when it feels right in terms of how your story is developing. Most important, keep

your lead's main story line and subplot separate—though feelings and thoughts from one will certainly flavor the other.

#### PLOTTING THE REST OF THE BEGINNING

Depending on the kind of novel you're writing, you'll have from ten to thirty sections in your beginning. If you're writing in the shortest word-length range—50,000–54,000 words—the pattern of sections you selected above will have taken you through section #7, and you'll have three more sections to plan to complete your beginning. If you're writing in the longest word-length range—150,000–154,000 words—the pattern will have taken you through section #15, and you'll have fifteen more sections to plan to complete your beginning.

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By the end of the beginning, you should have introduced all of your characters in some way. Your viewpoint characters will have had their own sections. Other characters will have been present in some of these sections. If not, review your sections now and look for places where you can at least mention them. Since you're plotting, not yet writing, you could simply make a note such as —Thinks of Bettyll or —Sees painting Josh did before the accidentll or —Calls Edna to chatll or —Asks Clarissa, Larry's secretary, to put her through.

When you have only one section sheet left in your beginning, stop. We're going to do something special with that one.

To Recap

T Decide on your lead's subplot (romantic if there's a romantic involvement). Begin this subplot in section #4.

The Section #5 picks up the main story line from section #3.

T Use the —FROMI and —TOI guides on section sheets to track the flow of your various story lines.

T Use the NovelMaster to determine the correct number of viewpoint characters for your novel. Designate your other viewpoint characters.

T Start your first (or only) story line centering on another character in section #6.

This is in the time in the tim

T Refer to the NovelMaster for the number of sections to devote to each of your viewpoint characters. Keep a running tally as you plot.

The Always leave a story line other than the opposition's on a failure.

The Don't leave a story line hanging for too long.

T Make sure you've somehow introduced or mentioned all your characters by the end of your novel's beginning.

T When you've plotted the second-to-last section of your novel's beginning, stop.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 101

#### STEP7

#### **Surprising the Reader**

In This Step

† Story surprises

TA strong middle

† Plot patterns

For me, one of the most enjoyable aspects of reading a novel is being surprised. I love nothing more than to be shocked by a revelation or story development. I think most readers feel this way.

Surprises in a novel remind me that there's more to the story than I thought and that I'd better stay on my toes. A good surprise—one I never saw coming—makes me sit up and pay attention. Often these surprises come just at the moment when the story is starting to even out, when things need to be shaken up a little—or a lot.

That's no coincidence. Skillful writers know to place these surprises at strategic places in their novels to prevent the story from flagging or sagging or growing dull. I remind the writers I represent to make a point of inserting these shockers, though I am aware that the writers who plot their novels before writing them are able to make better use of this device. When you plan your story and can see the big picture, it's easier to determine what these surprises should be and to anticipate them by planting any necessary material earlier in the book. Writers who don't plot first—who make things up as they go along—must in effect surprise themselves at the same time they're surprising the reader. For these writers the shocker must come completely out of the blue; nearly always they must go back in the story and revise extensively to make provision for the surprise to come later.

With The Marshall Plan® you're plotting your novel ahead of time and can tinker with your surprises till they're the best you can come up with. As for where to put them, that's easy: Surprise 1 comes at the end of the beginning.

Surprise 2 comes at the exact middle of the novel.

Surprise 3 comes at the end of the middle.

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### WHAT'S IN A SURPRISE?

What, specifically, is a surprise? First of all, it occurs in an action section. To be precise, it's the failure in an action section, and as failures go, it's a doozy.

A surprise is a major, shocking story development that throws a whole new light on the lead's situation and makes matters worse in terms of her reaching her goal. A surprise can take the form of:

TA discovery your lead makes

The An action, by another character, that affects your lead

T Revelation of new information that is truly bad news for your lead

The An event that has a negative impact on your lead's situation

A surprise raises the stakes for the lead *and* makes the reader sit up and take notice. It always occurs as the failure of an action section, and always concerns the lead's main story line.

A surprise must be believable in light of what's happened in the story so far. It must also directly relate to the lead's pursuit of the story goal. Finally, the three surprises should get progressively worse.

Let's say your lead, Hank, has come to see his estranged wife to beg her not to divorce him. He argues that a divorce would be the worst thing in the world for their five-year-old son. At which point Hank's wife informs him the child isn't his. Surprise!

Let's try it for Sara's story. This will be an action section with no visible opposition. Sara has set a section goal of beginning to get her life back to some semblance of normalcy after convincing herself that, though Lance may be harboring secrets—perhaps of infidelity—being a member of the KKK isn't one of them. She's decided to let go of the whole issue, put it out of her mind, though there's no saying what the future holds for their marriage.

In the parking garage near the station where Sara parks her Jeep, she nears her car and is so preoccupied that she walks out in front of another car. Its driver swerves and hits Sara's Jeep, which explodes, killing the driver of the other car. Someone had planted a bomb in Sara's car. Surprise!

Make the last section of your beginning an action section and build in this kind of act-ending

curtain—shocking, grabbing, dramatic.

## A STORY IN PICTURES

Because a picture is worth a thousand words—or, in this case, anywhere from 50,000 to 154,000 words—the diagram below shoes how the sections in a novel's beginning might be arranged. This novel is 65,000 words long and has three viewpoint characters: the lead, the romantic involvement and the opposition. Beneath the diagram is the section tally as it would look so far. You may find it helpful to draw a diagram like this to track the flow of story lines in your novel's beginning, middle and end.

## CRAFTING THE HEART OF THE STORY

An aspiring novelist once told me, —I'm great at coming up with beginnings and ends. It's the middles that kill me. Here was someone with not only a drawer full of false starts, but another drawer full of false finishes!

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Many writers find the middle of the novel daunting. It does, after all, represent half the book's length, its action must pull the beginning and the end together into a viable whole, *and* it must not sag, drag or be boring.

The techniques presented in this step will help you construct a strong middle for your novel.

#### The Middle's First Sections

Refer to the NovelMaster for the correct number of sections for your novel's middle.

The first section of your novel's middle is a reaction section. It allows your lead to respond to the devastating failure of surprise #1.

Make your next section an action section for your lead. Here he springs into new action, getting the middle off to a lively start. The reader sees that even after being hit with surprise #1, your lead is up again and ready to fight.

In the third section of your middle, you can pick up either your lead's subplot or one of your other viewpoint characters' story lines, or you can stick with your lead's main story line if that feels right in terms of your story so far.

Continue weaving your story lines.

## **Worsening Failures**

As you plot the middle, gradually increase the seriousness of your lead's failures. The worse the failures—the more dire the lead's situation—the more urgent it is that he attain his story goal.

The stakes are rising for your lead. Options are narrowing.

## Off on a Tangent

As in real life, your lead may have to follow some tangents in pursuit of the story goal.

Let's say you're writing a mystery in which your lead, the detective, experiences a failure where he learns that someone close to him, a person he never suspected, is somehow involved in the murder. In his next action section he seeks out Miss X, only to experience the failure of learning she's disappeared from her apartment. The sly landlady downstairs says she saw something important, but she won't talk without a good incentive. Your detective is broke, so in his next section he asks his brother to lend him some money. The brother does, but accuses your detective of coming to him only when he wants something, further straining their uneasy relationship.

Now that your lead has the money, he returns to the landlady and pays her. She reveals that she saw Miss X leave with a man—who had her at gunpoint. From the landlady's description of the man, your detective realizes he knows him—a sleazy local criminal. Your detective goes to the criminal's apartment and finds Miss X, only she's dead and the criminal's gone. Something about Miss X's body provides a clue which your detective jots down before anonymously tipping off the police about the body and then going in search of the criminal.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 104

#### **SURPRISE #2**

Surprise #2 comes at the middle of your novel. Divide the total number of sections in your novel by two for the number of the section that will contain surprise 2. Write —Surprise #2\| at the top of this sheet.

When you reach this section in your plotting, make surprise #2 the failure in an action section for your lead's main story line, following the same guidelines as for surprise #1. Surprise #2 must be shocking but at the same time believable in terms of your story so far. Surprise #2 must be worse than surprise #1. For example, surprise #1 might be the lead's discovery that a murderer has been gaining access to his victims' homes by impersonating the lead. In surprise #2 the lead could suffer a blackout and awaken in a pool of blood—a new victim's blood—and now he's not sure he's *not* the killer! Clearly surprise #2 is worse than surprise #1.

#### After the Surprise

The section after surprise #2 is a reaction section for your lead. Here he responds to the devastating failure and sets a new section goal.

Continue plotting.

# **SURPRISE #3**

Surprise 3 occurs in the last section of your novel's middle, an action section for your lead's main story line.

Follow the guidelines for surprises, making surprise #3 the worst yet. Keep in mind that your lead's reaction to this surprise will generate her final efforts to achieve the story goal. So make this surprise strong and dramatic and truly devastating—so disastrous that it makes the lead's chances of achieving his story goal look virtually nil.

As you hit your lead with surprise #3, you're doing two important things: You're bringing down the curtain on your novel's middle, and you're setting the stage for your novel's end. We'll focus on those final goal-achieving efforts in step 8.

To Recap

Ten the last section of your novel's beginning, introduce surprise #1—a shocking development in your lead's main story line.

T Make the middle's first section a reaction section in which your lead responds to surprise #1.

 $\hat{T}$  Make the middle's second section an action section in which your lead pursues the main story line.

The As you weave story lines in your novel's middle, worsen your lead's failures.

T Remember that it's OK to have your lead go off on plot tangents in pursuit of the story goal.

This introduce surprise #2 at your novel's midpoint.

This is a market the section following surprise #2 a reaction section for your lead.

This in the last section of the middle.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 105

STEP8

**Ending on All the** 

**Right Notes** 

In This Step

T Narrowing story options

T Ending story lines

The Worst Failure

The Point of Hopelessness

The Saving Act

The Wrap-Up

An editor once told me she was rejecting a manuscript I'd submitted to her, even though she'd loved reading it.

—Then why, I asked, —are you rejecting it? You just said you loved it. I

—Yes, until the end. It fell flat and fizzled out. Darn it, when I stick with a book for four hundred pages, I deserve a terrific payoff!

■

That's how you should view your novel's end, the last quarter of the story. It's the reader's reward for hanging in there. It's also what he'll remember most vividly about your novel, not just because it's the last part he'll read, but also because it packs more drama than any other part.

#### THE REST OF THE STORY

Your remaining section sheets represent your novel's end. To verify your correct number of remaining section sheets, refer to the NovelMaster and find the number for your novel's end. Start the end's supercharged drama by making the first section a reaction section in which your lead responds to the devastating failure of surprise #3.

In the remaining sections of your novel's end, you'll be doing several different things at the same time. You'll be

T Narrowing the options and worsening the failures for your lead

TResolving all story lines

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Tying up loose ends

Taking your lead through the story points called Worst Failure, Point of Hopelessness, Saving Act, and Wrap-Up.

The patterns below show you how to juggle all these elements. Select one of the patterns according to whether your novel has a romantic involvement and how many viewpoint characters your novel contains.

To use the pattern, begin by filling in the last number blank with the number of your last section. Then number the sections backwards. Finally, go through the sections you've just numbered and copy onto the top of each one the notation from the pattern.

## FINAL PATTERN OF SECTIONS—NO ROMANTIC INVOLVEMENT

## **2 VIEWPOINT CHARACTERS**

Section #\_\_\_ Action: Resolve Lead's Subplot: Goal Achieved or Not Achieved Section #\_\_\_\_ Action: Opposition Story Line Section # Action: Lead Main Story Line Section #\_\_\_ Action: Lead Main Story Line—Against Opposition: Worst Failure Section #\_\_\_ Reaction: Lead Main Story Line—Point of Hopelessness Section #\_\_\_ Action: Lead Main Story Line— Saving Act Resolve Main Story Line: Goal Achieved Resolve Opposition Story Line: Goal Not Achieved Resolve Confidant Story Line: Goal Achieved Section # Reaction: Lead Main Story Line— Wrap-Up **3 VIEWPOINT CHARACTERS** Section # Action: Lead Main Story Line Section #\_\_\_ Action: Confidant Story Line Section #\_\_\_ Action: Resolve Lead's Subplot: Goal Achieved or Not Achieved Section #\_\_\_ Action: Opposition Story Line The Marshall Plan for Novel Writing www.WriteANovelFast.com 107

Section #\_\_\_ Action: Lead Main Story Line

Section #\_\_\_ Action: Lead Main Story Line— Against Opposition: Worst Failure

Section #\_\_\_ Reaction: Lead Main Story Line— Point of Hopelessness

Section #\_\_\_ Action: Lead Main Story Line— Saving Act

Resolve Main Story Line: Goal Achieved

Resolve Opposition Story Line: Goal Not Achieved

Resolve Confidant Story Line: Goal Achieved

Section #\_\_\_\_ Reaction: Lead Main Story Line— Wrap-Up

# **4 VIEWPOINT CHARACTERS**

Section # Action: Lead's Subplot

Section #\_\_\_ Action: Resolve Viewpoint Character #4 Story Line: Goal Achieved or Not Achieved Section #\_\_\_ Action: Lead Main Story Line Section # Action: Confidant Story Line Section #\_\_\_ Action: Resolve Lead's Subplot: Goal Achieved or Not Achieved Section #\_\_\_ Action: Opposition Story Line Section #\_\_\_ Action: Lead Main Story Line Section # Action: Lead Main Story Line— Against Opposition: Worst Failure Section #\_\_\_ Reaction: Lead Main Story Line—Point of Hopelessness Section #\_\_\_ Action: Lead Main Story Line— Saving Act Resolve Main Story Line: Goal Achieved Resolve Opposition Story Line: Goal Not Achieved Resolve Confidant Story Line: Goal Achieved Section #\_\_\_\_ Reaction: Lead Main Story Line— Wrap-Up The Marshall Plan for Novel Writing www.WriteANovelFast.com 108 **5 VIEWPOINT CHARACTERS** Section #\_\_\_ Action: Lead Main Story Line Section #\_\_\_\_ Action: Resolve Viewpoint Character #5 Story Line: Goal Achieved or Not Achieved Section #\_\_\_ Action: Lead's Subplot Section #\_\_\_ Action: Resolve Viewpoint Character #4 Story Line: Goal Achieved or Not Achieved Section #\_\_\_ Action: Lead Main Story Line Section #\_\_\_ Action: Confidant Story Line Section #\_\_\_ Action: Resolve Lead's Subplot: Goal Achieved or Not Achieved Section #\_\_\_ Action: Opposition Story Line Section #\_\_\_ Action: Lead Main Story Line Section #\_\_\_ Action: Lead Main Story Line— Against Opposition: Worst Failure

Resolve Main Story Line: Goal Achieved

Section #\_\_\_ Reaction: Lead Main Story Line—Point of Hopelessness

Section #\_\_\_\_ Action: Lead Main Story Line— Saving Act

Resolve Opposition Story Line: Goal Not Achieved Resolve Confidant Story Line: Goal Achieved Section #\_\_\_ Reaction: Lead Main Story Line— Wrap-Up **6 VIEWPOINT CHARACTERS** Section #\_\_\_ Action: Lead's Subplot Section #\_\_\_ Action: Resolve Viewpoint Character #6 Story Line: Goal Achieved or Not Achieved Section # Action: Lead Main Story Line Section #\_\_\_ Action: Resolve Viewpoint Character #5 Story Line: Goal Achieved or Not Achieved The Marshall Plan for Novel Writing www.WriteANovelFast.com 109 Section # Action: Lead's Subplot Section #\_\_\_ Action: Resolve Viewpoint Character #4 Story Line: Goal Achieved or Not Achieved Section #\_\_\_ Action: Lead Main Story Line Section #\_\_\_ Action: Confidant Story Line Section #\_\_\_ Action: Resolve Lead's Subplot: Goal Achieved or Not Achieved Section #\_\_\_ Action: Opposition Story Line Section #\_\_\_ Action: Lead Main Story Line Section #\_\_\_ Action: Lead Main Story Line— Against Opposition: Worst Failure Section #\_\_\_ Reaction: Lead Main Story Line— Point of Hopelessness Section #\_\_\_\_ Action: Lead Main Story Line— Saving Act Resolve Main Story Line: Goal Achieved Resolve Opposition Story Line: Goal Not Achieved Resolve Confidant Story Line: Goal Achieved Section #\_\_\_\_ Reaction: Lead Main Story Line— Wrap-Up FINAL PATTERN OF SECTIONS—WITH ROMANTIC INVOLVEMENT **2 VIEWPOINT CHARACTERS** Section #\_\_\_ Action: Resolve Lead's Subplot: Goal Achieved or Not Achieved Section #\_\_\_ Action: Romantic Involvement Story Line Section #\_\_\_ Action: Lead Main Story Line

Section #\_\_\_ Action: Lead Main Story Line— Against Opposition: Worst Failure Section #\_\_\_ Reaction: Lead Main Story Line— Point of Hopelessness The Marshall Plan for Novel Writing www.WriteANovelFast.com 110 Section # Action: Lead Main Story Line— Saving Act Resolve Main Story Line: Goal Achieved Resolve Opposition Story Line: Goal Not Achieved Resolve Confidant Story Line: Goal Achieved Section # Reaction: Lead Main Story Line— Wrap-Up Resolve Romantic Involvement Story Line: Goal Achieved **3 VIEWPOINT CHARACTERS** Section #\_\_\_ Action: Lead Main Story Line Section #\_\_\_ Action: Opposition Story Line Section #\_\_\_ Action: Resolve Lead's Subplot: Goal Achieved or Not Achieved Section #\_\_\_ Action: Romantic Involvement Story Line Section # Action: Lead Main Story Line Section #\_\_\_ Action: Lead Main Story Line— Against Opposition: Worst Failure Section #\_\_\_ Reaction: Lead Main Story Line—Point of Hopelessness Section #\_\_\_\_ Action: Lead Main Story Line— Saving Act Resolve Main Story Line: Goal Achieved Resolve Opposition Story Line: Goal Not Achieved Resolve Confidant Story Line: Goal Achieved Section #\_\_\_\_ Reaction: Lead Main Story Line— Wrap-Up Resolve Romantic Involvement Story Line: Goal Achieved **4 VIEWPOINT CHARACTERS** Section #\_\_\_\_ Action: Lead's Subplot Section #\_\_\_ Action: Confidant Story Line Section #\_\_\_ Action: Lead Main Story Line Section #\_\_\_ Action: Opposition Story Line Section #\_\_\_ Action: Resolve Lead's Subplot: Goal Achieved or Not Achieved The Marshall Plan for Novel Writing www.WriteANovelFast.com 111 Section # Action: Romantic Involvement Story Line

Section #\_\_\_ Action: Lead Main Story Line Section #\_\_\_ Action: Lead Main Story Line—Against Opposition: Worst Failure Section #\_\_\_\_ Reaction: Lead Main Story Line— Point of Hopelessness Section # Action: Lead Main Story Line— Saving Act Resolve Main Story Line: Goal Achieved Resolve Opposition Story Line: Goal Not Achieved Resolve Confidant Story Line: Goal Achieved Section # Reaction: Lead Main Story Line— Wrap-Up Resolve Romantic Involvement Story Line: Goal Achieved **5 VIEWPOINT CHARACTERS** Section #\_\_\_ Action: Lead Main Story Line Section #\_\_\_ Action: Resolve Viewpoint Character #5 Story Line: Goal Achieved or Not Achieved Section #\_\_\_ Action: Lead's Subplot Section #\_\_\_ Action: Confidant Story Line Section #\_\_\_ Action: Lead Main Story Line Section #\_\_\_ Action: Opposition Story Line Section #\_\_\_ Action: Resolve Lead's Subplot: Goal Achieved or Not Achieved Section #\_\_\_ Action: Romantic Involvement Story Line Section #\_\_\_ Action: Lead Main Story Line Section #\_\_\_ Action: Lead Main Story Line—Against Opposition: Worst Failure Section #\_\_\_ Reaction: Lead Main Story Line— Point of Hopelessness Section #\_\_\_\_ Action: Lead Main Story Line— Saving Act Resolve Main Story Line: Goal Achieved Resolve Opposition Story Line: Goal Not Achieved Resolve Confidant Story Line: Goal Achieved The Marshall Plan for Novel Writing www.WriteANovelFast.com 112 Section #\_\_\_\_ Reaction: Lead Main Story Line— Wrap-Up Resolve Romantic Involvement Story Line: Goal Achieved **6 VIEWPOINT CHARACTERS** Section #\_\_\_ Action: Lead's Subplot

Section #\_\_\_ Action: Resolve Viewpoint Character #6 Story Line: *Goal Achieved or Not* 

Achieved

Section #\_\_\_ Action: Lead Main Story Line

Section #\_\_\_ Action: Resolve Viewpoint Character #5 Story Line: Goal Achieved or Not

Achieved

Section #\_\_\_ Action: Lead's Subplot

Section #\_\_\_ Action: Resolve Viewpoint Character #4 Story Line: Goal Achieved or Not

Achieved

Section #\_\_\_ Action: Lead Main Story Line

Section #\_\_\_ Action: Confidant Story Line

Section #\_\_\_ Action: Resolve Lead's Subplot: Goal Achieved or Not Achieved

Section #\_\_\_ Action: Opposition Story Line

Section #\_\_\_ Action: Lead Main Story Line

Section #\_\_\_ Action: Lead Main Story Line— Against Opposition: Worst Failure

Section #\_\_\_ Reaction: Lead Main Story Line— Point of Hopelessness

Section #\_\_\_\_ Action: Lead Main Story Line— Saving Act

Resolve Main Story Line: Goal Achieved

Resolve Opposition Story Line: Goal Not Achieved

Resolve Confidant Story Line: Goal Achieved

Section #\_\_\_ Reaction: Lead Main Story Line— *Wrap-Up* 

The Marshall Plan for Novel Writing www.WriteANovelFast.com 113

As you progress toward the end of your novel, your story lines resolve themselves and end.

The less important the story line, the sooner it ends. The more important the story line, the longer you keep the reader in suspense wondering how it will end.

Your lead's main story line ends in your novel's second-to-last section. If you have a romantic involvement, that story line resolves in your very last section—proving that nothing's more important than love!

Anticipate the tying-up these various story lines and plot accordingly. It's OK to work backwards from where a story line resolves in order to figure out what will happen when. The goal is to arrive at the final, resolving sections naturally, to avoid cutting them off abruptly. As for how the various story lines should end, sometimes you have a choice and sometimes

you don't. Here's a guide.

## Lead's Main Story Line

In commercial fiction, the lead must always achieve the story goal. Readers want a happy ending; they want to see the character they've been rooting loudest for prevail—another of those payoffs. More to the point, editors like happy endings, too. So if you want to sell, make sure your story ends well!

## Lead's Subplot (not with Romantic Involvement)

This one's up to you and depends on what your subplot is about. Use your instincts. Would the lead's failure to achieve the subplot goal add poignancy or an added touch of realism to your story? Or would your readers never forgive you? If a lead has just failed to achieve the subplot goal, achieving the story goal can have a bittersweet taste. Perhaps this would work for your story.

#### **Romantic Involvement**

The romantic involvement always winds up with the lead, which means the romantic involvement always achieves her story goal.

#### **Opposition**

Since the opposition's goal is to prevent the lead from achieving his story goal—and the lead always achieves his story goal—the opposition always fails to achieve his story goal.

#### **Confidant**

The confidant's story goal is to help the lead achieve the story goal. Since the lead always achieves his story goal, the confidant always achieves her story goal.

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## **Additional Viewpoint Characters**

It's up to you whether your additional viewpoint characters will achieve their story goals. It depends on what feels right for your story. You might use a combination of success and failure. One could even die.

# NARROWING THE OPTIONS

As your novel's end progresses, give your lead fewer choices and fewer places to turn as she pursues the story goal. There are several ways of doing this.

#### **Limit Success Routes**

You can make it increasingly clear as the story progresses that the path to success lies in only

one direction. Your lead knows this because he has already pursued other options, failed to find success and dismissed them.

#### **Eliminate Characters**

In addition to eliminating possible courses of action, you can eliminate *people*. Perhaps the classic illustration of this principle is the murder mystery in which suspects are killed off one by one. By the end, the detective's options in terms of apprehending the murderer are limited by virtue of there being fewer suspects alive.

#### **Rule Out Actions**

You can narrow the options for your lead by having events occur in your failures that rule out certain courses of action. For example, you might have a lead who has always believed that if she could convince her father to forgive her brother, then the brother could finally come home and the lead could achieve her story goal of a happy, reunited family. But then, in one of your end sections, the lead is arguing violently with her father, who gets so upset he suffers a fatal heart attack. Now the idea of getting her father to forgive her brother is ruled out. The lead can no longer follow this path and must pursue other means of achieving her goal.

#### **Use the Opposition**

Have your opposition limit your lead's options. The opposition can work in the background, setting up obstacles in every road the lead tries to take. For example, your lead tries to convince a colleague to help him get a certain vital piece of information—but the opposition has reached the colleague first and won him to his side. Your lead attends an auction and bids on an antique desk that holds an important clue—but the opposition outbids your lead and wins the desk.

## **WORSENING THE FAILURES**

One of your goals as a novelist is to keep your readers riveted to your book until the very end. The primary means of keeping them riveted is to keep them wondering whether the lead will achieve the story goal. Now, people are funny: they see only a quarter of the book left and *The Marshall Plan for Novel Writing* www.WriteANovelFast.com 115 think, subconsciously perhaps, —Not much story left; soon things will work out. After all, most commercial fiction does end happily, the lead finally prevailing. And knowing this, the reader relaxes a little, maybe doesn't flip those pages quite so fast.

You can't let that happen. Despite what a reader may intellectually know (that the book will end happily), you must keep her emotionally in serious doubt as to whether the lead will get

what he's after. To do this you narrow the options, as discussed above, and worsen the failures. At the beginning of your novel's end, your lead has just come off surprise 3, the worst setback yet. Don't let your reader—or your lead—off the hook by decreasing the magnitude of the failures. Keep things bad. The worse the situation becomes and the fewer pages remaining, the more suspense you build—and that's better, more dramatic, more gripping reading. So don't let up on your lead. Your novel's end contains few reaction sections. Action section follows action section in quick succession—failure after failure that increases your lead's desperation.

#### NO LOOSE ENDS

Inevitably, as you plot a novel, you will create situations that may remain unresolved when you reach your novel's end. I don't mean your various story lines; I mean smaller issues and questions that must be settled or resolved before the story is over, so your readers don't say,

—Hey, wait a minute. What about . . . ? ||

Let's say Sara Bradford, in the course of her volunteer work at Helping Hand, meets a young woman with a sick baby. This woman is not a viewpoint character, but she's someone Sara sees repeatedly and is concerned about. She's background, in a sense. And yet by the end of the novel we'd better let the reader know that this baby is now under excellent medical care and will be fine, or that he's ill but there's hope if his mother keeps taking him to the hospital for treatment, or even perhaps that the baby has died—whatever makes the most sense in the story. These threads aren't story lines and do not have their own sections. They are kept running within sections that have other primary functions, and you resolve them in action or reaction sections that have other primary functions.

A novel can have any number of such threads that must be tied. Did he get the scholarship?

Did her mother ever return? Did that man down the street find his cat? Was the little boy from the house on the corner really stealing Sara's blueberries?

Resolve these issues, tie up these loose ends, before you reach the sections from the ending pattern. You'll have enough to deal with there without having to worry about these smaller matters. Also, you want your reader's mind clear of all worries except for how your various story lines turn out.

One last word on loose ends. When you tie one up, make sure any characters in your novel who should know how the thread tied up, do know. Otherwise, your reader's going to ask, —But

does she know that? . . . || And that's a loose end in itself.

#### THE SECTIONS OF THE FINAL PATTERN

The pattern of sections that wrap up your novel's end is like the instructions the air traffic controller gives the pilot as he's landing the plane: The pilot has used his skills to navigate the bulk of the flight, but he needs some exact instructions to help him get the plane down exactly where he wants it.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 116

You've used your plotting skills to get you this far; now I'm going to help bring your novel in for a perfect landing.

Follow these guidelines for constructing those all-important, keep-the-reader-riveted sections in the final pattern.

## **Lead Main Story Line or Subplot**

The first of these sections will deal with either the lead's main story line or the lead's subplot, depending upon the length of your novel.

If your novel has from three to six viewpoint characters, this section will tune in on either of these story lines *in progress*. You're only a few sections from the resolution of either of these story lines, so increase the viewpoint character's desperation and hit him with a whopper of a failure.

If your novel has only two viewpoint characters, this section is the *resolution* of the lead's subplot, unless you have a romantic involvement. Increase the urgency for your lead, create a good strong conflict phase that keeps the question of the lead's success in the air for a while, and finish with either success or failure.

*If you have a romantic involvement*, do not resolve this subplot: End the section with a failure, as usual.

## **Additional Viewpoint Characters**

These are the viewpoint characters other than your lead, romantic involvement, opposition and confidant.

The section in which you resolve a viewpoint character's story line is the last section from that character's viewpoint, but you don't have to remove this character from the stage entirely. You can have the character present in other characters' sections if that makes good story sense.

#### **Confidant**

If the confidant is one of your viewpoint characters, you'll have the section marked —Confidant Story Line. I This is your last section from the confidant's viewpoint—though this is not necessarily the confidant's final appearance.

The confidant's story goal has been to help the lead achieve *his* goal. So, whether or not you have the lead actually present in this section, show your confidant worried to death (just like your readers) that the lead will fail.

Since the confidant's story goal is directly tied to the lead's story goal, which won't be achieved till the end, we can't resolve the confidant's story line here. But we *can* have his section end on a failure, as usual, and this failure places the lead's success in even greater doubt.

## **Opposition**

The section marked —Opposition Story Line is the last section from the opposition's viewpoint—though it's by no means the last we'll see of him. This is your final chance to show him striving to achieve a section goal that will take him closer to his story goal—vanquishing *The Marshall Plan for Novel Writing* www.WriteANovelFast.com 117 the lead. Here, as always, the opposition's section ends on a success—which is bad for the lead and creates even further worry in the mind of your reader. The opposition has succeeded again; what hope does the lead have with so little time left?

Your lead may or may not be present in this section; go by your story sense. You could show the opposition in actual conflict with your lead, or you could show the opposition engaged in some activity that is harmful to your lead, perhaps a section with no opposing character.

## **Worst Failure**

This is the big showdown, where the lead comes face-to-face with the opposition for the ultimate —battle. All other options have been closed off to the lead. Beating the opposition now is his only hope.

The nature of this showdown will vary greatly from one novel to another, depending on the nature of the book. A showdown is not necessarily violent or even physical. Not all novels' showdowns are confrontations at gunpoint on the roofs of skyscrapers. A showdown could be a climactic courtroom confrontation, a nerve-jangling chase sequence, a bloody fistfight, a rundown of the facts before the suspects (including the as-yet-unnamed opposition) or a quiet talk between your lead and her husband's mistress. It all depends on your story.

One requirement of the showdown is absolute: Both the lead and the opposition must be present.

This section is from your lead's viewpoint. Show him engaged in what should be one of the longest—if not *the* longest—conflict phase of all your action sections. Fill this conflict phase with lots of parries, lots of thrusts, lots of shifting of advantage between the lead and the opposition. Imagine your readers, like some surging audience at a boxing match, shouting, —Ooh! and —Aah! each time it appears that one, and then the other, will emerge victorious. Then a terrible thing happens: Your lead suffers his worst failure of the entire novel. Does it appear—perhaps even to you—that there's no possible way your lead can overcome this failure and achieve his story goal? If so, that's good; your failure is severe enough. If it's not, make it worse!

This is the point where you want readers to say things like, —Oh, my God, now what will he do? or —She's through.

## **Point of Hopelessness**

The Point of Hopelessness is a reaction section, and it's the darkest, bleakest reaction section in your novel. In it your lead responds to the Worst Failure. He truly believes at this moment that he has failed in his attempt to achieve the story goal and all hope is lost.

A reaction section may represent two days or two minutes. You must do what's right for your story.

Let's say you're writing a historical romance in which the lead learns at the end of the showdown that the romantic involvement—the lead has just told him her unborn child is his—won't have her because he's a man with a past and he'll never be good enough for her. Though we know he loves her, he treats her cruelly to push her away. The lead, her heart breaking, quickly packs her belongings and takes the next stagecoach out of town.

Her Point of Hopelessness occurs during her trip home. Alone on the stage as it crosses the dusty plains of West Texas, she has lots of time to react, first emotionally, to what has *The Marshall Plan for Novel Writing* www.WriteANovelFast.com 118

happened. How could he treat her so coldly? He must never have loved her in the first place.

Were all her efforts, then, for nothing? She's been a fool, a fool with a broken heart and a baby
on the way. She cries for the loss of a love she realizes she never really had.

Then comes the rational phase of the reaction section. Our heroine, calmer now, analyzes

what happened between her and the romantic involvement. Even as she tries to make plans for her life back in Baltimore (she'll tutor privately and quietly raise her child, all she has left of the romantic involvement), she keeps remembering the look in his eyes when she told him she was expecting—first pure joy, then a darkening sadness.

Suddenly it all makes sense. He *does* love her. But when he learned of the baby, all his old fears returned, fears that he could never rise above his shadowy past and be the husband she deserves, the father their child deserves.

She won't let him go! He loves her as much as she loves him. She'll go back to him and make him see that she loves him for exactly who he is; he doesn't have to become anyone else to be a perfect husband and father.

This reaction section could have taken place over several days of solitary brooding and analyzing, and that's appropriate for this story.

Here's an example at the other extreme. You're writing a thriller in which the showdown has your lead facing the opposition, a serial killer, on a catwalk high above the floor of an abandoned factory. There is a bloody and extended struggle, during which the advantage shifts repeatedly between the two men. At one point the killer stabs the lead in the thigh; in agony, the lead pulls out the knife and pockets it. Then the lead realizes that the catwalk ends in midair and he's standing at the edge. The opposition, who sees this too, pulls back a heavy iron beam hanging from a chain and lets go. It swings into the lead, knocking him off the catwalk, but as he falls he grabs the edge and is now hanging by his hands. The killer, smiling, walks toward him.

Our lead's Point of Hopelessness occurs in about ten seconds. Emotional: He's been a fool; he's going to die; he's afraid; he worries for his wife's future. Rational: The killer is coming toward him. The killer is wearing running shoes and the catwalk is made of steel mesh. Our lead remembers the killer's knife in his pocket. . . .

For this story, a ten-second Point of Hopelessness makes sense. In fact, anything else would be ludicrous. You'll know what's right for your story.

In both of the examples above, the lead had an insight or realization that enabled him to set a new goal. This insight or realization is important to your Point of Hopelessness. It will enable your lead to turn the entire story around in his favor.

When you devise this insight or realization, make sure it is believable and doesn't come out

of the blue. You may have to go back to earlier sections of your story to plant —ammunition for this insight.

For example, in the historical romance, we might have gone back and added the romantic involvement's statements about being afraid he'd never be good enough for her, that he'd always be a gunslinger. We might also have added that fleeting look of joy that appeared at the news of the baby, only to be quickly replaced by the look of sadness.

For the thriller, we might have gone back to add the stabbing so the lead would have the knife.

If this ammunition is already in place in your story, so much the better. If it isn't, think carefully and plant what you need.

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## The Saving Act

At the end of the Point of Hopelessness the lead has set a new goal. In the next section, an action section, the Saving Act occurs.

The Saving Act is the lead's *execution* of the goal he set at the end of the Point of Hopelessness. It is our pregnant heroine facing the man she loves. It is our bleeding lead stabbing the killer.

The Saving Act always works. The lead does succeed in turning the story around, defeating the opposition, and *achieving* the story goal. Cross out —FailureII on the section sheet and replace it with —Success!II Then cross out —New Goal.II Your lead needn't set any more goals, but one more section follows.

# The Wrap-Up

If you have a romantic involvement, you haven't yet resolved the romantic story line (unless you're writing a romance, in which the romantic story line *is* the main story line). It's the only unresolved story line, and you keep it till the end—although the lead had a more pressing story goal, achieving that goal is empty and meaningless without the one he loves beside him. Here, then, resolve your romantic story line, leaving the reader knowing the lead and the romantic involvement have gotten together or are sure to. Use whatever tactic is natural for your story. For example, flushed with emotion from having achieved the story goal, the lead rushes into the arms of the romantic involvement and kisses her. Or perhaps they take each other's hand and smile at each other knowingly. Not every romantic story line has to end with a

tearful, passionate embrace.

In your Wrap-up you must also have your lead do and/or say whatever would be appropriate after having achieved the story goal. But don't go on too long. Quickly tie up your story in this section, a coda to the Saving Act.

For example, if your lead has succeeded in rescuing his son from kidnappers and the son was wounded during the showdown, it would make sense for the lead to visit his son in the hospital in the Wrap-up. Perhaps you'd want the entire section to take place at the hospital bed. Your lead and romantic involvement could hold hands as they gaze down at the poor exhausted child, who is sleeping peacefully.

*Place*. Your Wrap-up can take place in exactly the same location where the Saving Act occurred, if that makes sense in your story.

*Time*. Your Wrap-up can take place immediately after the Saving Act, or later that day or the next day, or a few days later—whatever works for your story. Sooner is better, though.

#### A COMPLETE ROUTE

You did it! You plotted an entire novel. You have your road map of your story from start to finish, and you'll never stall because you'll always know where you're going.

Now all you have to do is write it. That's next.

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To Recap

The end is the reader's reward, a strong dramatic payoff.

 $\hat{T}$  Make the first section of the end a reaction section in which your lead responds to surprise #3.

The As you near the end, narrow the lead's options by limiting success routes, eliminating characters, ruling out actions and having the opposition close doors.

T Keep worsening the lead's failures.

Tie up any loose ends before the final pattern of sections.

The final pattern of sections shows when to resolve your story lines; the guide following it discusses how you should resolve them.

T Complete the pattern sections, finishing with your lead's Worst Failure, Point of Hopelessness, Saving Act, and Wrap-up.

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## Part 3

## HOW TO WRITE FICTION

#### LIKE A PRO

In This Part . . .

This part tells you how to write the story you've plotted.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 122

## STEP9

## **Putting It All Together**

In This Step

T Viewpoint writing

T Writing the action section

T Writing the reaction section

**T** Connectors

Congratulations. You know more about crafting a novel than many aspiring fiction writers, and you haven't even started writing the sections you've planned. Before you begin writing, you need a thorough understanding of a concept that will determine how you write those sections: viewpoint writing.

## THE ART (AND CRAFT) OF VIEWPOINT WRITING

Every section of your novel focuses on a specific viewpoint character. Regardless of which other characters are in the section, the reader will be shown the feelings and thoughts of this viewpoint character only. The section itself will be written according to the perceptions and awareness of this character. That's viewpoint writing.

Many beginning novelists complain that when they're writing, they have no idea what to show and what not to show, what to describe and what not to describe. Viewpoint writing answers these questions.

Let's say you're writing a section in which the viewpoint character has entered a room he's never been in before. Naturally he would take in the room on entering, so you would describe the room *as he sees it.* 

If, on the other hand, your viewpoint character enters a place he *has* been before, he wouldn't take mental note of how the place looks. But what if something in the place has

changed? He would notice that, so you'd have him think about it. When you describe it, the reader knows that the details are coming to him through the perceptions of the viewpoint character.

The same concept applies to people. If your viewpoint character is sitting at her desk and her boss walks in, your viewpoint character isn't going to take in the details of the boss's 

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appearance; she's seen him hundreds of times. But she might notice anything that's different—the boss's distinctive clothes or his windblown hair.

Conversely, if your viewpoint character meets someone for the first time, it's natural for him to take in the details of that person's appearance; we all do that when we meet someone. When you describe this character, the reader knows he's getting this description through the perceptions of the viewpoint character.

## **Describing Naturally**

There's one problem with viewpoint writing. Although your viewpoint character may have seen her boss a hundred times, the reader hasn't, and the reader needs to know what he looks like. How do you show us what he looks like without writing a description that would be unrealistic for the viewpoint character to think about? There are two ways.

- 1. Work with the change loophole. Let's say the boss always wears the same five drab suits, but it makes sense in your story for him to be extra dressed up today. He's wearing a new silk vest with one of his old suits. So you use the vest as a natural excuse for your viewpoint character to think about how the boss is dressed.
- 2. Work with details in action. Let's say your viewpoint character has entered a New York delicatessen where she lunches nearly every day. Pick out a few details that make sense in your story, show what the place is like, and give the character an excuse to think about those things. An old waiter with an overloaded tray yells, —Coming through! when he's already practically on top of her. Your character has a friend, an elderly woman who works behind the counter, who winks at your character and compliments her on her new coat when she comes in.

# Viewpoint as Filter

Viewpoint writing makes all the decisions for you. Your viewpoint character is walking in a garden and sees some purple flowers. Should you give their name? If the viewpoint character knows their name, yes. If not, no; you would simply write something like:

Masses of purple trumpetlike flowers crowded over the edge of the path.

Your viewpoint character sees a bit of an old movie on TV and knows what she's seeing . . . On the TV they were showing *The Ghost and Mrs. Muir*. Gene Tierney was scolding Rex Harrison for scaring somebody away.

... or doesn't.

On the tube they were showing some old flick. A pretty enough dark-haired actress with an overbite was scolding a man dressed like some kind of sea captain.

Viewpoint writing even determines how you say certain things. Since everything is filtered through your viewpoint character's consciousness, even what seems to be straight description is *The Marshall Plan for Novel Writing* www.WriteANovelFast.com 124 occurring through the perceptions of the character. So you might write any of the following passages, depending on the character who's registering it:

On the TV they were showing some boring old black-and-white flick.

One the TV they were showing one of those wonderfully romantic movies from the forties.

On the TV they were showing one of those corny old movies where just kissing was a big deal.

This concept applies also to writing in feelings/thoughts mode, in which we hear a character's distinctive inner —voice. Writing is filtered through the consciousness of that character; it should *sound* like that character.

### **Working With Awareness**

When you use viewpoint writing, your reader knows only what the character knows or is aware of at any given moment. If you break from viewpoint writing by using devices like *little did he know*, *he could not know what was to come*, *he did not hear the ringing of the telephone* and *unbeknownst to her*, you shatter the illusion that we are experiencing your story through the character as it transpires. You are reminding us that this is, after all, just a made-up story and that you, the author, know what's going to happen.

Whenever you're in doubt about what or how much to show at any given point, turn the question over to viewpoint writing. It will guide you not only in instances such as those I've described, but also in countless others which will arise as you work.

Would you describe your viewpoint character's appearance? Viewpoint writing says you wouldn't do so from that character's viewpoint, unless the character would have a specific

reason to think about his own appearance (but not the old looking-in-the-mirror or glancing-atthe-store-window chestnuts, please).

Would you write —... when Grayson, her family's trusted retainer, entered the room\? Viewpoint writing says no, because she wouldn't realistically think that. By Grayson's actions, we'll know he's the butler. You can show she trusts him by how she speaks to him. Would you write, —He got into his silver Jaguar and screeched away\? Again, viewpoint writing says no. To him it's just his car; he wouldn't realistically be thinking about its make or color. If it's important for readers to know it's a silver Jaguar, find another way to tell them: Use change or action; something another character says; something the viewpoint character realistically thinks, like —If old Clayton succeeded in getting him fired, he'd soon be driving a used Hyundai instead of this Jag.\!

## **Perceptions in Viewpoint**

When you use viewpoint writing, readers know they are experiencing the story through the viewpoint character's perceptions. Therefore, when you describe acts of perception, the verbs of perception <code>saw</code>, <code>heard</code> and <code>smelled</code> are unnecessary. Simply describe the perception.

Instead of writing —He looked out at the street and saw a boy whiz past on a skateboard, write —He looked down at the street. A boy whizzed past on a skateboard. The Marshall Plan for Novel Writing www.WriteANovelFast.com 125

Instead of writing —June stopped and listened. She heard leaves crunching behind her on the path, write —June stopped and listened. Leaves crunched behind her on the path. Instead of writing —Dale sniffed. He smelled her perfume—the scent of azaleas—lingering in the air, write —Dale sniffed. Her perfume—the scent of azaleas—lingered in the air.

## WRITING THE ACTION SECTION

How long should an action section be? Aim for five to six typed manuscript pages. Work from your section sheet.

Where exactly should you start the action? If you take too long to get into the heart of the action—the conflict—your readers will become impatient. So tell just enough to set up the section. A few paragraphs at most should do it.

Unless the section runs directly from the previous section, indicate within the first paragraph

- 1. The section character.
- 2. The time (taken from —When|| on the section sheet). If the section just before this one was

about this same character, the time can be relative to that section:

An hour later . . .

That night . . .

The next morning . . .

If the previous section was not about this character, state the time absolutely:

At two o'clock Friday afternoon . . .

Monday night . . .

On Sunday morning . . .

Stating the time of a section is one of those instances when you just say it—plainly, simply and soon—without trying to be artistic and imaginative. Readers don't want imaginative here; they just want their bearings before they dive into the good stuff.

3. The place (taken from —Where on the section sheet).

## **Updating the Reader**

Consider whether anything has happened to your character since his last section that the reader should know about. There might even be events that occurred just before the start of the section. Fill in the reader now, before the section action gets started.

It was after nine [time] when Jody [section character] pulled into the tiny parking lot behind to Audrey's Bar and Grill [place]. Luckily, Mrs. Augustine downstairs had been willing to baby-sit Kevin, though she'd made Jody promise to be back by eleven [information].

The Marshall Plan for Novel Writing www.WriteANovelFast.com 126

What Jody had come to do wouldn't take that long. Audrey's was packed, but Randy wasn't hard to find. The bastard was in his usual spot by the rest rooms, hunched over a Budweiser. She'd better ask him for the money fast [statement of section goal], before he got too drunk, if he wasn't already. He got real mean when he was drunk.

As you begin the section, consider whether the reader has a clear understanding at this point of what the viewpoint character's section goal is. The reader may know it if, for example, this character's last section was a reaction section, where the goal would have been stated.

On the other hand, even if the viewpoint character's last section was a reaction section, if other sections have followed, you may have to remind the reader of the viewpoint character's section goal.

Or the goal may never have been stated. Even if it hasn't been stated, it may be implicit

simply by virtue of the character's being here now.

If you have any doubt whether the reader will know what your character will be pursuing in this section, tell him. The reader must share the viewpoint character's goal.

Find a subtle or at least realistic way to convey the section goal. You can do so in feelings/thoughts mode, for example:

She made an effort to calm herself, to smile. She'd never get Peter to agree to the new custody arrangement if she showed the slightest sign of hostility.

You can use dialogue in a perfectly straightforward way if it works in the section:

—What the hell are you doing here?∥

Laura forced her smile to remain. —Peter,  $I \dots I$  want to talk to you. Please. It's about the custody arrangements. I've worked out something I think is fairer to us and to Timmy, and I want you to consider it.

## **Conflict and Failure**

Get into your conflict as soon as you can. Milk it for all it's worth—lots of parries, lots of thrusts. You can start out quietly, if that makes sense, and build into a more heated exchange. Or you can rise immediately to battle pitch and stay there. Have your viewpoint character try several tacks but get nowhere in terms of achieving the section goal. Finally, when you've played out the conflict long enough that you feel you've exploited its full dramatic potential, move to the failure.

The failure must come crisply and dramatically; it can't be a halfhearted, wishy-washy no. It's a splash of cold water in your viewpoint character's face, a slap—wham!—like this:

Marguerite gazed deeply into his eyes and pressed herself hard against him. —Am I not what you've been looking for, m'lord?

—Without question. Damon's voice was low, breathy.

He was hers now, she knew it. —Then why not take your prize?

—Because I have already claimed another prize.

She drew back and looked at him.

He nodded simply. —Your sister Francesca. We are to be wed in May. I

The Marshall Plan for Novel Writing www.WriteANovelFast.com 127

Once you've dropped the bomb, end the section as quickly as possible. Think of the failure as a second-act curtain in a play: Too many (or any) additional words or actions after the

dramatic closing line could seriously weaken the impact.

Of course, often the failure bomb must consist of more than one line. Poor Marguerite could ask a pertinent question or two of Damon without robbing the section ending of any of its power. She could also briefly react.

- —Francesca? But—you don't even know her.
- —Know her! Who do you think was my Masked Goddess in the Via Veneto?

She gasped. She opened her mouth to speak but nothing came out.

He was watching her, concern in his eyes.

She picked up her skirts and ran from the room.

## WRITING THE REACTION SECTION

How long should a reaction section be? Aim for four to five typed manuscript pages.

Work from the section sheet.

Ground the reader in time and place (unless this section runs directly from the action section that caused the reaction).

Begin by restating the failure the character is reacting to. You can do this through dialogue, if the viewpoint character is with another character, or through feelings and thoughts.

Convey the emotional phase, too, through either dialogue or feelings/thoughts. These two phases should form the bulk of the section. Depending on the seriousness of the preceding failure, play up the emotional phase. If it's appropriate—for example, in a murder mystery, where the lead does a lot of thinking—play up the rational phase.

Finish with the viewpoint character deciding on a new goal.

# **Showing Emotion**

When you describe a character's emotion in a reaction section—or anywhere else in your novel—it's not enough simply to state the emotion: —She was furious or —He was heartbroken. First of all, you'll have an awfully short emotional phase. But more importantly, it won't have much impact on the reader. That is what writing teachers mean when they talk about telling rather than showing. If you tell the reader Bob is disconsolate over the tragic drowning of his son, you have translated and labeled his emotional state for the reader. You have placed yourself between Bob and the reader, distancing her.

Let the reader see for herself that Bob is disconsolate. Let her see Bob doing what is in character for Bob to do when he's disconsolate. Review a character's fact list, if necessary, to

get a feeling for how he might react emotionally to any given situation. But whatever the character might do, *show* him doing it. Does Bob wander through his day like a zombie, not hearing anyone at work? Does he sit in his son's room, hugging the boy's belongings? Does he burst out in a rage, smashing things? Does he do all or some combination of the above? *Show* the reader, through words and deeds. Don't expect her to believe you if you *tell* her. Emotion is as emotion does.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 128

#### **Time in the Reaction Section**

Time is more flexible in a reaction section than in an action section. In an action section, summary is kept to a minimum and events are presented in detail as they happen. But in a reaction section you may, if it's appropriate to your story, show a character reacting over several hours, days, weeks, even months. To do so, use summary mode to show time passing—focusing, of course, on the emotional and rational phases of the section. In any reaction section, you're likely to have your viewpoint character's everyday life going on in the background. You'll undoubtedly do so if your reaction section covers a lot of time.

Over the next week Mara went about her housework like a robot. Somewhere at the edges of her awareness, Robert and the girls hovered as if waiting for something—she had no idea what. They didn't push her, barely spoke to her, nor she to them.

On Saturday morning she collected laundry from the hampers, took it all to the basement and began loading the washer. She stopped, holding up a T-shirt Bryan had loved, the one with Bart Simpson on it. She stuffed it against her face, smelling Bryan's sweet smell. And then she was on the floor, on her knees, crying so hard no sound came out, still clutching Bryan's shirt.

In the above passage, summary mode shows the swift passing of time, focusing on Mara's emotions by showing her moving zombielike through her days, the family nervously hovering. Then the passage shifts to action mode to focus on an incident and show it blow by blow. Switching between summary and action modes is an effective technique; in fact, you should always try to stop and spotlight an incident this way periodically during summary to bring the reader back from the distance summary creates.

### CONNECTORS AND HOW TO USE THEM

Think of your novel's sections as pearls in a necklace. The best-made strands of pearls have

tiny knots in the string between the pearls, to hold them tightly in place and keep the necklace strong.

In your novel, the knots between your pearls are called *connectors*. They're devices to connect your sections as effectively as possible.

### The Space-Break Connector

Whenever a section featuring one viewpoint character is followed by a section featuring a *different* viewpoint character, use the space-break connector. When you reach the end of one section, simply hit Enter twice, creating a space of one blank line, and then begin your new section.

Rosamond gazed out the window of the taxi. Her house was gone. In its place stood a pile of charred, smoldering rubble.

[blank line]

At 3:30 on Friday afternoon Bernard found Kim sipping coffee in the student lounge.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 129

Use the space-break connector after any action section when you want to heighten the dramatic impact of the failure.

Henderson spread out his hand on the table. —Five of a kind. The plantation is mine, Mr.

Ashworth.

[blank line]

Edward Ashworth sat in his stateroom, unable to accept what had just happened, what he had just done.

You can also use the space-break connector to indicate the passage of time between two sections featuring the same viewpoint character. When you use the space-break connector this way, indicate at the end of the first section when and where the next section will take place.

Then, when you start the new section, skip the time and place indicators.

—Fine, Benjamin said, —we'll just have that conversation—if you show up. Seven o'clock, the café at the Hilton.

[blank line]

The café was deserted except for a couple of tourists at the far end near the lobby entrance. Benjamin took a seat at the bar.

If a space-break connector falls at the beginning or end of page, use a centered asterisk to

indicate the break.

### The Run-Together Connector

The run-together connector may be used between two sections featuring the same viewpoint character when neither a dramatic break nor any connecting text is necessary.

Here are two action sections with a run-together connector.

- —David, I want to talk to you. Open the door.
- —I told you, I'm not talking to anybody. Go away! [end of first section]

Burt went to the living room and dialed Dr. Norris. The secretary put Burt right through.

Here are an action section and a reaction section with a run-together connector.

—You!∥

Kyle spun around. Dennehy was staring straight at him, eyes on fire.

- —What the hell are you doing here?
- —My job,∥ Kyle answered.

Dennehy came up to him. —Your *job* was to keep your hot hands off Helen Holliston.

You've proven you can't do your job.

- —I told you—∥
- —Get out of my sight. You're off this case. And I want to see you in my office tomorrow, eight o'clock. [end of first section]

The Marshall Plan for Novel Writing www.WriteANovelFast.com 130

Kyle wandered through the dark back streets of Belston, vaguely aware that he was heading for his house. He clenched and unclenched his teeth until his jaw throbbed, and he kept pounding his fist into his hand. How could he have been so stupid?

And here's a reaction section followed by an action section, with a run-together connector.

. . . and shut the book with a bang. There was only one way to get the diamond back. She would steal it. [end of first section]

First thing in the morning she went to see Mrs. Speroni, the disguise expert Magda had told her about.

# The Summary Connector

The summary connector can be used between two sections featuring the same viewpoint character. The summary connector is useful when a space-break connector is too dramatic or too much of an interruption, but the run-together connector would be too abrupt. The summary

connector may also convey useful information. Write this connector in summary mode, and keep the text of the connector brief—ideally no more than a paragraph or two.

Yolanda tugged at the last drawer of Donald's desk. It held fast. Locked. Damn. She yanked open the top drawer and fished around in the mess for a key.

Someone knocked on the door.

—Donald? Are you in there?∥ It was Adrienne.

Silently Yolanda rose from behind the desk, made sure everything was as she'd found it, and slipped back out the side door of Donald's office. [end of first section]

For the rest of the afternoon she stayed at her desk, working hard. At one point Adrienne asked her if she knew where Donald was, but Yolanda said she didn't and looked sorry. She left the office on the dot of five and took the subway to Dominique's apartment. [end of summary connector]

Dominique looked shocked to see her.

As you write, indicate the position of your connectors, so you won't get confused later as to where your sections begin and end. Later, of course, you'll remove these notations.

With an understanding of viewpoint writing and how to write sections and connect them, you're almost ready to get into the actual writing of your novel. All you need now is an awareness of the five fiction-writing modes, the subjects of steps ten and eleven.

To Recap

T Each section of your novel is written from the distinctive viewpoint of that section's primary character.

T In viewpoint writing, show everything the viewpoint character would naturally know and perceive as the character would know and perceive it.

T When writing an action section, aim for five to six typed manuscript pages.

T Immediately indicate (if necessary) the section character, the time and the place.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 131

T Fill the reader in on anything important that's happened to this character since we last saw him.

This is the conflict as soon as you can.

The Bring in the failure crisply and end quickly thereafter.

The When writing a reaction section, aim for four to five typed manuscript pages.

Tindicate character, time and place as above.

The Restate the failure the character is reacting to.

† Play up the emotional or rational phase according to the situation.

T Use connectors (space-break, run-together, summary) between sections.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 132

### STEP10

## Mastering the Modes I: Action, Summary, Dialogue

In This Step

**T** Action mode

**T** Summary mode

† Dialogue mode

In my years as an editor, packager and agent, I've noticed that many beginning novelists aren't completely conscious of what they're writing. They do the oddest things in the oddest places. For example, I once received a manuscript in which the author went into a lengthy account of the lead's childhood just as his car was about to smash into a tree. The only explanation I could come up with was that the lead's life was flashing before his eyes! The way to write successful, salable fiction is to know what you're doing and why at all times; then you won't accidentally do the wrong things in the wrong places. You build this awareness from the ground up, starting with a thorough knowledge of the five fiction-writing modes—the five types of writing of which all fiction is made—including what they do and when to use them.

## **ACTION MODE**

Action is the mode fiction writers use simply to show what is happening at a given moment in the story. In action mode, you show events in strict chronological order as they occur, you use action/result writing, and you never summarize events. Every action is dramatized.

## **Chronological Order**

In real life, things are always happening at the same time. It's a chaotic world. Not so the fictional world. In the fictional world, things happen one at a time, and that's how you show them. This rule makes life a lot easier for novelists.

For example, in the real world a car could swerve on an icy road and a child in back could scream and his father at the wheel could swear and the tires could make a sickening spinning

The Marshall Plan for Novel Writing www.WriteANovelFast.com 133

sound—all pretty much at the same time. But in your novel you'd force events into some sort of order:

At that moment the car swerved wildly to the left. The wheels whirred sickeningly on the ice. Jerry swore and spun the steering wheel. In back, Barbara screamed. —Shut up! Jerry shouted.

There is no simultaneity in the above passage. Even events that undoubtedly occurred at the same time, like the swerving of the car and the squealing of the tires, are presented in order, one at a time. This is how you should try to compose most, if not all, of your action writing. That means instead of writing, —She smiled, taking his hand, you'd write, —She took his hand and smiled. Instead of writing, —She screamed as the bullet tore into his chest, you'd write, —The bullet tore into his chest. She screamed.

In action writing, the word as is your enemy. So are while and at the same time that.

Beginners use these constructions a lot. They believe they should depict simultaneous events simultaneously, as if faithfully capturing the world exactly as it operates constitutes better writing. It doesn't. *In a novel, events occur one at a time*.

If two things actually do happen at the same time and it's important to show it, use *-ing*. She winked at him and, swinging her hips, sauntered from the room.

Keeping the pheasant centered in the rifle's sights, he squeezed the trigger.

### Action/Result Writing

In the above example —She screamed as the bullet tore into his chest, the writer would have us believe that these events occurred at the same time. Could we, then, have rewritten the sentence as —She screamed and the bullet tore into his chest?

This is, of course, ridiculous because the two events, we realize, did not happen at the same time. Until the bullet tore into his chest, she had nothing to scream about. —The bullet tore into his chest is the action. —She screamed is the reaction.

Here's another example:

Lila ran to the window and looked out, seeing Fannie's dove gray limousine parked at the curb.

Instead of an *as*, this sentence has an *-ing*. The writer would have us believe that these two events occurred simultaneously. Could we, then, rewrite the sentence as:

Fannie's dove gray limousine was parked at the curb and Lila ran to the window and looked out.

What? It's ludicrous, of course. The two events did not happen at the same time. Lila would not have seen Fannie's limousine unless she'd looked out the window. So, to present the events one at a time and in their logical order:

The Marshall Plan for Novel Writing www.WriteANovelFast.com 134

Lila ran to the window and looked out. Fannie's dove gray limousine was parked at the curb.

## **No Summary**

In action mode, you never summarize events. You would never write —At the party, she had a wonderful time. You would either show the action, event by event, if it is pertinent to your story or leave it out altogether.

### **SUMMARY MODE**

In this mode you report your story action in a condensed, narrative form. You tell the reader what happens rather than show it; there's no blow-by-blow description of events.

Summary mode has four primary uses.

#### **To Connect Sections**

As shown in step nine, summary can take us quickly from one section to another:

—And if the report isn't on my desk by five today, you're fired. [end of section]

George backed out of Mr. Bender's office and ran for the elevator. He lunched at

McDougal's, taking his time, and was back at the office at 2:30. [end of summary connector]

At 2:35 there was a knock on his door. It was Maxine, Mr. Bender's secretary.

She looked sorry for him. —How's it coming, George?

—It's not, ∥ he answered cheerfully. —It's not coming at all. ∥

# To Report Events

Some story events are important for the reader to know about but don't call for full-fledged action or reaction sections.

That afternoon, she shelved the rest of the books from her cart, helped Mrs. Curtis water the plants and started to take down the fifth-grade artwork. There was no way anyone could say she wasn't working.

# To Telescope Time

Use summary mode to tell about events that occur habitually or over an extended period of

time.

Every morning for the next two weeks he drove to work by way of the aqueduct, and every morning the strange blond girl was there, beside the road, as if waiting for him.

### To Focus on Emotion Rather Than Action

With summary mode you can convey a character's emotional state (in a reaction section) over an extended period of time without focusing on the character's actions during that time.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 135

Like an automaton she moved through her day at the college, wondering if anyone could tell that her heart was breaking.

Summary should be used sparingly. Because it is the opposite of direct action writing, it distances the reader. Books containing too much summary, not allowing the reader to be privy to enough actual action, leave readers feeling distant and uninvolved.

### **DIALOGUE MODE**

Technically, dialogue could be considered part of action mode, but it has enough of its own rules that I think of it as a mode of its own.

Let's talk first about what dialogue should do.

# **Advance the Plot**

Dialogue must progress your story. If you're in the conflict phase of an action section and two characters are arguing, the dialogue is the conflict and must carry the weight of the section. This means no unnecessary chitchat or repetition, both of which abound in real-life dialogue but don't occur in fiction—yet another way a novel is different, more orderly, than life.

For example, in real life we might hear:

- —Hi, Larry.∥
- —Hi, Doug, how's it goin'?∥
- —Mmm, not bad, real busy at work lately. You?
- —Same. How's Ellen?∥
- —Okay. Her mother's sick. Nicki?∥
- —She's all right.
- —Uh, listen, Larry, I wanted to ask you something. It's about the McCormacks' barbecue last Sunday. At the barbecue, did you notice anything funny?∥
- —Did I notice anything funny? How do you mean?

- —Oh, I don't know. I mean, um, when Grant sat down at our table, I noticed he had a beer in his hand and he put it down. I —Yeah? I —Yeah? I —Well, um, later—you know, after he got so sick and, you know, died—well, did you see the beer bottle? I —No, why? I —Because it wasn't there. It was gone. I In a novel we might boil it down to the following, still natural sounding but right to the point
- and considerably compressed:
- —Hi, Larry. Got a minute?
- —Sure, Doug, what's up?
- —I've been meaning to talk to you about the barbecue last Sunday. You notice anything funny?

The Marshall Plan for Novel Writing www.WriteANovelFast.com 136

- —No, why?∥
- —I did. When Grant sat down he had a beer. After he got sick and they took him away, the bottle was gone. 

  ■

Tight, pithy dialogue not only advances your plot, it also keeps it moving quickly. Slow, flabby dialogue makes for a slow, boring book. Watch for unnecessary words like *yes*, *no* and *well* in your dialogue.

Dialogue also advances the plot by conveying information. Dialogue informs the reader and is also a primary means by which characters gain new information that furthers the story. As a result of Doug and Larry's exchange about poor Grant and his beer bottle, either Doug or Larry will undoubtedly act on the new clue that has just been conveyed.

### **Sound Natural**

Dialogue must feel spontaneous. In the conversation between Doug and Larry we eliminated a lot of those *ums* and *wells*, but still tried to retain the natural sound of spoken English. This means

- T Sometimes using contractions (—I've been meaning to talk to you. ▮)
- T Eliminating some words (—You notice anything funny?∥)
- Tusing some short sentences (—I did.∥)

T Not allowing a character to continue uninterrupted for too long (A good rule of thumb is a three-sentence limit.)

Some beginning writers, in an attempt to reproduce dialogue exactly as it sounds, take great pains to present dialect in all its idiosyncrasies. This is not a good idea. Readers inevitably trip on dialect.

—Lawd God, Serena, Ah done tole you ter git yosef away from dat winder 'fo this whole town knows yo' bidnez.

Instead of writing perfect dialect transcription, phonetic spellings and all, *suggest* dialect through word choice and arrangement.

—Well now, missy, I'd say your daddy and me are in for a mountain of trouble.

#### **Create Distinctive Voices**

Characters must not all sound the same. When you begin to write dialogue for a character, reread his character fact list, particularly his Distinctive Speech Pattern, to remind yourself of any special characteristics you have to work in. Even if a character has no character fact list, consider what sort of person he is and how he would likely sound. Strive for dialogue so distinctive the reader doesn't need any speaker identification.

- —Julie, I'm concerned about your performance in my class.
- —Oh God. I mean, like, what is the problem?

The Marshall Plan for Novel Writing www.WriteANovelFast.com 137

- —You haven't completed any of the homework assignments, and in class you are either disruptive or in another world. What do you have to say for yourself?
- —I'm, like, totally sorry, Mrs. Andrews.

## **Limit Tags**

Dialogue should have a minimum of tags, or speaker attributions. Our improved Doug-Larry conversation contains no tags at all. We might have added —Larry asked after —No, why? just to keep things clear, but we certainly wouldn't have needed a tag after every piece of dialogue. You should really only use tags to keep speakers straight. When you use them, stick almost exclusively to *said*, *asked* and *answered*. Many beginning novelists worry that repeated use of these words will become monotonous and unimaginative, so they search the thesaurus for *said* and *asked* replacements.

—Don't you dare touch me, I she hissed.

- —But I want you so bad, I he husked.
- —Ooh,∥ she thrilled, —I told you not to do that.∥

The fact is, *said*, *asked* and *answered* are invisible to readers. Look in any best-selling novel and you'll see what I mean.

When you use *said*, *asked* and *answered*, put the name first: —Bobbi said, II —Trevor asked, II

—Bart answered. ■—Said Bobbi, ■—asked Trevor and —answered Bart are old-fashioned.

Often you can avoid *said*, *asked* and *answered* while still providing a tag by placing next to the line of dialogue a sentence whose subject is the speaker.

- —I'm afraid I have some bad news. Warren drew the letter from his pocket. —Marie left the country over a month ago.
- —Give me that. If Yvonne grabbed the letter, scanned it. —I don't believe a word of it. If

#### **Minimize Gestures**

Keep body language with dialogue to a minimum. Beginners often use gestures, mannerisms and other bits of —stage business liberally in their dialogue. People are constantly smiling, grinning, nodding, shrugging, looking, eyebrow raising, head shaking and sighing. It's part of trying to deliver total realism.

In almost all cases these actions needn't be conveyed to the reader. First, there's nothing interesting about them; they add nothing to the dialogue. Second, many of the actions are rendered unnecessary by the dialogue. You needn't write:

She shook her head. —No. I

Mary Ann shrugged. —I really don't know.

Always choose dialogue over body language, if you have a choice.

Sometimes an action within dialogue gives you a nice pause for introducing a new train of thought or adding drama. For example:

The Marshall Plan for Novel Writing www.WriteANovelFast.com 138

—I understand your pain, and you have my deepest sympathy. But I really have nothing to say. Adam gazed out to sea at a gull diving to the gold horizon. —Wait. There is something I can tell you about how Eleanor died.

## Use F-A-D

Put feeling/thought, action and dialogue in the correct order. In the above example, the action—Adam gazing out at the gull—really cannot go anywhere else. It's while he's gazing that he

decides to say more. Often you'll find that actions must go in specific places to provide beats or drama.

But there are other times when you do have a choice, and at these times you must follow the rules of action/reaction writing. Consider this:

—If you press that button, the entire Piroan Galaxy will be destroyed. ■ A shiver of terror ran down Jeremy's spine. He stood perfectly still.

The passage reads strangely because the phases of feeling/thought, action and dialogue are not in the correct, logical order. Always remember F-A-D:

F eeling/thought

A ction

D ialogue

First comes the feeling or thought, which generates the action. Last comes the dialogue—how the character communicates his inner state to the outside world.

A shiver of terror ran down Jeremy's spine. He stood perfectly still. —If you press that button, the entire Piroan Galaxy will be destroyed.

Sometimes one of the F-A-D phases is not needed or is better left out; for example, when it's so obvious that it's understood to be there. If so, present the remaining phases in their proper order:

—Rhonda, Meg said sweetly, —I see you made your own gown.

Bitch. [No action shown] —That's right. Who did your hair, Meg? There's straw in it.

—Who the hell do you think you are, talking to my date that way?∥ Stuart said to Rhonda.

[No feeling shown] Rhonda pushed him hard in the chest. —Who do I think I am? I'm the girl you asked to the prom first!

—Meg,∥ Stuart said, —I'm sorry about what Rhonda said. She's just jealous.∥

He really was very sweet. Meg touched his smooth cheek. [No dialogue]

The Marshall Plan for Novel Writing www.WriteANovelFast.com 139

## **Break Up Exchanges**

As with action, deliver —pieces of dialogue one at a time for correct action/reaction. Consider the following:

- —Have you ever been to Fiji before, Mr. Kramer? What kind of work do you do?
- —No, I haven't. I design outdoor shopping centers.

This, too, reads funny because the pieces are not broken up and delivered one at a time to be responded to separately.

- —Have you ever been to Fiji before, Mr. Kramer?
- —No, I haven't.∥
- —What kind of work do you do?
- —I design outdoor shopping centers.

Here's another mixed-up exchange:

Nausea rose in Nora's throat. She fell into the nearest deck chair and reached for Henry's handkerchief. —Henry, I'm going to be ill.

Henry handed her his handkerchief. —Just sit quietly, my dear, and you'll be fine. In the first paragraph, two pieces are presented before the first can be responded to. The paragraph should be broken up, and the pieces of the exchange dealt with one at a time. And the piece presented at the end of one paragraph should be responded to at the beginning of the next paragraph.

Nausea rose in Nora's throat. She fell into the nearest deck chair and reached for Henry's handkerchief.

Henry handed it to her.

- —Henry, I'm going to be ill.
- —Just sit quietly, my dear, and you'll be fine.

### **Paragraph Often**

Begin a new paragraph for each new speaker. Readers expect a fresh paragraph to signify a change of speakers. Doing so is especially necessary when you have no dialogue tags: The paragraphing does the work for you. Even if a speaker has only one sentence, as Henry does above, or a single word of dialogue, move on to a new paragraph.

### **Minimize Adverbs**

Keep adverbs in dialogue tags to a minimum. Another amateurism is the use of adverbs to describe how something is said. We've already gotten rid of the *hissed* s and the *husked* s, so I won't bother you with the likes of —she breathed languorously|| or —he rasped contemptuously.|| But what about —she said languorously|| or —he asked contemptuously||? They're bad form. In the best writing, the words of the dialogue themselves convey how they are spoken. If you find *The Marshall Plan for Novel Writing* www.WriteANovelFast.com 140

that it's not clear from the dialogue how it is spoken, you can rewrite the dialogue. For example: —How would I know? I she asked angrily. could become —How the hell should I know? or —How on earth would I know? If the way a character says something is truly important, give it its own description. Lord Fitzhenry pulled off his gloves a finger at a time. —I think, Lady Varick, you'll find your daughter already quite disposed to becoming my wife. His voice was like warm honey. —Ha! You call yourself a man. Her voice was pure contempt. Sometimes you simply have to use a said replacement or an adverb after a dialogue tag because there is no other way to convey how the words are said . . . —Quick, come to my room, I she whispered. . . . or when the words would usually be spoken in a completely different way. —I hate you so much, she said lovingly. If you describe how a line of dialogue is spoken, do so after the dialogue. We can't know how something is said until it's said. **Use Correct Dialogue Punctuation** Follow the specialized rules of punctuation in dialogue. Dialogue should reflect actual spoken English as closely as possible. Toward that end, punctuation in dialogue today is kept simpler, less formal, than in other writing. Don't use any colons or semicolons within dialogue. In regular narrative you might write: —I'll tell you this: she's never seeing Timmy again. But in dialogue you'd write: —I'll tell you this. She's never seeing Timmy again. or perhaps: The Marshall Plan for Novel Writing www.WriteANovelFast.com 141 —I'll tell you this—she's never seeing Timmy again.

In regular narrative you might write:

Vanessa was no angel; she was a sadistic, calculating woman.

But in dialogue you'd write:

—Vanessa was no angel. She was a sadistic, calculating woman.

To show interrupted or sharply broken-off speech, use a dash.

- —And what did David say he was going to do on that—I
- —Objection!∥

Punctuate a line of dialogue interrupted by an action like this:

—When I grow upl—he spread his thin arms wide—II want to be as fat as Uncle Louie! To show speech that trails off, use an ellipsis—three periods with one space before and after each.

—If you don't come out of that closet this instant, I'll...Darn it, come out at once! For added realism, try this trick once in a while: Place the name of the person being addressed, set off by commas, between two separate but related complete sentences.

—You're no gentleman, Lord Fitzhenry, you're a thrill-seeking womanizer. 
Spell out numbers in dialogue.

- —She'll be here at six-thirty.
- —I took a cab to Forty-fifth Street.

For dates and other long numbers it is acceptable to use numerals.

- —Weren't you born on November tenth, 1951?
- —The serial number on the laptop is 6239416.

### **Summarize Sometimes**

Know when to summarize dialogue. Summarized dialogue, or indirect dialogue, is almost always a bad idea. New writers often lapse into it for no apparent reason.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 142

And then he told her he loved her, that he had always loved her, and that if she didn't say she'd be his forever, he just didn't know what he might do.

Clearly this summary of dialogue distances the reader by putting the writer between the reader and the story to sum things up. You don't ever want to distance your reader.

The above example would be best presented in direct dialogue. But there are times when summarized dialogue is the correct choice.

When the Exact Words Don't Matter. Sometimes a character explains something to another character that the reader needn't see in its exact words because the explanation itself is not

important to the story.

—And this is the laundry room. I Tina led the way in. —Washer, dryer. I [Summarized dialogue:] She explained how to use both machines.

**When Dialogue is Mundane.** Sometimes a character says something so routine that we don't need the exact words. For example, when characters order in a restaurant:

Mary Lou threw her napkin onto her lap. —If he calls me sweetheart one more time, I'm reporting him to Human Resources. ${\mathbb I}$ 

—You should have done that two months ago.

The waiter appeared and [Summarized dialogue:] they ordered salads.

Mary Lou waited until he was gone. —I don't know, maybe I shouldn't have had that affair with him. I

Or when characters begin and end a telephone conversation (skip the *hellos* and *good*-byes): Jake leaned back on the sofa and switched on an old western.

The phone rang.

It was Allen. —Come on. It's time.

- —Now? I thought we weren't doing it till tomorrow.
- —She left early. What do you want from me?
- —OK, I'll be at your place in twenty minutes.

Jake switched off the TV and hurried to his bedroom to change.

*When the Reader Already Knows.* Sometimes a character tells another character something the reader has already read about.

- -Mom, I've got something to tell you. It's about Linda.
- —Linda? She's home. You saw her?

[Summarized dialogue:] As gently as he could, he told her what Dr. Jordan had said in his e-mail.

His mother looked at him, her face expressionless. Then her eyes rolled back in her head and she sank to the floor.

Action, summary, and dialogue are the most dynamic of the five fiction-writing modes. Most of your story's actual events occur in them.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 143

In step eleven we'll discuss the two remaining modes, feelings/thoughts and background.

To Recap

The fiction writing, always be aware of what you're doing and why.

T Action mode shows events in strict chronological order, using action/result writing with no summary.

T Summary mode can connect sections (when a summary connector is appropriate), report events whose details aren't important to the story, telescope time, and focus on emotion rather than action.

T Dialogue must advance your story, sound natural and distinguish characters. Limit tags, minimize gestures, use F-A-D, break up exchanges, paragraph often, minimize adverbs, use correct dialogue punctuation and summarize when appropriate.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 144

## **STEP11**

### **Mastering the Modes II:**

## Feelings/Thoughts and

### **Background**

In This Step

Treelings/thoughts mode

† Background mode

The two modes we'll discuss in this step are *informing* modes; they convey information vital to understanding what's going on in the story. These modes are static—they don't move the story forward. You never want your story to stay in one place for too long. On the other hand, without these modes the reader would be utterly confused. So a skillful writer uses them judiciously—only as much as is absolutely necessary, and in the correct places.

#### FEELINGS/THOUGHTS MODE

Feelings/thoughts mode is often used in small pieces along with dialogue. But this mode can be used more extensively on its own to show the workings of your viewpoint character's mind. The conveying of feelings and thoughts in novels has been made unnecessarily complicated. The preferred way (preferred by editors and readers, that is) is simply to state the thought, either indirectly (the most preferred method) or directly.

You rarely need tags like —she thought or —he wondered, which viewpoint writing (discussed in step eight) renders unnecessary, and which also distance the reader.

Compare this example of indirect thought:

Ian walked to the edge of the platform and looked down the tracks. When would the train arrive? he wondered.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 145 to this one:

Ian walked to the edge of the platform and looked down the tracks. When would the train arrive?

It's clear he's wondering. The same principle applies to direct thought.

Compare:

Lorna smiled coyly. —I've had a boyfriend or two.

Or two hundred, he thought. —Oh, I don't doubt that!

to:

Lorna smiled coyly. —I've had a boyfriend or two.

Or two hundred. —Oh, I don't doubt that!

Don't use italics or quotation marks for thoughts. However, if a character is recalling dialogue, put the recalled dialogue in italics.

Roger stopped in front of Claire's town house. There was a big pinecone wreath on the door.

Dana's tricycle sat beside the walk. That meant they were home.

He touched the present on the passenger seat, looked again at her house. Would she turn him away? *This is it, Roger. I don't want to see you again. I mean it.* 

He looked once more at her door, shook his head and pulled back into traffic.

You'll no doubt use the largest blocks of feelings/thoughts writing in the emotional and rational phases of your reaction sections—especially if the character is alone. Here it becomes obvious that one —he thought or —she wondered after another would be intrusive and unnecessary. Simply state—indirectly or directly—the feelings and thoughts.

He dropped to the floor and leaned against the damp cinder-block wall, his heart thudding. His arm still burned where that—that *thing* had touched him.

He had to get out of here, quickly before it tried to get in again. But *how*? There were no windows, only the door, and *it* was behind the door. He could scream for help, but would anyone hear him through eight inches of concrete?

No, there was only one way out.

### **BACKGROUND MODE**

Background mode is exactly what it sounds like: providing the reader with factual background information. Like feelings/thoughts mode, it must be used sparingly and in the right places. In every novel some background is necessary, but it's inherently boring because it necessitates stopping the current story—something you want to avoid. Beginning writers give far too much background, then compound this mistake by putting the background where it shouldn't go.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 146

She put down the phone and gazed about her desk at the lavish office. She'd been with

Turner, Wade & Roche for four years now, having joined the firm as a partner after leaving

Hollis & Sloan, a smaller firm in Hartford. Before that she'd gone to Fordham Law School,

and previous to that....

All wrong. And so boring. We might as well read her resumé. A reader's instinctive reaction to straight, undigested background like this is the same as her reaction to gobs of straight description: She wants to skip it, even if she knows it might be important to the story. So keep background to the barest minimum in your novel: Boil it down or convert it to other modes or stamp it out entirely.

# Give Background as Explanation

Provide background only when something has come up that needs explaining. This rule makes life so easy for you. You explain only what's important to understand the story at this moment. Let's say, your lead, a museum curator, walks into a cluttered antique shop and sees, lying dusty and ignored in a box of assorted junk, a certain Japanese vase she's been seeking all her professional life. Now, without some explanation, her actions going forward won't make sense to the reader. So we explain now, at the point that she sees the vase. Notice that we present the explanation as dialogue, so it's not straight, ordinary background.

Kendra made her way down the narrow aisle between rows of stacked boxes. It all looked like a bunch of junk—hardly what she'd have called antiques—beneath a thick gray blanket of dust.

A familiar shape among the jumble in one of the cartons made her stop. It appeared to be a vase, about eight inches high, narrow at the bottom and flared at the top, like the petals of a lily.

No, it couldn't possibly be, not in a million years. She laughed at the notion. She picked up the vase and blew on it. Dust flew everywhere, but the vase was still hidden by a thin coating of grime. She took a tissue from her purse and rubbed at the vase. A vivid pattern emerged—cobalt and cherry and black lines against a background of deep yellow.

Her heart pounded. She kept rubbing.

—What on earth are you doing?∥ Jerry had come up behind her.

She turned to him.

—Kendra, you're white as a sheet. What's wrong? I

She held the vase in front of him.

At first he frowned in puzzlement. Then his brow drew back and his eyes widened.

- —You're not saying—
- —Jerry, it is.∥
- —But you told me the last of the Yamaguchi vases had been destroyed.
- —I thought they had.
- —You said you'd looked everywhere.
- —I thought I had. She rubbed her thumb on the vase's deeply glazed surface. —I was twenty-three when I held one of these. It belonged to my father. Then it was stolen and he offered a reward—a million dollars.
- —A million! You never told me anything about that. Is that what it's worth?

The Marshall Plan for Novel Writing www.WriteANovelFast.com 147

Her gaze lowered. —Not to poor Daddy. He doesn't even know who I am anymore. But to some people it's worth much, much more.

## Minimize Background

You needn't tell readers all the background on a character's fact list. Indeed, you're unlikely ever to do so. You created that background to help you bring the character to life. If you must give some of it to the reader to explain something in the current story, fine; but don't give it just for the sake of giving it—a common beginner's mistake.

Even when you've decided that some background is called for, scrutinize it to make sure the reader really needs *all* of it. She probably doesn't. Boil it down to the absolutely essential facts. Remember, straight background is the enemy.

Not only should you present it to us briefly; you should also present it just once. Give your

reader credit for being able to remember what you've told her—or to flip back through your book to reread a bit of background if necessary. You can, of course, allude to a piece of information you've already presented.

Jerry remembered what Kendra had said about the reward her father had offered for the vase.

### Withhold Information

Understand that readers needn't know every detail of a character's background before they can follow that character's present story and give him their sympathy. New writers often write pages and pages of a character's background early in a novel. They erroneously believe that readers shouldn't be asked to follow the story of a character, or to care about a character, whose entire life story they don't know. The opposite is true. You should deliberately withhold background until the reader really needs it. In fact, the longer you can hold back the juiciest, most important background information, the better.

### Break It Up

Don't present too much background at one time. Spoon-feed it to the reader so she is barely aware she's getting it. It's like poison: A minuscule amount every day is harmless, but a lot at once is fatal. Small doses of one or two sentences work best.

# **Convert to Other Modes**

Whenever possible, convert straight background into action, dialogue or feelings/thoughts mode, or a combination of these. The above passage about Kendra and the vase is an example of background presented in dialogue mode.

Let's say you're writing a novel in which the lead is raising her twelve-year-old son alone because her husband walked out on them a year ago. Instead of just telling the reader this through flat, undramatic, straight background explanation, you could present it though a combination of action, dialogue and feelings/thoughts mode, like this:

The Marshall Plan for Novel Writing www.WriteANovelFast.com 148

Cheryl tapped on Donnie's door and opened it slightly. He sat on his bed, his legs crossed, his head in his hands.

—Donnie? What's wrong?∥

He looked up. His eyes were red. He held out a light-blue piece of paper.

She took it. Across the top were the words —Twin Rivers Annual Father-Son Camping Trip.  $\|$ 

She smoothed his hair. —I'm sorry, honey. I'm sure it hurts a lot. I

Suddenly he slammed his fist down on the bed. —I hate him, I hate him! Why did he have to leave? Doesn't he care about us? I'm supposed to have a father.

Her eyes filled and she swallowed down a growing lump. —Yes, you are. I'm as angry as you are. But Daddy couldn't cope with being a father . . . or a husband. So maybe it's best he left.

Be careful, when you use dialogue to convey background information that you don't lapse into the kind of stagey, artificial dialogue that is convenient to write but doesn't reflect how the characters would really speak. Simply ask yourself, —Would this person really say this? Is he volunteering too much? If there's something a character must say, work the conversation so that he would naturally say it.

## Use a Flashback When Appropriate

If you absolutely must show a past event exactly as it occurred, put it in the form of a flashback. There's a lot of controversy about the flashback. More than any other device, it brings your story to a complete halt and asks the reader for much patience. If you must use a flashback, reward the reader's patience by writing the flashback in a dynamic form: Structure it as an action section, complete with failure.

Here's an example. A young woman named Carlotta agrees to a blind date. When he walks in, she recognizes him immediately as a man with whom she had a highly sensual anonymous encounter at a friend's garden party two weeks ago. We want to show that encounter exactly as it took place.

Edwina giggled. —He's coming. He's so handsome I'm tempted to take him as *my* escort. 

Jonathan looked appalled. —Edwina!

—Oh, calm down, Jonathan, I'm not nearly pretty enough for him. Shhh, here he comes.

He stepped into the doorway.

Carlotta's breath caught in her throat.

It was him. She could never mistake the sardonic turn of his full lips, the perfect straightness of his nose, those black, black eyes. Hadn't she been drawn to him because of those very features, a man she didn't even know?

It had been only two weeks ago. She was standing in the middle of the lawn at Harrowhill, the estate of the actress Gloria Gladstone, who was giving the party in honor of her cousin, just returned from Australia.

—Carlotta, II Gloria said, —allow me to introduce my cousin, Josiah Bland. II

He was a short, fat man sparse pale hair. He bowed and kissed Carlotta's hand.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 149

Then she saw *him*. Standing by the orchestra tent. Watching her. She tried to take her eyes off him but couldn't, even as with a lift of one brow and a tilt of his head toward the house, he indicated that she should meet him inside.

- —Carlotta, are you quite all right?
- —I feel a bit light-headed. What was she doing?

He had turned and gone up the sweeping stairs into the house.

—I . . . must go inside for a moment.

Her head really was spinning as she lifted the skirts of her gown and climbed the stairs.

The hall was dim and cool. He was nowhere about.

A soft cough came from the room on her left. She entered it, a small parlor.

—Do you do things like this often?∥

She jumped. He stood only inches away.

—No, I . . . ∥

He took her hand and drew her into the shadows at the far end of the room. He pulled her close, and she felt his warm breath on her neck. He kissed her there, so softly, and then his lips were on hers. She thought to fight him but the impulse fled, and she was lost in him, this man who, three minutes ago, she'd never seen. When at last their lips parted, she leaned back and looked at him.

He was smiling. —I believe you do do things like this often.

Hot blood rushed to her face. She turned and ran, his soft laugh pursuing her.

She had run from the house. Unwilling to encounter anyone, she had hurried around to the front, summoned her carriage, and demanded to be driven home.

He was watching her now, but this time he wasn't smiling.

—Carlotta! Edwina whispered. —You're being frightfully rude.

A present-story cue (his features) sets up the flashback. Two *had* s take us into the flashback, which is written in the simple past tense. Two more *had* s take us out of the flashback and back to the present story.

Never use a flashback too early in your novel. Wait until after the first three sections.

Keep the flashback as brief as possible; trim it to its most pertinent action. If it must run on for more than a couple of pages, split it into two or more flashbacks, bringing us back to the present story in between.

If you use a flashback in an action section, wait for a relatively quiet moment. Don't stop dramatic action or dialogue to present a flashback.

## **Keep It Up Front**

Get all background out of the way by the end of your novel's beginning. The beginning is where you set everything up; readers bear with you as you introduce all your characters and provide all necessary background information. But the middle and of your novel should be concerned exclusively with the present story. Readers will have little patience for background presented this late, when the story has really picked up speed.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 150

### **BE MODE AWARE**

When you write, be conscious of what mode you're in at any given time. That way you won't accidentally slip into the wrong mode at the wrong time. Eventually, switching among the modes will become second nature to you.

To Recap

T In feelings/thoughts mode, state thoughts and feelings indirectly or directly.

T Use background mode only when the reader will be confused without it.

The Present only the vital facts, and present them only once.

T Withhold the most interesting material as long as you can.

The Break up background into small pieces.

T Convert background to other modes to maintain reader interest.

Tuse a flashback if absolutely necessary.

T Confine background to your novel's beginning.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 151

### STEP12

# **Completing a Draft**

In This Step

TYour writing work space

TYour writing schedule

TA writing plan

T Goals and rewards

T Manuscript format

You're ready to write.

To not only start your novel but finish it, you need a disciplined plan. This plan must address *where* you'll write, *when* you'll write and *how* you'll write. If you can stay focused on these three aspects of writing at all times, you'll have the process licked.

### THE NOVELIST'S WORK SPACE

Where will you write? Your work space is important because it will affect how you feel, which will affect how you write. You want a place where you'll feel creative and comfortable, a place that encourages you to produce your best work.

Your workspace needn't be fancy, but it should be a place that is permanently yours and won't be disturbed or invaded by family members. Using the kitchen or dining room table is a bad idea because you'll be forever setting up or packing up.

An actual office in your home is great, but so is an alcove or a bedroom corner or even a basement corner, as long as you don't find it depressing. You work space should be a cheerful place.

Now make sure you've got plenty of room for working. Begin with your computer and a desk or table large enough to accommodate it and still provide space to spread out your notes, character fact lists, section sheets and research materials.

Along with your computer you'll need a quality printer.

You need a solid, comfortable chair with adequate support for the base of your spine and a backrest high enough to allow you to relax against it (it should come to at least the lower part of your shoulder blades). The chair should also have arms.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 152

Make sure you have enough light. If there's not enough overhead, supplement with a quality desk lamp to cast light on your work surface.

File drawers are helpful but not mandatory. Your desk may have a file drawer or two, or you can set up a small freestanding file unit beside your desk or table if you have room. In your file drawers you can store ideas, research notes, clippings, manuscripts, copies of submission letters

and other correspondence—and, eventually, your book contracts.

Also extremely helpful is a bookcase, or at least a shelf, for your reference books. Some writers like to keep these books right on their desk within easy reach, between bookends. You might want to consider doing that if you have room.

A bulletin board is useful if you have the wall space nearby. You can buy the traditional cork variety or the magnetic kind you can write on with dry markers. On this bulletin board you can pin your characters' photo sheets and fact lists. The board is also handy for displaying inspirational items, such as a letter from an agent or editor asking to see your material.

Once you start sending material, you'll want a wall calendar to track it. Treat yourself to a calendar with illustrations you like, and hang it near your desk or table.

You'll need a computer, dedicated word processor, or typewriter. Ideally, you should be able to get at your keyboard easily but also have open space on your desk for papers. A desk with a return is perfect for this purpose, if it fits your space and budget.

Now you can outfit your space with supplies. First you'll need plenty of paper. For your drafts any kind will do: ruled white or yellow pads, plain white copier paper, even newsprint. I would advise against using paper bound into spiral notebooks; you'll want to be able to shift pages around easily. I also think using the backs of used paper, though ecologically correct, is a mistake because the writing or printing on the used side can become confusing or distracting. For final manuscripts, buy *white* (never any other color) 20-pound (74gsm) bond with 25 percent rag or cotton content.

Next, gather other supplies:

TYour choice of pens, pencils and markers

Tilf you use wood pencils: a pencil sharpener—manual or electric

This is the time of time of time of the time of the time of the time of time o

**T** Erasers

TExtra ink or toner for your printer

TA USB flash drive

T A stapler with lots of extra staples

The Paper clips—regular and jumbo

† Butterfly clamps

T Binder clips (small, medium and large)

- T Rubber bands
- Transparent tape
- T Plain white business-size (#10) envelopes
- T Large (9|| × 12|| [22.9cm × 30.5cm] and 10|| × 13|| [25.4cm × 33cm]) kraft clasp envelopes
- The Large (12½  $\times$  17½ [31.8cm  $\times$  44.5cm]) plastic-padded mailers
- T Blank mailing labels
- TA postage scale
- TA letter opener
- The Marshall Plan for Novel Writing www.WriteANovelFast.com 153
- T Self-stick removal notes
- TA ruler
- TA quality pair of scissors
- TA wastebasket
- Tell you have a file drawer: hanging file folders with tabs and plastic holders; manila folders to use within the hanging folders
- This is the state of the state
- T If you have a magnetic board: your choice of dry markers, magnets
- T Extra ribbons, ink, or toner for your typewriter or printer
- † Blank diskettes for your computer or word processor (if you use one)
- TA clock—wall or desktop
- The A calculator (to tally your royalties!)
- Store items you'll use often close at hand, in drawers or in containers on your desk. Supplies you'll use less frequently, such as envelopes and extra ink or toner, can go in closets or cabinets.
- Don't forget personal items that will make your writing work space a more pleasant place to be. These could be pictures of family or friends or pets, or a favorite knickknack. And don't forget to display reminders of any previous writing accomplishments, such as a published story or article.

### SETTING UP A WRITING SCHEDULE

There's no one correct writing schedule. The correct schedule is the one that works for you,

which means you'll stick with it. Whether it suits you to write every day, only on weekends or only at night, the secret is to remain rigidly faithful to the routine you've set for yourself. Of course, sometimes life intrudes and a writing session is missed; when that happens simply return to your schedule as soon as you can.

To begin thinking about an ideal writing schedule, consider first the other demands on your time. Obviously, if you work a full-time job outside your home, your possible writing times are already limited to your off hours. But you have demands on your time at home, too, so you must think about your daily routine and pinpoint those hours when your time is truly your own, when you won't be disturbed or summoned. Be honest with yourself and identify those times, however scarce, when it would be feasible for you to write.

Perhaps your best time is very early in the morning (you could set your alarm an hour or even two hours earlier), before anyone wakes up. Maybe it's at night, when everyone else is in bed. For one of the writers I represent, it's 10:00 P.M. to 5:00 A.M.; she then sleeps till noon. Perhaps your best time is after dinner, when everyone else is doing homework or watching TV. Or perhaps you have no free time during the week and must confine your writing to weekends. The right time is when you can sit quietly and work *and* when you have the energy to do so. When you have arrived at your ideal writing time, you must do three important things.

- 1. Announce to your family, friends and anyone else who should know that you are embarking on a writing project and have set aside this particular time for this work. Make it clear that you are excited about this project and it's extremely important to you. For this reason you are off-limits during these times, except for true emergencies—and state what these are. The Marshall Plan for Novel Writing www.WriteANovelFast.com 154
- Listen to objections and counter each one calmly and rationally. —But you always make my school lunch then! I —Yes, but I'll be making it earlier in the day from now on. I —But we always watch TV together at those times. I —I know, and I'll miss doing that with you, but this is more important to me than TV, and I'll make a point of being with you more at other times. I And so on.
- 2. On your wall calendar, and on any mobile calendar, mark off your writing times for the rest of the year. For example, on every weekday note —6-10 WRITING. Now promise yourself that you will honor these appointments with yourself as conscientiously as you honor appointments with your doctor or dentist. That means that if you're setting up an appointment

or meeting, these times are unavailable. Except for emergencies (for example, a sick child), make no exceptions.

3. Show up! At the appointed time, sit down at your desk and get to work. Forget anything else that might need doing—cleaning the house or vetting that contract or mowing the lawn or folding the laundry or reading that mystery you bought the other day. It'll all wait. If you find yourself obsessing over these other activities, tell yourself that you are just looking for excuses not to write and force yourself to stay at your desk and attend to your work. Even at your desk it's easy to find distractions—computer games, that CD you want to hear, to-do lists for the rest of the week, that call you were supposed to make about soccer. If you find yourself doing any of these things, stop and shake yourself; say aloud to yourself, —This time is for writing only!

# READY, SET, WRITE!

OK, I'm here, it's quiet, my desk is stocked. Now what do I do?

Place your stack of section sheets in the center of your desk toward the back. Next to them, place your character fact lists. If you haven't already, tape your photo sheets to the wall (or post them on your bulletin board) where you can see them without turning.

Now, take section sheet #1 from your pile of section sheets. You'll be focusing only on this. From your stack of character facts lists, take the list for your lead, the viewpoint character of section #1. Reread the character fact list. Study the lead's photo sheet. Then reread section sheet #1. Now, on your computer or legal pad (or whatever suits you), begin translating your section sheet into an actual section.

Keep this book handy on your desk and feel free to reread any parts necessary to remind yourself about a method or technique. For example, to write this section you might want to refer to —Writing the Action Section.

I recommend that you devote a minimum of four writing sessions (of at least two hours each) to the writing of each section—at least when you're getting started with the plan.

When you've completed a section, print it out, if you're writing on a computer. Set it in its own pile so that you can refer to it easily.

Each time you begin a new section, consider your options in terms of connectors, reviewing that part of this book if necessary. Insert the connector you deem appropriate between the last section you wrote and the one you're now beginning.

Should you jump around when writing sections, perhaps starting with one in the middle of

the novel that especially excites you? No! A novel, by nature, builds on itself. You'll be carrying thoughts and emotions and information from earlier sections into later ones. It should be impossible to write a section in the middle—in a vacuum, as it were—without writing preceding sections first. Always write your sections in order from first to last.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 155

## ON GOALS AND QUOTAS

I'm a firm believer in goals and rewards. Writing is a solitary occupation. There's usually no one around to reward you when you reach a milestone, yet those rewards are important. So give them to yourself!

Make completing a section a mini-milestone and do something nice for yourself: Take a leisurely bath, rent a DVD you've been wanting to see, make a recipe you love. When you do this nice something for yourself, make a point of being aware that you are doing it because of your writing achievement. Tell yourself you're doing well.

Should you share your accomplishments with family and friends? Do so at your own risk. I wouldn't. They love you but they won't —get it. Their responses may well disappoint you, so why not let it be your happy secret? If someone asks how the writing is going, just say, —Great! I'm very pleased, and leave it at that.

Larger milestones are completing your novel's beginning and middle. When you reach these, you deserve a gift. Why not buy yourself something meaningful in terms of your writing, like a reference book, a beautiful pen, a novel by a writer you admire? Of course, what you give yourself is up to you, but I always feel writing-related rewards bring a special pleasure. And each time you use them, you're reminded of what you accomplished.

The biggest milestone of all is, of course, finishing your novel. Major achievements call for major rewards. What's your pleasure? Dinner with your spouse, significant other or friend at that fancy place downtown? ( *Now* you can talk about your writing.) A night away? That wireless reading device you've been eyeing? It's up to you—just make it really special. You'll notice I've talked about reaching milestones but not about setting a timetable for reaching them. That's because I don't believe in timetables or quotas; they're self-defeating. You've set a schedule, remained as faithful to it as possible, worked as hard as you could—why set dates when you have no idea how long a particular section is going to take you to write? If you set dates for reaching milestones and don't make those dates, you'll just feel bad about

yourself. That's unfair—especially when the dates were arbitrary anyway. Do you really need that? I don't think so. This is supposed to be fun.

So, milestones and rewards—yes. Quotas and timetables and deadlines—no.

### THE CREATIVE FLOW

As you're writing, don't worry about some point of grammar or spelling you're unsure about. You're in creative mode; you can worry about those mechanical issues later. Put a little question mark over the part you're unsure about as a reminder to check it later.

Take your time with your writing. More important than writing fast is writing well. If you find yourself on a creative roll, go with it, but be prepared at other times to go slowly, laboriously. This is how most fiction gets written—a few pages a session. I know you're in a hurry to finish your novel and get it out into the marketplace. But agents and editors will wait. We'll always gladly wait for a wonderful novel.

What about those times when you sit down for your session and you just don't want to write? If you absolutely can't bring yourself to go forward, go back: Reread what you've written so far. You may find yourself getting back into the spirit. If not, reread your character fact lists. If you still can't write, force yourself to make some notes about how you'll translate the next portion of section sheet into text. Try to stay at your desk for your session's entire allotted time. *The Marshall Plan for Novel Writing* www.WriteANovelFast.com 156

Chances are you'll get back into the swing of things before the end, but if you don't, call it a day and figure things will go better next time. Just make sure you come back.

## THE PROFESSIONAL MANUSCRIPT

Eventually, you'll finish your first draft, and though you'll edit and revise, you'll need to start putting your manuscript into proper professional form for submission to agents and editors. Follow these instructions. (Note that here we're dealing only with text on the page; we'll cover title page and chapter openers a little later.)

Set your left, right, and bottom margins at  $1\frac{1}{4}$  (3.2cm). Set your top margin at  $\frac{1}{2}$  (1.3cm). Double-space all text.

In the upper right-hand corner of every page, against the top and right margins, type a —sluglinel: your last name in uppercase and lowercase letters, a slash, then your novel's title in capital letters, another slash and the page number. Number your pages consecutively, from first manuscript page to last. Your slugline should look like this:

### Smith/FAMILY AFFAIRS/36

The first line of text on each page should be about ¾ (1.9cm) below the slugline and page number.

Use a simple font like Courier or Times New Roman, 12 point.

Justify your left margin only. Your right margin is, as they say in publishing, —ragged, ∥ or uneven. Do not break and hyphenate words at the end of text lines.

Always indent paragraphs. Use an indention of five spaces. Never insert extra lines between paragraphs (except as space-break connectors).

When you print your final manuscript, use the 20-pound (74gsm) bond paper with 25 percent rag content. Always use black print only. Use only one side of the page.

Do not bind your manuscript pages in any way, not even by chapter with paper clips. Stack the pages loose in a manuscript box (available at office-supply stores). That's how agents and editors like their manuscripts.

When your draft is finished and formatted—and you've rewarded yourself for reaching the big milestone—print out the full manuscript on draft paper (not the final-draft paper yet) and put it away for at least a few days. You need some distance from it now, because in the next part you'll put on the editor's hat and switch into analytical mode. You'll need to be as objective as possible about your own work to really make it shine.

To Recap

T Create a comfortable, permanent, well-stocked work space.

The Set a regular, realistic writing schedule and adhere to it rigidly.

T Keep section sheets, character fact lists, photo sheets and other materials at hand for easy reference.

The As you write your sections, refer to the methods and techniques in this book when necessary.

T Supply appropriate connectors between sections.

T When you reach milestones, reward yourself.

† Follow proper manuscript format.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 157

## Part 4

### POLISHING YOUR MANUSCRIPT

In This Part . . .

This part presents techniques for revising and editing your manuscript.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 158

### STEP13

#### How to Be

### **Your Own Editor**

In This Step

Thecking story sense

T Strengthening your writing

Congratulations again. You have every right to be extremely proud of yourself. You have *completed* the manuscript of your novel.

#### **REVISING AND EDITING**

The hardest part is over. Your manuscript undoubtedly needs some revision or editing—all first drafts do, whether the author is brand new or a brand name—but you have your story down, start to finish. You have something to work with.

Now it's time to be your own editor. Cast as cold an eye as possible on what you've created, recognize its strengths and weaknesses, and revise and edit to bring the manuscript up to its full potential.

Using the manual below as your guide, go through your manuscript as many times as necessary, looking for places that need improvement. Use a pencil in case you want to make further changes. Edit by simply crossing out words and writing in the line space above. If necessary, insert material on new pages.

I always advise against revising or editing directly on the computer. Text on the screen looks different somehow from text on paper. More to the point, we're more apt to miss errors or weaknesses on the screen. So print out and work with a hard copy—words on paper, the way your readers will see your work.

The advice in the checklists that follow will serve you well for every novel you write. Most of it will eventually become habit.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 159

### THE NOVELIST'S MANUAL FOR SELF-EDITING

### **Story Sense and Logic**

Does time track correctly in your story? Make a table showing when sections take place—

Monday 3:00, Georgette meets Dr. Anton—paying special attention to the chronological relationship of story lines to one another. Make sure you've given characters enough time to get from one place to another. Adjust times as necessary.

Are your characters' action-section goals always clear, whether stated or implicit? The reader must always know exactly what a character is going after. On the other hand, do you state a goal when the character's actions make it perfectly clear? Do goals make sense?

In reaction sections, are characters' emotional and rational reactions to failures logical?

Believable? In character?

Do characters' reactions to one another make sense in light of what has already transpired among them? Do you have them refer to previous events or interactions when it would be natural for them to do so?

Are characters behaving logically in light of what has already happened to them? In light of what they know?

# **Describing Action**

Use adverbs sparingly. Delete unnecessary ones, and certainly delete strings of them.

Often an adverb is trying to strengthen a weak verb: —Carla went quickly down the aisle. Better to choose the perfect verb that needs no strengtheners: —Carla hurried down the aisle. Mark Twain called the adverb the enemy of the verb.

If you decide to use an adverb, use only one, and put it in the right place. For full effect and if possible, put the adverb at the beginning or end of the sentence: —Forlornly she waved at the departing train, or —She waved at the departing train forlornly.

Delete unnecessary details. You needn't tell the reader that your character opened the cupboard, took out a can of beans, opened the drawer, took out the can opener and opened the can of beans. Just say —She opened a can of beans. If the reader knows the mechanics of an action, skip the details.

Have you written in speaking language that would come naturally to your viewpoint character? If a character would say, —I went down the street to get cigarettes, I you can write

—He went down the street to get cigarettes.

## **Describing People, Places, and Things**

Use adjectives sparingly—one at a time, never a string of them—if at all. Often an adjective is strengthening a weak noun. Choose a more accurate noun. Not —a light wind, but —a breeze. Voltaire called the adjective the enemy of the noun. (He should have gotten together with Mark Twain.)

Know that *very* if one of the weakest adjectives. In almost all cases you can strengthen a sentence by removing *very*.

Scrutinize every description. Is it too long? Do we need it at all?

Be specific. Not just a dog, but a collie or a toy poodle or whatever it is.

Spare us the weather reports. Beginners write a lot of them, thinking novels need them (Snoopy's —It was a dark and stormy night|). But they're boring. We've all experienced almost *The Marshall Plan for Novel Writing* www.WriteANovelFast.com 160 every possible kind of weather. Just tell us it's sunny or the sky is gray or there's a wet wind and get on with the story.

Don't use a simile or a metaphor unless it would occur to the viewpoint character through whom you're writing; otherwise you as the author are intruding, shattering viewpoint writing. If it would occur to Arthur that the slime on the monster was like lumpy motor oil, fine.

Whenever possible, focus on details, which add realism like nothing else. Don't just write

—The subway station was shabby. Write: —Near the edge of the platform, a man with knotted hair held out a Dixie cup to no one in particular, calling, \_Spare some change? Spare some change? Swirls of iridescent orange graffiti covered the Canal Street sign. The whole place smelled of urine and potato chips.

Don't describe what doesn't need describing. We all know what certain things look like. Describe an object only if it differs from what we'd expect.

Remember that in viewpoint writing, descriptions filter through the character. Characters should not only see objects differently, but one character might notice objects others wouldn't.

Use the five senses when you can, though not all at once. Characters don't just see and hear; they feel, smell and taste, too.

Whenever possible, give us description in action, not just static reporting. Not —At the water's edge stood a row of six tall flagpoles flying the flags of the six Piroan emirates, but

—At the water's edge the flags of the six Piroan emirates billowed and snapped in the wind. If Think of walk-on characters (the cab driver, the waiter, the bank teller) as furniture. They don't need describing unless to do so would evoke the setting.

Describe only what's essential to what's happening. If a character walks down a hallway, we probably don't need a description of the wallpaper.

Write in the positive. Tell us what was, not what wasn't. Don't write —There was no light in the closet. Write —The closet was dark. Don't write —She was not impressed with his repertoire. Write —She was unimpressed with his repertoire. Don't write —I will not allow you to see that man again. Write —I forbid you to see that man again.

### **Simplicity and Economy**

Delete redundancies. *Past* history. The sky *above*. Continued *on*. Hung *down*. The ceiling/roof *overhead*. A *cold* chill. He stood/climbed/rose *up*. He sat/slowed *down*. Join *together*. A *little* baby. A *brief* glance. She whispered *softly*. *Tall* skyscrapers. The *end* result. To find them you must closely scrutinize your writing. Better yet, choose your words so carefully that you don't use redundancies in the first place.

Often you can delete unnecessary possessives, as in —She held up the diamond, her eyes gleaming. Write —She held up the diamond, eyes gleaming.

Often you can delete that. Not —Emily knew that the clinic opened at eight,|| but —Emily knew the clinic opened at eight.||

Clean out qualifiers like *a bit, a little, fairly, highly, just, kind of, mostly, pretty, quite, rather, really, slightly, so, somewhat, sort of.* Like *very,* they're all weakeners, almost always unnecessary. Not —She just couldn't see the difference, but —She couldn't see the difference.

Not —You really shouldn't say such things, I but —You shouldn't say such things. I

Cut unnecessary articles (  $\it a/an, the$ ) for stronger impact. Not —A sadness washed over her, $\parallel$ 

but —Sadness washed over her. I Not —The cars whizzed by on the freeway, I but —Cars whizzed

by on the freeway.∥

The Marshall Plan for Novel Writing www.WriteANovelFast.com 161

Delete *and* at the beginning of a sentence.

Not:

—You better believe it, || Elise said. And she gave him a slow wink.

But:

—You better believe it, I Elise said. She gave him a slow wink.

Often you can cut *of.* Change —students of the college to —college students ; —members of the club to —club members.

Don't use the fact that. Not —The fact that Professor Jones was sick made it impossible for Emma to ask him her questions, but —Because Professor Jones was sick, Emma couldn't ask him her questions.

Watch for circumlocution—saying things in an indirect or roundabout way. Not —The situation was nearing the point where they'd have to come out, but —They'd have to come out soon.

Cut unnecessary words. Not —The smile on his face, but —His smile. Not —His heart thumped in his chest, but —His heart thumped. Not —He made his hands into fists, but —He made fists. Not —The fingers of his hand, but —His fingers.

Watch for autonomous body parts: —His mouth/lips curved into a smile. II —Her hand waved. II —His arm rested on the back of her seat. II —Her foot rubbed his under the table. II Never have body parts do things on their own, except for the eyes: —His eyes widened. II Otherwise have the *person* act: —He smiled. II —She waved. II —He rested his arm on the back of her seat. II —She rubbed his foot with hers under the table. II

When describing acts of looking, use gaze rather than eyes to avoid unintentional hilarity.

Not —His eyes traveled around the room, but —His gaze traveled around the room. Not —His eyes dropped to the newspaper on the table, but —His gaze dropped to the newspaper on the table.

Cut *began to* or *started to* unless you're describing a character truly starting a task or activity. Not —She began to laugh, but —She laughed.

Don't overuse *then*. Remember: In fiction everything's consecutive; readers *expect* one thing to come after the other. Often you can use *and* instead of *then*, or start a new sentence.

Not: —Wendy crossed the terrace, then descended the wooden stairs to the beach, but —Wendy crossed the terrace and descended the wooden stairs to the beach.

Don't tell us something twice. If a character is going to voice a thought, we needn't hear her think it, too.

Not:

Where in heaven's name could Johnny be? Greta wrung her hands. —Where is he?\( \bar{\text{But}} \)

Greta wrung her hands. —Where in heaven's name can Johnny be?

The Marshall Plan for Novel Writing www.WriteANovelFast.com 162

Don't tell us more than we need to know. Not —He threw her over his left shoulder, wrapped his left arm around her legs, and placed his right hand on her backside, but —He threw her over his shoulder.

To avoid confusion, refer to each of your characters the same way every time.

Not:

—I've looked over your loan application, Mr. Abernathy said.

Lyssa twirled her wedding band. —Do we get it?

The banker pinched the bridge of his nose. —No.I

But:

—I've looked over your loan application, Mr. Abernathy said.

Lyssa twirled her wedding band. —Do we get it?

Mr. Abernathy pinched the bridge of his nose. —No. I

Have you overused characters' names? If you're writing a section containing only a male character and a female character, use the names once at the beginning and then switch to *he* and *she*, perhaps using their names occasionally. If your section contains more characters and you must differentiate them using their names, you can still use a character's name at the beginning of a paragraph about him, then switch to either *he* or *she*.

## **Clarity and Precision**

Seek and destroy clichés: butter-soft leather, a mighty oak, a trusted servant.

To show habitual action, use the past tense rather than would. Not —Each morning he would walk to the Y and swim twenty laps,  $\parallel$  but —Each morning he walked to the Y and swam twenty laps.  $\parallel$ 

Watch it, which should replace the noun that immediately precedes it. Not —He took an apple from the refrigerator and ate it,  $\parallel$  but —He rummaged in the refrigerator, found an apple and ate it.  $\parallel$ 

Don't use the weakeners *appeared to* or *seemed to*. Not —The road appeared to waver in the intense heat, but —The road wavered in the intense heat. Not —Her face in the portrait seemed to call to him, but —Her face in the portrait called to him.

Don't tell us what you're showing us.

Not:

Teddy smashed his fist into the oatmeal.

Annoyed, Barbara shut her eyes and groaned.

But:

Teddy smashed his fist into the oatmeal.

Barbara shut her eyes and groaned.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 163

Limit the use of *there was* and *there were*. Not —There were ants all over the cake, but

—Ants covered the cake. Not —In the next block there was the barking of a dog, but —In the next block a dog barked.

# Grammar, Usage and Style

Watch for and remove inadvertent rhyme.

Don't use the same —important | word twice on the same page.

He gave her a wary look. —How well do you know Lance?

—Four years. Warily she slid the papers toward her.

On the other hand, don't be afraid to repeat —unimportant words.

Not:

She poured herself some coffee and carried it to her desk. Sipping the steaming brown liquid, she flipped through the report.

But:

She poured herself some coffee and carried it to her desk. Sipping the coffee, she flipped through the report.

Watch for misplaced modifiers. —She lay on the bed beside him has a different meaning than —She lay beside him on the bed. —The blue-eyed farmer's son and —the farmer's blue-eyed son are not necessarily the same person.

Watch for introductory participles that don't modify the subject of the sentence—an error that slips past many editors. —Leaving the village, the mountains glowed red in the sun. I —Opening the closet door, the cat sprang from the shadows. I

Don't use hopefully, as in —Hopefully we'll win the lottery.  $\|$  Write —I hope we win the lottery.  $\|$ 

Watch for —Morse Code⊩too many dots and dashes in dialogue, favored by beginners.

Do you really need so many unfinished sentences trailing off in ellipses? Probably not.

Complete as many of these sentences as you can. Likewise, do you really need so many interrupted sentences? Let people finish whenever you can. Within your text, a comma will often do the job of a dash or of ellipses and should be preferred. Never use more than one pair of dashes in a sentence.

Restrict your use of the intrusive exclamation point almost exclusively to dialogue and feelings/thoughts. Otherwise, understatement is best. Not —The bull charged straight toward her! but —The bull charged straight toward her.

Avoid long, blocklike paragraphs. Break them up whenever possible.

Don't overload a sentence with too much information. For example, don't describe how something looks and what it does in the same sentence. Not —The limousine, which was black with dark smoked windows, rounded the drive and stopped beneath the porte cochere, but *The Marshall Plan for Novel Writing* www.WriteANovelFast.com 164

—The limousine was black with dark smoked windows. It rounded the drive and stopped beneath the porte cochere.

Watch your pronouns, which must agree with their antecedents. Never use *they* or *their* when you want to refer to either a male or a female. Though many people use this construction, it's wrong. Not —Every student knows they can come to me for help. but —Every student knows he or she can come to me for help. But this is cumbersome. Often it's easiest to rewrite the sentence in the plural: —Students know they can come to me for help.

## THE FINER POINTS

Once you've completed your revisions and edits, type them into your manuscript.

If your word-processing program has a spelling checker, run it. Do *not* run any sort of grammar checker; these are not intended for fiction.

Print out your manuscript again and read it through for typographical errors or misspellings the spelling checker didn't catch; for example, —They ate *there* breakfast. 

When in doubt about a point of spelling, grammar or punctuation, refer to the following

books, valuable additions to every novelist's library:

† *The Chicago Manual of Style* (Chicago: University of Chicago Press, 15th ed., 2003)

*T Merriam Webster's Collegiate Dictionary* (Springfield, MA: Merriam-Webster, Inc., 11th ed., 2003)

# Also Helpful:

T Any good thesaurus—book, website or part of your word-processing program.

† *The Elements of Style*, Strunk, William, Jr., and White, E.B. (Old Tappan, NJ: Longman, 4th ed., 1999)

Type corrections into your text on the computer, but don't print out your final manuscript just yet. In step fourteen you'll give your novel a few final touches.

To Recap

T Use The Novelist's Manual for Self-Editing to check story logic and strengthen your writing; edit directly on your printed-out manuscript.

The Enter editing changes on the computer.

T Run the spelling checker, if you have one, but never a grammar checker.

T Print out the manuscript again and read for typos or misspellings the computer didn't catch.

Trinvest in the best reference books you can afford.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 165

#### STEP14

# **Applying the Finishing**

# **Touches**

In This Step

**†** Chapter division

T Adjusting manuscript length

**Title** 

You've no doubt noticed that your novel has no chapter breaks. The time to insert them is now, when everything else is to your satisfaction.

## MAKING THE BREAK

Chapters are, structurally speaking, arbitrary divisions, more for the reader's convenience than anything else. How long should a chapter be? There's no right answer. Years ago chapters in novels were longer than they are now. Some writers and editors believed that with only a few chapter breaks, readers would be forced to keep reading. I don't believe that works anymore. Readers, their blocks of reading time shorter than ever, are going to put down your book whether there's a chapter break or not. You might as well make their lives easier by breaking

your novel into smaller, more manageable pieces.

In fact, shorter chapters are more likely to pull a reader along: —Gee, I hate to stop now. How long is the next chapter? Only a few pages? Okay, one more. . . . I And so on to the end. An I'll just-eat-one-more-peanut situation.

So short chapters are the order of the day. As for where to break, you have lots of freedom and only a few rules:

- 1. Divide chapters at space-break connectors.
- 2. End chapter one at the end of section #1.
- 3. End subsequent chapters at the end of *action* sections about your lead.
- 4. Aim for two to three sections per chapter, though this is not a hard-and-fast rule.
- 5. Always insert a chapter break after surprise #1, surprise #2 and surprise #3.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 166

To insert your chapter breaks, simply end one chapter on one page and carry the start of the new chapter to the next page. The first page of a chapter should have thirteen lines of text. Type the chapter number centered two double-spaced lines above the text. Number your chapters consecutively throughout your novel.

# **ADJUSTMENTS**

Now that your manuscript has chapters, you must see whether you hit the word length you were aiming for when you began—a word length, you'll recall, that's important to agents, editors, production managers, booksellers and readers.

Take the target word length for your novel and divide it by 250. This is the number of pages your manuscript should contain. Some publishers now use exact computer word count, but for our purposes, the 250-words-per-page method works better.

You should be pretty close. But you'll have to do some tightening or expanding to hit the ideal number.

If you need additional pages, ask yourself:

- T Can you add any more chapter divisions? Each new chapter gains you half a page.
- T Can you lengthen any of your action sections' conflict phases, heightening the drama?
- T Should you lengthen the rational phase of any reaction section where perhaps you didn't show enough of the character's option-weighing process?
- T Can you lengthen the emotional phase of any reaction section, intensifying the failure's

impact on the character?

Throughout the novel, have you remembered to show details of characters' everyday lives and occupations so that sections do not play in a vacuum?

T Have you used space-break or run-together connectors where you might use summary connectors?

The first in dire need of more pages: You undoubtedly have characters referring to or thinking about action that has taken place offstage, between sections. Can you convert any of this action into actual, full-blown sections?

*If you need fewer pages*, ask yourself:

T Can you remove any chapter divisions? Each one removed reduces length by at least half a page.

T Can you tighten any of your action sections' conflict phases, being careful not to weaken the drama?

T Should you tighten the rational phase of any reaction section where perhaps you showed too much of the character's option-weighing process?

T Can you tighten the emotional phase of any reaction section without weakening the failure's impact on the character?

Throughout the novel, can you cut extraneous details of characters' everyday lives and occupations?

T Have you used summary connectors where you might have used space-break or runtogether connectors?

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The indire need of fewer pages: Can you convert any less dramatic sections into information that characters refer to or think about at the beginning of subsequent sections? Try any or all of the above strategies to bring your manuscript to its target length.

# A ROSE IS A ROSE

Your baby is beautiful but needs a name, a title. Perhaps you've had one all along; perhaps not. From your reading in your target genre, you know if a certain kind of title is used for books like yours. If so, work within those parameters.

In general, your title should refer to what your novel is about. It should be striking. It should be original. It should be easy to pronounce and to remember (which usually means not too

long).

If you're stumped, read through your manuscript for a phrase or an idea that might make for an interesting title.

Favorite sources of titles are Bartlett's *Familiar Quotations*, the Old and New Testaments, and the works of Shakespeare.

Titles can drive you crazy. Make a list of your favorites, mull them over for a few days and pick one. If your title is brilliant, it certainly won't hurt your chances of catching an editor's eye. If it's less than brilliant, it won't hurt a good book's chances of selling to an editor, who would likely help you find a new title.

Now that you have a title, you can make a title page. Type your name (not pseudonym), address, telephone number and e-mail address single-spaced in the upper left-hand corner of the page, against the top and left margins.

In the upper right-hand corner, against the top and right margins, type your manuscript's word count, the length you originally targeted); for example, 62,000 Words.

A third of the way down the page, center your title in all capital letters.

Double-space twice and center the words

A Novel by

Double-space twice and center your name or pseudonym.

The title page is not numbered. It will go on top of page 1.

Now type or print your manuscript on the 20-pound (74gsm) bond paper with 25 percent rag content, put your title page on top and place the pages loose in a manuscript box. That's how you'll submit it to agents and editors.

We'll talk about that in part 5.

To Recap

T Divide your novel into chapters, following the rules of chapter division.

T If necessary, adjust your manuscript to meet your original target word length.

T Give your novel a striking and appropriate title. Make a title page.

T Put your manuscript pages, with the title page on top, loose in a manuscript box.

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# Part 5

## MARKETING YOUR NOVEL

In This Part . . .

This part guides you in submitting your novel to agents and editors.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 169

## STEP15

## **Producing a Knockout**

## **Proposal**

In This Step

The synopsis

Your novel is finished and ready to mail to an agent or editor. You shoot off a query letter (covered in step sixteen). The agent or editor asks to see your manuscript, *or* she asks to see a proposal: three chapters and a synopsis, or one chapter and a synopsis, or just a synopsis.

A *what*? A synopsis, a brief narrative summary of your novel. It's a vital marketing tool for a novelist, because it often has to do the entire job of enticing an agent or editor enough to want to read your novel. Think of the synopsis as a sales pitch for your book.

A synopsis has other uses, too. Later, when you sell your novel, your editor may ask you for a synopsis to be used as the basis for jacket or cover copy for your book. Other departments in the publishing house, such as Art or Sales or Publicity, may want to read your synopsis to get a quick idea of your story.

Even later, when it's time to sell your next novel, you'll be able to secure a contract solely on the basis of a synopsis and a few chapters, or just a synopsis. (The only time you should have to finish a book before selling it is the first time.) As you can see, the synopsis performs a number of important functions. It therefore deserves as careful attention as you've given the novel itself.

# **SYNOPSIS MECHANICS**

The synopsis is formatted much like your manuscript. Use a simple font such as Courier or Times New Roman; double-space all text; set your left, right and bottom margins at 11/4 (1.3cm), your top margin at 11/2 (1.3cm). Justify the left margin only.

On every page except the first, type against the top and right margins a slugline consisting of your last name, a slash, your novel's title in capital letters, another slash, the word *Synopsis*, another slash and the page number, like this: Price/UNDER SUSPICION/Synopsis/1. Number the pages consecutively. The first line of text on each page should be about ¾ (1.9cm) below the slugline.

Do not place this slugline on the first page of your synopsis. Instead, against the top and left margins, type single-spaced your name, address, telephone number and e-mail address. Against *The Marshall Plan for Novel Writing* www.WriteANovelFast.com 170 the top and right margins, type single-spaced your novel's genre, its word count and the word *Synopsis*.

Evan Marshall

Thriller

6 Tristam Place

120,000 Words

Pine Brook, NJ 07058-9445

# **Synopsis**

(973) 882-1122

evan marshall @opton line.net

(The first page of the synopsis is not numbered, though it is page 1.)

Double-space twice, center your novel's title in capital letters, double-space twice again, and begin the text of your synopsis.

# SYNOPSIS BASICS

Before we get to the subtleties of writing the synopsis, there are a few basic rules to be aware of.

- 1. The synopsis is always written in the present tense (called the historical present tense).
- 2. The synopsis tells your novel's *entire* story. It doesn't leave out what's covered by the sample chapters that might be submitted with it. Nor does it withhold the end of the story—for example, —who done it in a murder mystery—in order to entice an agent or editor to want to see more. The synopsis is a miniature representation of your novel; to leave anything out is to defeat the purpose of the synopsis.
- 3. The synopsis should not run too long. An overlong synopsis also defeats its own purpose. My rule of thumb is to aim for one page for every twenty-five pages in your novel's manuscript. Thus a four-hundred-page manuscript calls for a sixteen-page synopsis. If you run a page or two over or under, don't worry about it.
- 4. The achieve this conciseness, write as clean and tight as you can. Cut extra adverbs and adjectives. Focus on your story's essential details. Let's say, for example, you have a section in which your lead meets another character for dinner at a chic French bistro to try to convince her to lend him some money. We don't need to know where they had dinner or what they ate or even exactly what was said. We need something on the order of —Ray meets Lenore for dinner and tries to convince her to lend him the money. Lenore refuses. Actual dialogue is rarely, if ever, needed in the synopsis.
- 5. Don't divide your synopsis by chapters; write one unified account of your story. You can use paragraphing to indicate a chapter or section break.

## HOW TO MAKE YOUR SYNOPSIS SIZZLE

Now, keeping all of the above in mind, translate your manuscript into synopsis. Begin with your lead and her crisis as the hook of your synopsis. Then tell how your lead intends to solve the crisis (what is her story goal?). For example:

The Marshall Plan for Novel Writing www.WriteANovelFast.com 171

BARBARA DANFORTH has never been especially fond of her brother-in-law, GRAHAM, but she would never have murdered him. Yet all the clues point to her as Graham's killer. She'll have to prove her innocence if she doesn't want to end up as dead as Graham.

PATRICK WARMAN, founder and director of Philadelphia's Friendship Street Shelter for runaway children, has always been careful to maintain a professional distance from the young people he helps. That's why he is especially horrified to realize he has fallen in love with PEARL, a teenage girl in his care. If he can't come to terms with these forbidden feelings, he'll lose everything he's worked for. Yet he can't bear to lose sixteen-year-old Pearl.

RITA RAYMOND is delighted when an employment agency sends her to work as a companion to a man recovering from an accident. She would never have accepted the job if she had known the man was her ex-husband, AARON. And damn if she isn't falling back in love with him. Yet Aaron was the cause of everything wrong in her life.

Soon after your problem hook, make sure you give us the vital details about your lead—age, occupation, marital status—(if you haven't already), as well as details of time (the present? the past?) and place.

Barbara, single at thirty-eight, has lived quietly in Rosemont, Texas, working as a stenographer and generally minding her own business. When her sister TRISH invited her to a party to celebrate the tenth anniversary of Trish's marriage to Graham, Barbara balked. She'd never liked Graham. But she accepted—her first mistake. Agreeing to let Graham take her for a moonlit walk around the couple's lavish estate was her second. . . .

Patrick, twenty-eight, has been married to MARIANNE for nine years, but although she helps at the shelter, their marriage is in name only. . . .

At twenty-nine, Rita has made peace with her life as a divorcée. She earns enough money as a high-school teacher to support herself and her seven-year-old daughter, ALLEGRA, though Allegra's severe asthma has been an emotional and financial strain. Even so, life these past five years without Aaron has been better than life was *with* him. . . .

Now continue telling your story, keeping to the main story points. Remember that the synopsis is not necessarily meant to convey the circumstances of *how* something happens; the happenings themselves are the concern here.

Most important, remember that *motivation and emotion are things that happen*; they are plot points, as important as any physical action a character might perform. Some of the worst synopses I've seen from would-be clients of my agency are dry and lifeless because these aspects have been left out.

Don't just tell us that Brandon tells Carla he's accepted the job in Sydney and that the next morning Carla has coffee at her friend Tanya's house and tells her the news. Tell us that when Brandon tells Carla he's accepted the job in Sydney, Carla sees her happy life collapsing around her, that she is devastated by this news. The next morning over coffee she pours her heart out to Tanya.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 172

Don't just tell us that Jake Hammond stomps in to the bank and dumps a sack of money on the president's desk, announcing he's repaying his loan. Tell us that Jake, full of angry self-righteousness at how the bank has treated his sister, stomps into the bank and dumps the money on the president's desk.

The agents and editors who will read and evaluate your synopsis are looking for the same things as your eventual readers: emotion and human drama. Bear down on these life-breathing aspects of your story and you can't go wrong.

Indicate other characters' story lines in your synopsis by beginning a new paragraph and describing the character's actions. Sometimes transitions such as —Meanwhile or —Simultaneously or —At the hotel . . . I can be helpful to ground the reader in time and place. As you write the synopsis, think of it as your novel in condensed form, and present events in the same order that they occur in the novel itself. Also, reveal information at the same points that you do so in your novel.

Stay —invisible in your synopsis; by this I mean several things. First, don't use devices that emphasize the mechanics of storytelling. One of these is the use of such headings as —Background, —Setting and —Time at the beginning of your synopsis. All of these elements should be smoothly woven into the narrative. Another such device is the use of character sketches or descriptions at the beginning or end of the synopsis. For one thing, they go into more detail than is appropriate for a synopsis. Second, they make it difficult for the agent or editor to follow your story: If he reads the synopsis first, it's meaningless because he has no information about the characters. If he reads the character sketches first, they are equally meaningless because the characters are not presented in the context of the story. Characters and story do not exist independently of each other. Give any important facts or background when you introduce a character.

In the text, type a character's name in capital letters the first time you use it—a technique

borrowed from film treatments. Also, to avoid confusion, always refer to a character the same way throughout the synopsis (not —Dr. Martin in one place, —the doctor somewhere else and —Martin somewhere else).

Another way to stay invisible is to avoid referring to the structural underpinnings of your story. When I was a kid, we used to go to an amusement park with a scary jungle ride which went through a dark tunnel where a native jumped out and scared us silly. One day as we floated through the tunnel and the native jumped out, I noticed that the figure of the native had come loose from its metal support. I could see ugly gray metal and a tangle of electrical wires. The ride was never the same after that.

That's how I feel when I can see the scaffolding of a synopsis—for example, —In a flashback, Myron. . . . || Better to simply say —Myron remembers. . . . || Don't write —At the darkest moment of her Point of Hopelessness . . . ||; just tell what happens. Avoid —As the story begins . . . || or —As the story ends . . . ||; just tell the story.

As you near the end of the synopsis and your story's resolution, quicken the pace by using shorter paragraphs and shorter sentences. A staccato effect increases the suspense.

Once your synopsis is finished, polish, polish! In many cases it will be your first foot in the door, and many agents and editors will judge your storytelling and writing style from this *The Marshall Plan for Novel Writing* www.WriteANovelFast.com 173 selling piece alone. When I receive a synopsis containing misspellings, poor grammar and sloppy presentation, I do not ask to see the manuscript. I assume it will contain the same kinds of errors.

One final word of advice: Don't try to write your synopsis from your section sheets. It's not impossible, but you'll be making your life more difficult than necessary. The section sheets contain too great a level of detail; if you translate them, you're likely to find your synopsis running too long. Work from your manuscript, reading each section or chapter and then retelling it briefly, as you might if you were telling your story to a friend.

Writing the synopsis is an art you should become proficient in. A masterful synopsis starts

selling your novel to an agent or editor before she even looks at your manuscript. In fact, a few times during my career I have read a synopsis so well-crafted that later I felt I had read the book! That's real magic.

A sample synopsis appears in the Appendix.

To Recap

TA well-written synopsis is a vital marketing tool for your novel, both before and after it's sold.

† Follow correct manuscript format.

TWrite the synopsis in the present tense.

Tell the entire story, with the events in the same order as in the novel.

T Aim for a length of one synopsis page for every twenty-five manuscript pages.

Trocus on story essentials.

T Start with a problem-and-story-goal hook.

Trial Include characters' motivations and emotions.

The Don't let story mechanics show.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 174

# STEP16

# **Approaching Agents**

#### and Editors

In This Step

The role of the agent

T Getting an agent

**†** Submitting to editors

**T** Rejection

Your manuscript and synopsis are all dressed up; now where do they go? To literary agents or editors or perhaps both, depending on the kind of novel you've written.

Let's talk about agents first. Do you need one? Not necessarily, though an agent—a *good* agent—can have a big impact on your career. A bad agent can have a big impact, too, but it's not the kind of impact you're looking for.

### WHAT AN AGENT CAN DO FOR YOU

An agent is a writer's guide to the book-publishing industry, keeping track of its ever-changing

rules and players in order to get that writer's work in front of the right editors at the right publishing houses at the right times. Knowing the parameters of the market for a given genre of novel, the agent can negotiate the best possible deal for the writer. Then the agent makes it his business to see that all goes smoothly and appropriately as the book moves through the publishing process, from first manuscript to first publication and beyond.

An agent has contacts a writer usually doesn't, enabling the agent to sell subsidiary rights including British publication, foreign-language translation, and film and TV rights.

A good agent can do even more. She can be a writer's trusted business and creative partner, often the one constant in an industry where editors change and exchange jobs with alarming frequency.

The role of agents has expanded to the point that many act as concept editors themselves, helping writers conceive and develop story ideas and then connecting the finished products with the right editors. In short, an agent is a catalyst, matching editors' needs with those of her writers. An agent can even become a writer's friend; often it's an inevitable development, given the close nature of the relationship.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 175

Perhaps most importantly, with an agent taking care of business, you have more time to do what a writer should do: *write*.

#### WHAT AGENTS DON'T DO

Movies, television and even books have presented a distorted and highly romanticized view of the agent's role. An agent does not (and should not be expected to):

- T Sell work that's unsalable
- Teach people how to write (unless he publishes a book like this, but that's different)
- T Act as an editor (beyond making general suggestions)
- T Serve as a publicist or public relations agent
- T Play the role of secretary, travel agent or Broadway-tickets procurer
- The Act as a lawyer (though some agents are also lawyers)
- T Solve a writer's personal problems
- T Lend money
- T Be available outside of regular business hours, except by appointment

#### DO YOU NEED AN AGENT?

You may need an agent, if only out of pure practicality. Many publishers will no longer consider unagented material. You can bet that at these houses, the —slush pile is a thing of the past, despite all those wonderful old stories about million-copy *New York Times* bestsellers that arrived over the transom. Few publishers believe it is cost effective to have editors or even editorial assistants spending precious hours slogging through thousands of rejects in search of that one publishable manuscript. And why should they, when the savvy agents are screening material for them *and* doing it at no cost to them. So you may need an agent just to get your novel onto an editor's desk.

Because an agent knows from experience what financial and other contractual terms are reasonable for a given property, he will in almost all cases get a writer a better deal than the writer would have gotten if she had negotiated the deal herself. Editors are businesspeople, employed by their publishing houses, charged with acquiring the highest quality books at the most favorable terms for the houses. Why should they pay more than they have to? This means that if an editor is buying your novel from you directly, and you're not aware that the offer could be a lot better, the editor is not going to volunteer that information. When does the editor have to pay more? When an agent is involved.

Believe it or not, when it comes to business matters, most editors prefer to deal with agents rather than directly with writers. Agents and editors speak the same language. Agents know which contract terms are negotiable and whether terms are reasonable, and are less likely to waste editors' time. Negotiations progress far more quickly and smoothly; the agent explains terms and procedures to the writer along the way.

Having an agent also allows you to play —good cop, bad cop, enabling you to keep your relationship with your editor unadversarial and unsullied by vulgar monetary matters. If conflicts do arise between you and your editor—and they probably will somewhere along the way—your agent can step in and smooth them out. Few creative professionals are able to swap hats from artist to businessperson without one role affecting the other.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 176

#### **CAN A NEWCOMER GET AN AGENT?**

If you've heard that nonsense about there being a catch-22 for unpublished writers—you can't get an agent unless you've been published, but you can't get published unless you have an agent—forget about it. It's untrue. If your work has merit, you *can* get an agent, even if you've

never published a word. It just may take some persistence.

While agents are less likely to take on unpublished writers (since published writers are more apt to keep getting published, generating the commissions on which we agents live), most will take on a writer whose work excites them and they feel they can sell. For example, last year I took on three wonderfully talented, unpublished novelists; all three now have multibook contracts with major publishers.

#### TARGETING AGENTS

Before you approach agents, you must decide which ones you think would be right for you.

Agents have different specialties, different personalities, different tastes. When you approach one, you should believe she's right for you and your work.

I once phoned a writer to offer representation on a manuscript she had submitted to me. Her response: —But I . . . I don't know anything about you! I Then why on earth, I asked, had she submitted her work to me? —I don't know. I just pulled your name out of some directory. I Don't do that.

How do you find out which agents handle what—specifically, which agents handle what you wrote? Research. Selecting an agent may be one of the most important decisions of your career, so the research will be more than worth your time.

### **Personal Contacts**

Do you have a novelist friend, colleague or relative who has an agent who handles what she writes? Ask this person whether he or she might put in a good word for you, or at the very least, whether you might use her name when you approach the agent. Many agents find new writers through this sort of referral.

Do you know any writing teachers? Booksellers? Book reviewers? Publisher's sales reps or publicists? Librarians? Are you a member of a writing club or organization or a critique group? Any of these people may know agents—or other people who know agents. There really are only six degrees of separation. Again, ask for a good word or permission to mention the person's name.

#### **Association of Authors' Representatives**

The Association of Authors' Representatives (AAR), of which I am a member, is an organization of literary and dramatic agents. (It was founded in 1991 through the merger of the Society of Authors' Representatives and the Independent Literary Agents Association.) This

self-policing group requires its members to meet certain professional standards specified in the organization's bylaws and to agree to subscribe to its Canon of Ethics. For example, the AAR The Marshall Plan for Novel Writing www.WriteANovelFast.com 177 prohibits its members from charging clients or potential clients for reading and evaluating material, a practice it believes —is subject to serious abuse that reflects badly on our profession. Members of the AAR keep informed on current publishing issues through meetings, seminars and panel discussions. Committees work to better the status of writers; for example, one such committee worked with publishers to improve the format of royalty statements. Though the AAR will not recommend specific members, its website (http://aaronline.org/) does list its members. You'll also find information about the organization, its Canon of Ethics and a list of —Frequently asked questions about agents—and answers. Included is a list of suggested questions to ask agents when you are offered representation. Most helpful of all, you can search for agents according to specific criteria such as the kinds of books they handle. The AAR is a good start because its members place such high value on honesty and professionalism. (Bear in mind, however, that some highly reputable agencies do not belong to the AAR.)

## **Publications**

A number of publications can help you get the facts on agents you're considering. *Literary Market Place*. Known in the publishing industry as the *LMP*, this annual directory of the book-publishing industry available in most larger libraries' reference sections. It contains a listing of active literary agents, including key personnel, specialties and policies. There's also an online version of the *LMP* (http://www.literarymarketplace.com/).

*Market Guides*. The annual *Guide to Literary Agents*, published by Writer's Digest Books, provides detailed listings of agents' specialties and recent sales. Writer's Digest Books also publishes guides to writing in specific genres.

*Magazines*. Keep an eye on trade magazines (also available at larger libraries), most notably *Publishers Weekly*, which reports on recent agent deals of note.

Watch any fanzines (magazines put together by fans) in your target genre for names of agents active in your field. Also useful are publications that report news and trends in the genres—for example, *Locus* in science fiction, *Mystery Scene* in mystery and *RT Book Reviews* in all genres. Visit a large newsstand to see what's available.

*Books*. As you continue to read books in your target genre, comb acknowledgments for agents' names.

Compile a list of authors in your genre whose work you admire and/or whose readers you think would also enjoy your work. At your library, look up these writers in the following directories, which will provide the names of the writers' agents: *Contemporary Authors*; and *International Who's Who of Authors & Writers*. For children's and young-adult writers, consult *Something About the Author*.

The Internet. Consult Publishers Marketplace (http://www.publishersmarketplace.com/), which charges a subscription fee but offers a free publishing newsletter and weekly deal report called Publishers Lunch (you can subscribe at http://www.publishersmarketplace.com/lunch/subscribe.html), and Poets & Writers (http://www.pw.org/).

Seminars, Workshops, Conferences and Conventions. You're always likely to find agents at the many gatherings for writers and their fans held around the country throughout the year. You can also be pretty sure these agents are looking for new clients: That's one of the reasons they're there.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 178

Take advantage (courteously, of course) of any opportunity to meet these agents personally; conferences often arrange brief one-on-one meetings between agents and attendees. At this meeting, tell the agent your novel's genre and then the hook from your synopsis. Don't try to give the agent material at this meeting, however; it's generally considered bad form. Do give her your business card, perhaps jotting the title of your novel and its genre on the back. Then query the agent by mail shortly after the conference is over, referring to your meeting. (More on querying shortly.)

At these conferences you'll also meet editors, and often they are willing to recommend agents. Most editors, in order not to appear to play favorites, will furnish the names of several agents they respect and enjoy doing business with.

## WHICH AGENT IS RIGHT FOR YOU?

From your research, you've compiled a list of agents who look like good possibilities for representing you and your work. They are active in your genre, are accepting new clients and are reputed to be ethical and professional in their dealings with publishers and writers.

If you have met any of the agents, try to imagine what it would be like to work with each

one. Is this someone with whom you would feel comfortable discussing your work and writing-career goals? Someone from whom you wouldn't resent receiving disappointing news or criticism about your work? Are you intimidated by this person? Somehow uneasy? There are as many different styles of agents as there are agents, and only you know which style is right for you. Follow your gut instinct: If this is someone you feel comfortable talking to, someone you can see yourself working with over the long haul, give that person a try.

If you suspect that an agent might be right for you but have not met him or her, perhaps you can find someone who knows the agent and ask some questions. If you're thinking of approaching an agent to whom you've been referred, ask the person who referred you what the agent is like to work with, what his or her working style is. Warm and nurturing? Brisk and businesslike? Somewhere in between? At seminars, workshops, conferences and conventions you can ask editors if they have worked with the agent you have in mind, and if so, how they would describe the agent's overall professional manner.

Many agents have websites where you'll find the genres they handle, submission requirements, client lists and sales. Google the names of agents you're considering approaching to see if they have websites.

If there's absolutely no way for you to get an idea of an agent's style but you still feel he could be right for you, approach the agent anyway. The worst that could happen is that in talking with the agent, later you decide it's not a good match. At this point you politely say that you don't think you would be best suited to the agent's talents and thank him for his time.

# **READING FEES**

Before we get into submission procedures, let's talk about reading fees, which you may encounter. You already know that the Association of Authors' Representatives frowns on this practice and prohibits its members from engaging in it.

As long as there have been agents, there have also been people who call themselves agents (and anyone can call himself a literary agent) but who do not really make a living selling books to publishers. Instead, they take advantage of naive, hopeful beginners who are only too glad to *The Marshall Plan for Novel Writing* www.WriteANovelFast.com 179 pay to have their material considered, and often to have their manuscripts —professionally edited by these same —agents.

On the other hand, some reputable, legitimate agents charge modest reading fees; they

maintain that it's the only way they can afford to consider the work of prospective clients. Much controversy still surrounds the ethics of charging reading fees. The important question, however, is: Is the agent reputable and honest? Is she really an *agent*? If your research tells you yes to both questions, and an agent to whom you would like to submit your novel charges a reading fee, ask the agent about the fee policy. Ultimately you should have the answers to the following four questions:

- 1. Is this a onetime fee, or will you have to pay it again on subsequent submissions?
- 2. Will you have to pay the fee again if you submit a revised manuscript?
- 3. Will the fee be refunded or applied to future commissions if the agent takes you on?
- 4. What, exactly, will you get for your money? Just a reading, followed by a yes or no, or some criticism and analysis?

There are no right answers to these questions; just be sure you know what you're getting into so that there will be no surprises later.

## THE QUERY LETTER

Some agents will state in their listings in directories or market guides that they wish to receive more than just a query letter from prospective clients; for example, they may want a query with a synopsis and three chapters. If an agent you wish to approach includes such information in his listing, by all means comply. Otherwise, fall back on the time-honored convention of never sending material to an agent —cold—without prior contact and, of course, the agent's invitation to do so. Material sent without this contact and invitation is an *unsolicited submission*. It's unprofessional to throw a six-pound Jiffy Bag at someone who's never even heard of you. The agent probably won't read it anyway, and may not even bother to return it to you, even if you've enclosed a stamped, self-addressed envelope.

A query letter is always the most effective way to approach an agent, even one you've already met. Like any business letter, the query should be professional and concise, ideally no more than one single-spaced page.

In your letter, state your novel's genre, title and word length; then tell briefly what it's about. Perhaps you'll want to say you believe your novel will appeal to readers of a certain author's books.

Provide any relevant information about yourself: previous publishing credits (for example, short stories or articles); writers' organizations to which you belong, awards or citations you've

received for your writing, and any pertinent background (for instance, you've written a crime novel based on your experiences as a criminal lawyer).

Address your letter to the agent by name, not to —Dear Sir or Madaml or —Gentlemenl or —Dear Agentl or —To whom it may concernl (I've seen all of these and more). And—need I say it?—no photocopied letters with the agent's name and address typed in; how seriously would *you* consider a letter like that?

The Marshall Plan for Novel Writing www.WriteANovelFast.com 180

Don't include anything else with your query letter (no one-page synopsis, photo of yourself, newspaper clipping proving the timeliness of your novel—nothing), except for a stamped, self-addressed business-size envelope, folded in thirds, for the agent's reply.

Many agents now accept queries and submissions electronically and will say so in their various listings. If you see no mention of electronic submissions, you're safest approaching the agent by regular mail. The sample query letter below demonstrates these guidelines.

DEBORAH PRICE

1317 Magnolia Lane

Shreveport, LA 71115

(318) 555-6321

September 15, 2010

Mr. Evan Marshall

The Evan Marshall Agency

Six Tristam Place

Pine Brook, NJ 07058-9445

Dear Mr. Marshall:

I have just completed a 120,000-word thriller entitled *Under Suspicion*. It's the story of Sara Bradford, a police chief in a small Louisiana town, who is married to a state senator. Sara's happy marriage is overshadowed by distrust when she learns that her husband may be living a dark secret life—as a member of the Ku Klux Klan. Sara must learn the truth before it's too late. I think my novel will appeal to fans of James Patterson and John Grisham, who have had a strong influence on my work.

I am a native of Louisiana and, until my retirement, practiced law as a partner in a small firm in New Orleans. I have based much of my novel on my experiences.

Over the past year, Southern Suspense Journal has published two of my short stories.

May I send you *Under Suspicion*?

I look forward to hearing from you.

Sincerely,

## **Deborah Price**

Deborah Price

**Enclosure: SASE** 

The Marshall Plan for Novel Writing www.WriteANovelFast.com 181

The agent's reply may be a no, in which case you cross that name off your agent list and try the next one; or the reply could be a request for a synopsis, or a synopsis and the first chapter, a synopsis and the first three chapters, or your complete manuscript.

Whatever the request, you're ready. Your material is, of course, just waiting for this moment—always strike while the agent is hot. Prepare a brief cover letter, thanking the agent for her willingness to read your material, which you are enclosing. Include a self-addressed envelope large and strong enough, and affixed with enough postage, for return of your material. I don't believe in telling the agent it's unnecessary to return the material because I think it sends a negative subliminal message to the agent about the material's value before he even reads it. If you're sending a synopsis or a synopsis and chapters, place the pages loose in a manila folder. Then put the cover letter, folder and return envelope in a 9 × 12 (22.9cm × 30.5cm) envelope and mail it.

Do the agent a favor and use mailers padded with plastic instead of pulped newspaper. When the latter type burst—and more often than not, they do—the agent is treated to an unwanted indoor blizzard. Your manuscript doesn't look too great with bits of newsprint clinging to it, either.

If you're sending your manuscript, place your cover letter in the box with your loose manuscript pages; then put the box and return mailer in a padded mailing bag, staple it a few times and mail it.

How to mail it? Priority Mail is fine. Don't use any method that requires a signature at the other end—an annoying inconvenience if the agent is not in the office when delivery is attempted.

Don't insure your package or ask for a return receipt, which also requires a signature. (If you

wanted a receipt to prove you sent your material, in case of possible theft or plagiarism, then you don't know enough about this agent to know he wouldn't do something like that, and you shouldn't be submitting to him in the first place.) You're trying to make things as easy as possible for the agent.

Make sure you have a copy of whatever you're sending out—a hard copy in addition to what's on your computer. Keep a record of your submissions—a copy of the submission letter will do—and mark your wall calendar with the date the material was sent out.

Don't call the agent's office —just to make sure the package arrived safely. Unless the postal service returns it to you, figure it did.

Can you submit to more than one agent simultaneously? Certainly, but professional courtesy requires that you inform an agent if he is not considering your work exclusively. Some agents will only consider material exclusively; they'll usually say so when they ask to see your work. Usually these agents will offer to give you an answer within a few weeks in exchange for this special consideration.

#### SIGNING ON

Hooray! An agent offers to represent you, and it's the beginning of a beautiful relationship. If, that is, no unpleasant surprises arise in the course of your working together. To prevent such surprises, you and your agent should be clear on the details of this relationship from the start. What are the agent's working procedures, and how can you make sure they mesh with yours? For example, if your agent resents clients calling monthly for a status report and you intend to check in every Friday afternoon, you've both got a problem. Agree on what's reasonable in *The Marshall Plan for Novel Writing* www.WriteANovelFast.com 182 terms of keeping in touch—probably something in between the two extremes above—but rest assured that if your agent has good news, she'll call. If you would like copies of rejection letters from editors, tell your agent; on the other hand, let her know if the only feedback you want is —I'll buy it! There's no right or wrong way here, just what works for you and your agent. Learn how the agent works in terms of foreign rights: Does he have coagents overseas or through a foreign-rights agency in New York? Does he work with a coagent in Hollywood for film and TV rights?

What are the agent's commissions on various kinds of sales? Most agents charge a 15 percent commission on domestic sales and 20 percent on the sale of British and translation

rights, and film and TV rights. Make sure you understand all these details from the start. For specific points to explore with an agent before you agree to work together, I would again recommend that you obtain the AAR's list of suggested questions.

Though at one time agents worked with writers on the basis of nothing more than a handshake, most nowadays use some form of written representation agreement. This agreement will set out not only commissions but also charges that your agent may deduct from your earnings for extraordinary expenses. These may include: long-distance telephone calls, postage, photocopying, legal fees, messengers, shipping and the cost of books and advance reading copies for use in selling subsidiary rights.

The representation agreement may also stipulate a term of representation—a year, two years, even five. Though you'll no doubt go into this relationship with every wish to make it last indefinitely, you never know what the future holds, so the shorter the term—if one is required—the better. Best, of course, is a stipulation that either party may terminate the relationship at any time by means of a letter, usually with notice of a month to several months so that the agent can finish any deals he has initiated.

#### SUBMITTING DIRECTLY TO EDITORS

A few publishing houses will still consider unagented material. You can find out which ones they are by checking the publisher listings in *LMP*. Also, publishers that issue tip sheets will usually consider material directly from writers and will say so on the tip sheet or on their websites.

For a list of publishers willing to consider material submitted directly by authors, go to http://

www.themarshallplanet.com/Special Report - Sell Your Novel Without an Agent.pdf.
You'll still need to query, though: These publishers will accept *unagented* submissions, not unsolicited ones. Follow the same procedure as you would for an agent, being sure to write to a specific editor *by name*. If you want to submit to a particular publisher but do not have an editor's name, call the editorial department and ask who the appropriate editor would be for your submission.

#### IF AN EDITOR BITES

Suppose an editor wants to buy your novel. It's still not too late to get an agent to take over the contractual negotiations, if you so desire. This is, in fact, a quite common occurrence. As soon as you know that the editor intends to make an offer on your book, tell her you want to have an

agent represent you, then politely request that the editor wait and discuss the terms with the *The Marshall Plan for Novel Writing* www.WriteANovelFast.com 183 agent, who will be in touch shortly. The editor may grumble a little, but if she shows a real reluctance to deal with an agent, she was probably hoping to take advantage of your naïveté. A word of warning: Any terms you agree to (as in, —That sounds fine, I in response to an editor's offer of a \$500 advance), you'll be stuck with, since an agent cannot ethically come in and change terms that have already been negotiated. So keep your lips buttoned. Here's where you approach one of your agents of choice; and a phone call *is* OK in this case

Here's where you approach one of your agents of choice; and a phone call *is* OK in this case since time is of the essence. Simply tell the agent an editor wants to buy your book and you are looking for an agent to handle this and future deals.

Just because an editor wants to buy your book, however, don't expect your agent of choice to whisk you off to the Grill Room at The Four Seasons for lunch. Most agents will still want a quick look at what you're selling and perhaps at anything else you have in the works. Though the agent may be assured of a commission on this project, he will want to decide whether he can do something for you in the long run.

Another word of warning: You might think, —I'll just negotiate this deal myself, save the agent's commission and, once I've sold a book, pick up an agent for my next deal. That's possible, but the money you save may be far outweighed by what you could lose by locking yourself into unfavorable contractual terms (for example, a next-book option that requires you to submit a complete manuscript)—terms an agent, if pulled into the picture too late, may be powerless to remedy.

If you can't get an agent to handle your deal, or you'd simply rather do it yourself, get any of several books on the market that cover book-contract basics and read fast.

# THE R WORD

Inevitably, as you begin to submit your material and even further along in your writing career, you will encounter the R word: *rejection*. This powerful word can have a strong negative effect on writers who don't think about it the right way.

First, rejection is inevitable. Getting an agent or hooking an editor relies to such a large part on what is on these people's plates at a given moment that it's impossible not to encounter people who can't use what you've got right now. Agents' client lists wax and wane; an agent with more than she can handle may have to turn down a novel even if she likes it. A publisher

with enough inventory (books purchased and waiting to be published) for two years may have to turn down a novel even if it's highly publishable. So in order to find people with the right open slots at the right time, you *must* get past the others and keep looking.

Second, a rejection isn't an absolute condemnation of your novel; it's *one person's judgment*, and that judgment is purely subjective. Have you ever played that game where you open a fortune cookie, read your fortune and add the words *in bed*? —You will meet a dark stranger—in bed! You get the idea. When I receive a call, e-mail or letter from an editor turning down a novel by one of my clients, I add the words *in your opinion*. —The writing is a bit flat—in your opinion!

Because that's all it is—one person's opinion about a piece of art. And when it comes to art, there are no absolutes.

I'm not saying I'm not open to honest, helpful criticism. I am, and I encourage my clients to be, too. But I have to see the same criticism several times before I'll entertain it as valid. Don't get me wrong; I respect editors and their opinions. It's just that every editor seems to have a different one.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 184

If an agent or an editor comments negatively on your novel, smile graciously, be thankful for the time the person spent on your material, and figure he just didn't get it. Most important, know that your material is still as good as it was before the negative comment.

Third, rejection isn't personal. *Rejection* is such a charged word. It conjures images of editors whacking manuscripts off their desks with a great —Yuck!I—or whacking *you* off their desks. That's not at all what they're doing. They're simply saying, —I'll pass.I In almost all cases, of course, they don't even know you. Yet many writers crumple at this judgment of their —babies,I taking it as a personal affront. Some vow never to write again, and they're barely out of the gate!

Think about us agents: We get rejected all the time when clients' material comes back. If we let rejection stop us, we'd be out of business fast. More often than not those good books eventually find their rightful homes. Sometimes it takes a lot of tries (my record is forty-three). But you have to keep trying, because when all is said and done, it's all quite haphazard. You may hit your agent or editor on try number one or try number sixteen. Wouldn't it be a shame if you never made try number sixteen because some agent's or editor's opinion got you depressed

and you stopped submitting, or worse yet, stopped writing?

Don't stop. Your head and your heart are full of wonderful stories—stories the world deserves to read.

#### THE JOURNEY BEGINS

With this plan, you now have at your disposal the means of finishing not just one novel but many. The Marshall Plan® is not the only way to write a novel, but this way works every time. Even if, as you advance in your writing career, you try new methods and techniques, maybe judiciously break a few rules, this system will always be here to fall back on, a proven way to get those books finished.

Finishing—that's half the recipe for success. Geniuses who never finish never get published. Maybe you're a genius, maybe not—it doesn't matter. The world places far more value on someone who produces than on someone who just talks or thinks about it. We can't read and enjoy novels that never leave that bottom desk drawer.

The epigraph at the beginning of this book is a quote from Jane Ellice Hopkins with which I fervently agree: —Genius only means an infinite capacity for taking pains. It To you as a writer that means working and working to make your novels the best they can be.

Novel writing *is* hard work. But it's hard work you'd better learn to enjoy if you want to make it as a novelist. The other half of the recipe for success is *staying power*; the successful novelists are in it for the long haul.

Most of them see their careers as a journey—of learning, growing, aiming higher and growing some more. They're in this business of telling stories because they love it and couldn't *not* do it, not because they want to make a lot of money (though some have found themselves rich).

Don't do it for the money. You can find easier ways to make money. Do it because you love it. Give yourself time to grow, to take pains. Believe in yourself but be humble enough to keep learning. Savor not just the dream of success but also the journey to reach that dream.

One day, perhaps when you least expect it, that dream will come true.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 185

To Recap

T An agent is a writer's guide and adviser, a link to the publishing world.

T Agents *will* take on talented unpublished writers.

T Research possible agents through personal contacts; the Association of Authors'

Representatives; publications; and seminars, workshops, conferences and conventions.

Try to get an idea of the working style of an agent you're interested in approaching.

T If you approach an agent who charges a reading fee, know exactly what you'll get for

your money and if you'll have to pay more fees in the future should the agent take you on.

T Query agents before sending material, unless they have specified otherwise.

Temporary letter, include your novel's genre, title and word count; a brief description of the novel; relevant information about yourself.

T If an agent offers representation, ask the right questions about how she works.

T Some publishers still accept submissions from writers; query them first.

The first of the deal.

T If you handle your own deal, consult a guide to book-contract negotiations first.

Tignore rejection and keep writing.

T Keep producing, keep learning and enjoy the journey to success.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 186

## Glossary

This glossary defines important terms used in The Marshall Plan®. Words set in italics are defined in the glossary.

**Action mode.** A manner of fiction writing in which every action is dramatized chronologically with no summary.

**Action section.** A *section* in which a character pursues a *section goal* he believes will help him achieve the *story goal*.

**Background mode.** A manner of fiction writing in which background information is presented.

**Beginning.** The first quarter of the novel, in which the *lead* experiences the *crisis* and sets her *story qoal*, all characters are introduced and all background information is presented.

**Character fact list.** A compilation of basic facts about a character, necessary to establish before plotting the novel.

**Confidant.** A character who serves as an adviser to and sounding board for the *lead*.

**Connector.** A device for connecting one *section* with the next. The three types of connectors are the *space-break connector*, *run-together connector* and *summary connector*.

**Crisis.** A disastrous event that forces the *lead* to set a *story goal* of restoring his life to normal.

**Crisis criteria.** Conditions a *crisis* must satisfy to work effectively in a novel. There are three crisis criteria: (1) The crisis must be *genre* appropriate, (2) it must turn the *lead*'s life upside down in a negative way, and (3) it must capture the writer's imagination.

**Dialogue mode.** A manner of fiction writing in which dialogue is of central importance.

**End.** The last quarter of the novel, in which all *story line* s are resolved—the *lead* finally vanquishing the *opposition* and achieving the *story goal*.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 187

**External conflict.** A situation or circumstance that stands in the way of two characters' entering into or continuing a romantic relationship.

**Feelings/thoughts mode.** A manner of fiction writing in which a character's feelings and thoughts are presented.

**Flashback.** Past story action presented as its own full-fledged *action section*.

**Genre.** A category of fiction, such as horror, romance or mystery. Your target genre is the type of novel in which you have decided to specialize.

**Internal conflict.** An emotional resistance within a character which makes him or her reluctant to commit to or continue a romantic relationship.

**Lead.** A novel's main character—its hero or heroine. A novel is first and foremost about the lead's pursuit of her *story goal*.

**Lead's subplot.** A *story line*, secondary to the main *story line*, in which the *lead* pursues a separate goal.

**Line.** A publisher's program of novels of a particular genre; for example, a line of romances or Westerns.

**Main story line.** The *lead*'s pursuit of the *story goal*.

**Middle.** The central portion of the novel, constituting half its length. In the middle, the principal action of the lead's pursuit of the *story goal* takes place.

**Opposition.** The character who most stands in the way of the *lead*'s achieving her *story goal*.

**Point of Hopelessness.** The *lead*'s darkest moment, directly following the *Worst Failure*, when it appears he has failed to achieve the *story goal* and all hope is lost.

**Reaction section.** A *section* in which a character responds to what happened in his previous *action section*.

**Romantic involvement.** A character who is the object of the *lead*'s romantic and/or sexual

interest.

**Run-together connector.** A *section*-joining device consisting of running one section right from the last, with no break in the text other than possibly the start of a new paragraph.

**Saving Act.** A heroic action the *lead* takes to defeat the *opposition* and achieve the *story goal*.

**Section.** A single unit of story action in the novel. A section can be an *action section* or a *reaction section*.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 188

**Section character.** The focal character of a *section*, from whose viewpoint the *section* is planned and written.

**Section goal.** The short-term goal (toward the *story goal*) a character pursues within a single *action section*.

**Section sheet.** A template on which you plan what will happen in a *section*.

**Space-break connector.** A *section*-joining device consisting of a blank line or space between *section* s.

**Story goal.** The objective a character pursues throughout the novel to solve the *crisis*.

**Story goal criteria.** Conditions a *lead*'s *story goal* must satisfy. There are four story goal criteria: (1) The lead must seek possession of or relief from something, (2) he must face terrible consequences if he fails to achieve the *story goal*, (3) he must have a worthy motivation for pursuing the *story goal*, and (4) he must face tremendous odds in pursuing the *story goal*.

**Story idea.** The *lead*'s *Suppose* ( *crisis*) combined with his *story goal*.

**Story line.** A distinct plot thread in which a character pursues a goal.

Subplot. See story line.

**Summary connector.** A *section*-joining device consisting of a paragraph or two of summarized action.

**Summary mode.** A manner of fiction writing in which story action is presented in a condensed, narrative form.

**Suppose.** An idea for a *crisis* for a novel's *lead*.

**Surprise.** A shocking development in the *lead*'s main *story line*. A novel has three surprises:

(1) at the end of the *beginning*, (2) at the novel's midpoint, and (3) at the end of the *middle*.

**Synopsis.** A brief narrative summary of a novel.

**Tip sheet.** A set of guidelines, issued by a publisher, to writing for a specific *line* of books.

Viewpoint character. The character through whose awareness and perceptions a section is planned and written.

**Viewpoint writing.** A method of writing fiction in which everything is filtered through the perceptions and awareness of a specific *viewpoint character*.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 189

Word length. The customary length of a given type of novel, expressed in the number of words.

**Worst Failure.** The ultimate confrontation between the *lead* and the *opposition*, in which the lead utterly fails (see Point of Hopelessness).

Wrap-Up. The novel's final section, following the lead's attainment of the story goal, in which we see her in her restored state of happiness.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 190

# **Appendix**

#### A SAMPLE SYNOPSIS

Below is a synopsis of *Evil Justice*, the second novel in my Hidden Manhattan mystery series. The target word length for my manuscript was 75,000 words, or 300 double-spaced manuscript pages. Using the rule of one page of synopsis for every twenty-five pages of manuscript gave me a length of twelve double-spaced pages to aim for with this synopsis.

#### **EVIL JUSTICE**

A Hidden Manhattan Mystery

Terror grips Manhattan. The Ankh Killer, named for the symbol he carves into his victims after strangling them, has struck for the fourth time. A nail salon owner named Paulette Edwards has been found in a Dumpster on the West Side, beaten and strangled, an ankh carved into her chest. Her photo shows a sweet-looking woman with long, elaborately painted nails. One afternoon, sanitation supervisor Anna Winthrop hears a scream echo through Manhattan Central 13 garage. Sanitation worker Brianna Devlin has found rookie worker Shari Baird murdered in a courtyard adjacent to the building. She's been strangled, an ankh carved into her chest. Sanitation worker Tommy Mulligan, whom Brianna saw running from the courtyard, is arrested for the murder. Could he possibly be the Ankh Killer? Shari was nothing but trouble. Her partner, Rob Cahill, mistrusted her. She had a violent

temper and was seen quarreling with both Tommy and Anna's fellow garage supervisor Gerry

Licari. She was even spotted emerging from a closet with Tommy, who's engaged.

Anna is already stressed to the max. She's been supervising two new people cleaning in the garage: spoiled young socialite Caitlin Whitelaw, who is performing court-ordered community service for slapping her maid; and fiftyish African American Lorraine Cannady, who has been transferred to the garage in the city's Work Exchange Program. The two women couldn't be more opposite and frequently clash.

Anna is certain Tommy, her best worker, is innocent. The killer could have come from outside: There's a pile of large wooden crates stacked against the courtyard wall. Someone could have climbed onto a parked car, over the wall, and down the crates, and escaped the same way.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 191

Newspaper headlines scream that the Ankh Killer has struck again and been caught. Eager to clear Tommy of the crime, Anna starts to investigate.

Gerry says he and Shari were quarreling because she and her boyfriend, a lowlife named Dennis Ostrow, had been blackmailing him. Shari got Gerry up to her apartment, seduced him, and Dennis burst in taking photos, which Shari was threatening to show to Gerry's wife, Vera. Anna learns Vera was seen at the garage the morning of Shari's murder. Gerry says she came into the city with him from Long Island to do some shopping. Could she have known about the blackmail and come to eliminate Shari? After some prodding, she admits to Anna that she did know; she heard Gerry and Shari on the phone. Vera can't prove she went shopping, she says, because she didn't buy anything.

Anna and Tommy's father visit Tommy at Rikers Island. Tommy says he, too, was a victim of Shari and Dennis's blackmail scam; Shari threatened to show the photos to his fiancée. But Shari didn't want just money; she also wanted Tommy to show her places on her collection route where she could break into buildings. He showed her one place, regretted it, and confronted her in the supply closet so they wouldn't be overheard. But she wouldn't back down. The next day he confronted her again and she agreed to talk to him later in the courtyard, where she often went to smoke. But when he went to meet her, she was dead. He knew he and Shari had been seen arguing. Afraid he'd be blamed for her murder, he rushed back into the garage, passing Brianna.

Meanwhile, in a filthy basement room across town, the real Ankh Killer reads that the

murders of Paulette Edwards and Shari Baird have been attributed to him. He's furious, for these murders are the work of a copycat . . .

Additional stress arrives in the form of Anna's self-centered sister Gloria, who comes to stay with her after walking out on her philandering plastic surgeon husband, Donald. Gloria offers unwelcome advice as Anna pursues her investigation.

Anna finds Shari's boyfriend, Dennis. He's on crutches, having broken his leg during an —urban exploration with a group called Urban Access that he and Shari belonged to. He denies involvement in the blackmail scams. All Anna gets from him is that Shari shared an apartment with a peep show performer named Taffy Grant.

Taffy and Shari weren't close, though Taffy once accompanied Shari and Dennis on an exploration but didn't like it. Searching Shari's room, Anna makes a grisly discovery: a mummified human finger. She takes it, along with a candy wrapper bearing a phone number and a drawing of a bell. When she calls the number, she's surprised to reach the offices of superstar TV psychologist Arabella Farnham, who explains she once interviewed Shari for a show. Shari wasn't selected, but she kept calling.

Anna's boyfriend, midtown cop Santos Reyes, says Urban Access is rumored to be involved in illicit activities, but the police have never been able to prove anything: the group's members are good at covering their tracks.

Anna thinks she might be able to learn something useful about Shari from these people. Without telling Santos, she infiltrates the group by paying Taffy to vouch for her. To gain the members' trust, she takes part in a dangerous bridge exploration. Fishing for information, she implies to the group's leader, Jocelyn Paar, that she knows about Shari and Dennis's —activities. Bingo. Jocelyn asks if Anna is interested in doing —that kind of work—clearly meaning burglary. Anna is noncommittal.

That night she tells Santos what Jocelyn said. He disapproves of the risk Anna took but will look into the group.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 192

Anna shows Dennis the mummified finger. He agrees to tell Anna the story behind it, since she can't prove anything and Shari is dead anyway. During an exploration, he and Shari left the group and broke into a purportedly abandoned building. A man caught and challenged them.

The wild-tempered Shari went into a rage, killing the man and cutting off one of his fingers as a

trophy. Dennis had to pull her off his body.

As Dennis limps away, a rough-looking man approaches him and the two men argue. Anna follows the other man and convinces him to talk to her. His name is Willy Sothern. When Anna asks what his connection is to Dennis, he says they're both members of Urban Access and ran into each other on the street. Dennis confirms Willy's story, but Anna can tell he's lying. Finally she gets the truth out of Dennis. The building he and Shari broke into was actually a jewelry store. They hadn't expected the owner to be there. After the break-in, Dennis kept all the diamonds they stole, claiming they were his due because of the danger Shari had put them in by reacting so violently and killing the jeweler. In retaliation, Shari paid Willy to kill Dennis so she could take the diamonds. But a short time later she herself was murdered.

Willy found out why Shari had wanted Dennis dead, and now *he* wanted the diamonds. He attacked Dennis, intending to make him reveal where they were and then kill him. But Dennis wouldn't talk and escaped with a broken leg. Willy then took a different tack. He confronted Dennis on the street and said if he didn't hand over the jewels, Willy would tell the cops Dennis stood by while Shari killed the jeweler.

At the garage, Anna discovers Lorraine can't read. Her heart goes out to the older woman and she offers to teach her. Lorraine is delighted. They'll meet Tuesday nights at Anna's apartment.

Later, Rob Cahill tells Anna something odd that Shari said. Rob was complaining about his sister, and Shari piped up with a suggestion. When he told her she wouldn't understand, not having a sister, she smirked and murmured that —Bell would disagree.

Does the bell on the candy wrapper mean —Bell, short for Arabella? Could Shari and Arabella Farnham be sisters? Arabella admits it's true. She and Shari both came to New York from white trash beginnings in Kentucky. Shari was blackmailing Arabella about her secret past as a call girl. Arabella, who has just signed a multimillion-dollar TV contract, isn't sorry her psychopath sister is dead, but she insists she didn't kill her—though she has no alibi. At Lorraine's lesson on Tuesday night, Lorraine grows angry as she confides to Anna and

meddlesome Gloria that her husband is in prison, though she doesn't say why. Later, her twenty -five-year-old son, Jordan, pulls up outside to pick up his mother. He's got a cat in a carrier on the backseat; he's taking it to the vet and has scratches on his face from trying to get it into the carrier. When they're gone, Anna's eccentric neighbor Mrs. Dovner waves her cane and berates

Anna and Gloria for letting strangers into the building.

Santos tells Anna that Lorraine's husband is doing twenty-five years for assaulting and nearly killing a woman.

On Caitlin's last day at the garage, she tells Anna she's grateful to her for treating her so kindly and invites her and Santos to a party she's hosting that night at a club. Early that evening, Anna is still at her desk catching up on some work when she gets a call from Caitlin. The connection is bad and Anna can make out only snatches: —... a cigarette... no one there!

Anna repeats what she's heard, trying to make sense of it, then loses the connection. She tries to call Caitlin back, can't reach her, and figures she'll see her in less than an hour at the club. But at the party, before Caitlin can reach Anna through the packed crowd, she's stabbed in the back.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 193

Caitlin's murder is big news. What had she tried to tell Anna? Is her murder connected to Shari's? Anna feels a heightening sense of dread and urgency. Who's next?

Gloria and Donald reconcile. Anna is glad to get her sister out of her apartment. Gloria tells Anna that as a making-up gift, Donald is going to do some work on Gloria's face. A plastic surgeon's wife has an obligation to look good, she tells Anna; doctors need to showcase their work.

That night at Lorraine's next lesson, Anna admires a bracelet the older woman is wearing. Lorraine says she makes and sells them. You've got to display your work, she says; be an advertisement for what you do.

Anna freezes. Doctors need to showcase their work . . . You've got to display your work, be an advertisement for what you do. Paulette owned a nail salon and had long, elaborately painted nails . . . Clues fall into place. Before Anna realizes it, she's voicing her thoughts: — Paulette scratched Jordan's face . . . ||

Lorraine rises and lets loose a screaming tirade. Anna should have left it alone, minded her own business. That white boy's going to take the blame and rot in prison. Jordan is all she has left—she's *not* going to lose him. She grabs a knife from the sink. Anna bolts to the door as a thumping comes from the hall. She manages to get the door unlocked but Lorraine comes at her and they struggle.

Suddenly the door flies open—it's a bug-eyed Mrs. Dovner, come to complain about the

noise. Lorraine runs out, trips on Mrs. Dovner's cane leaning against the wall, and shrieks as she falls down the stairs. At the bottom she lies dead, her neck broken . . .

The next day, Anna explains everything to Santos. Jordan has confessed, so with Santos's help she's been able to fill in gaps in the story.

It was Jordan who assaulted and killed Paulette, whom he grabbed on the street and dragged into an alley. It wasn't the first time he'd assaulted a woman—like father, like son—though it was the first time he'd killed one. He took a valuable ring Paulette was wearing. Later, Lorraine found it among his things and forced him to tell her what he'd done.

Lorraine wasn't about to lose her son as she'd lost her husband. She must protect Jordan, make sure no one connected him to the murder. She had an idea.

She and Jordan returned to the Dumpster where he'd put Paulette's body and carved an ankh into it to make the murder look like the work of the Ankh Killer.

But someone had already seen Jordan dump Paulette's body: Shari, who was at the back of the alley to check out the place Tommy had told her she could break in. She followed Jordan home and later began blackmailing him.

He and Lorraine had to get rid of her.

Jordan followed her and learned she worked at Manhattan Central 13 garage. Lorraine convinced her crew chief in the Work Experience Program to send her there to clean. Now all she had to do was wait for the right moment . . .

It came when Lorraine saw Shari go out to the courtyard for a smoke. No one else had seen her go out. Lorraine would go out for a smoke, too. She passed Caitlin and asked her for a cigarette, but snobbish Caitlin refused. Lorraine went outside anyway.

Shari, of course, had no idea Lorraine was Jordan's mother. Lorraine got near Shari by asking her for a cigarette and a light. Then Lorraine strangled her, hid her body under one of the crates stacked against the wall, and returned to the garage, putting out her cigarette. Later she went back to the courtyard, pulled out Shari's body, and carved the ankh. Another ankh murder would make what she and Jordan had done to Paulette all the more believable.

The Marshall Plan for Novel Writing www.WriteANovelFast.com 194

A short time later, Tommy went out to meet Shari and found her dead. Afraid he'd be blamed, he rushed back into the garage, passing Brianna.

What Lorraine didn't know was that after refusing her a cigarette, Caitlin sat down to rest at

a spot from which the courtyard door was visible. She saw Lorraine come back in from the courtyard *and put out a cigarette*. How had Lorraine gotten a cigarette, when she had just asked Caitlin for one? Curious, Caitlin went out to the courtyard to see who had given Lorraine the cigarette but saw no one, since Shari's body was under the crate. This question would continue to trouble Caitlin . . .

Meanwhile, Lorraine couldn't believe her luck when Anna offered to teach her to read. Now she could keep a closer eye on Anna as she investigated Shari's murder.

It took two weeks for Caitlin to realize the meaning of what she'd seen. She called Anna and said: —She had a cigarette, but no one was there! Anna repeated what she could make out; Lorraine, cleaning in the corridor outside Anna's office, overheard. *She* knew what Caitlin was trying to tell Anna. That night, she sent Jordan to Caitlin's party and, hidden by the crowd, he stabbed her to death.

So much death . . . so many clues . . .

They all fell into place for Anna when Lorraine said it was important to display your work, be an advertisement for what you do. Gloria had said something similar. Paulette had owned a nail salon and her long, elaborately painted nails were an advertisement for it. Thinking of nails, Anna suddenly knew it was Paulette who had scratched Jordan's face with those nails as she struggled for her life . . .

Across town, the Ankh Killer reads about the copycats, Lorraine and Jordan Cannady.

Lorraine has died in a fall, but Jordan is at Rikers . . .

Posing as a guard, the Ankh Killer gets into the prison, finds Jordan alone, strangles him, and carves an ankh into his chest . . .

That night, Anna and Santos attend an engagement party for Tommy and his fiancée. On the way home, Santos gets a call. Jocelyn Paar, head of a burglary ring within Urban Access, has been arrested for robbery along with a number of the group's members, including Willy Sothern. Dennis has been arrested as an accomplice in the jeweler's murder; half a million dollars' worth of diamonds have been found hidden under the floor in his rented room. And at Rikers, Jordan has been found strangled, an ankh carved into his chest.

Justice, Santos says, but Anna shakes her head. *Evil* justice, she amends, and peers into the night, knowing the Ankh Killer is still out there . . .

The Marshall Plan for Novel Writing www.WriteANovelFast.com 195